

*Rhine-Waal University of Applied Sciences in Kleve and Kamp-Lintfort offers an innovative and international educational environment with first-rate teaching in interdisciplinary undergraduate and postgraduate degree programmes, 75% of which are in English. Its institutional research focus is on technology, the natural sciences and the social sciences. Over 7,300 students are currently laying the foundation for their future careers by pursuing their degree at Rhine-Waal University of Applied Sciences.*

For **winter semester 2022/23** the Faculty of Communication & Environment is currently seeking a qualified

## **Sessional Lecturer**

in the  bachelor's /  master's degree programme **“International Business Administration”** in Kamp-Lintfort in accordance with § 43 of the Higher Education Act of North Rhine-Westphalia (HG NRW).

**Reference: IBA 2022/LA/01a**

**Subject/module: IBA 3.05 Entrepreneurship and Taxes**

The module consists of a lecture (two semester hours) and either one or two exercises (two or four additional semester hours), depending on the time budget of the possible lecturer. Students are in the fourth semester of the undergraduate degree programme International Business Administration. Language of instruction is English.

The module supports students in becoming acquainted with concepts and types of entrepreneurial behaviour and management. Students are guided to integrate their knowledge of management into an entrepreneurial approach, to develop an opportunity and to summarize the main aspects in a business plan, including a risk analysis. After the semester, students should be able to evaluate start-ups via KPIs and apply the concepts of customer segmentation and market analysis. They know about stakeholders of a start-up and the importance of networks. Furthermore, students have acquired knowledge of finance and growth of start-ups as well as the legal forms and their advantages and disadvantages. Additionally, they get to know about the basics of German corporate income tax. They additionally know how to protect an idea, product or service (intellectual property).

**Content** includes, but is not limited to:

- Basic understanding of entrepreneurship
- Research on entrepreneurship and characteristics of entrepreneurs
- Opportunity and entrepreneurship processes
- Risks and business planning
- KPIs, customer segmentation and market analysis
- Stakeholder and networks
- Finance & Growth

- Legal forms and advantages/disadvantages
- German corporate income tax
- Intellectual property

**Requirements:**

The lecturer shall have a corresponding university degree and have practical experience. Didactic skill and the ability to hold the course with an international group of students in the English language are required (the language level shall be C1 according to the European reference framework).

**Contact for details about this position:**

Prof. Dr. Torsten Niechoj, Head of degree programme, [Torsten.niechoj@hochschule-rhein-waal.de](mailto:Torsten.niechoj@hochschule-rhein-waal.de)

Rhine-Waal University of Applied Sciences offers its lecturers networking opportunities throughout the entire organisation as well as a range of continuing training opportunities to promote high teaching standards, to strengthen the connection between theory and practice in their teaching approaches, and for their individual professional growth.

Please send your application by no later than 30 June 2022 through email to Ms. Meike Hüsgen, [meike.huesgen@hochschule-rhein-waal.de](mailto:meike.huesgen@hochschule-rhein-waal.de) . Please clearly indicate the **reference number and module** in your application as well.

For further information, please do not hesitate to speak with the contact person listed above.