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# Examination Regulations

for

## Information and Communication Design, B.A.

Faculty of Communication and Environment  
Rhine-Waal University of Applied Sciences

Originally dated 14 August 2019  
(Official Notice 41/2019)

As amended by the first amending statutes  
Dated 23 June 2021  
(Official Notice 33/2021)

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## **Section 1**

### **Scope**

These examination regulations shall apply to the bachelor's degree programme Information and Communication Design, offered in English by the Faculty of Communication and Environment of Rhine-Waal University of Applied Sciences, in conjunction with the General Examination Regulations for Bachelor's and Master's Degree Programmes ("RPO") of Rhine-Waal University of Applied Sciences. They govern the full-time, seven-semester mode of study.

## **Section 2**

### **Academic objectives; purpose of examination; degree awarded**

(1) The bachelor's examination concludes this degree programme and entitles graduates to continue their studies in a master's degree programme. This degree programme aims to qualify students to work as communication designers at companies or in self-employment; typical employers in this field are design agencies, advertising agencies and media companies. Additional aims and objectives are outlined in Section 3 RPO. A strong command of the English language is essential to success in this degree programme, as it is a necessary prerequisite for the overarching goal of consolidating and expanding students' technical language and communication skills.

(2) The academic degree "Bachelor of Arts", abbreviated as "B.A.", is awarded upon successful completion of the final bachelor's examination.

## **Section 3**

### **Admission requirements**

(1) General admission requirements are defined in Section 4 RPO.

(2) Applicants are ineligible for admission if they have previously failed the final attempt at a mandatory examination in a degree programme at a university subject to German Basic Law which shares a significant overlap in content with this degree programme. In addition, applicants must pass an artistic aptitude test for Rhine-Waal University of Applied Sciences. For details, refer to the related Aptitude Test Regulations.

(3) For English language requirements, refer to Section 4 (5a) RPO.

## **Section 4**

### **Basic internship**

Due to sufficient amount of curricular content with practical relevance, a basic internship within the meaning of Section 4 (3) RPO is not required.

## **Section 5**

### **Programme Structure; Volume of Instruction Hours; Progression of Studies**

- (1) This degree programme has a total volume of instruction of 136 SWS (combined hours per week from all lecture periods in the standard study duration).
- (2) The modules of this degree programme comprise a total sum of 210 credits according to the ECTS framework defined RPO in Section 6 (5).
- (3) All modules and examinations are conducted in English. However, students in Information and Communication Design B.A. may, with the prior approval of the Examination Board, complete electives offered in German by other degree programmes at Rhine-Waal University of Applied Sciences.
- (4) Additional information about how this degree programme is organised and the type, form and scope of modules can be found in this study and examination plan (see annex). Additional information about learning outcomes, qualification aims, contents and forms of examination can be found in the corresponding module guide, which is available for viewing in the faculty's central office.

## **Section 6**

### **Scope of examinations**

- (1) The time allotted to students for a written examination is based on the credit value of the respective course and shall not exceed 120 minutes. In the case of combined examinations (Section 14 (3) RPO), the time allotted is reduced accordingly.
- (2) An oral examination generally lasts at least 15, but no more than 30 minutes per student.
- (3) Assignments, term papers or projects for an entire module worth 5 credits should not exceed 54,000 characters (text portion). The scope of design projects shall be defined accordingly by the examiner in conjunction with the head of the module.

## **Section 6a**

### **Requirements for admission to examinations**

The following provisions apply to the module ICD\_W.01:

- a. For the module "ICD\_W.01 Design Projects" (see elective catalogue, curriculum and module guide) offered in semesters 3 to 5, design projects must be chosen from a new catalogue published each semester. Design projects cannot be repeated in subsequent semesters. If a project is failed, it must be replaced by an entirely new project in a later semester; Section 12 (1) sentence 1 RPO shall apply accordingly to this situation.
- b. Up to three design projects may be conducted simultaneously.
- c. Examinations shall be conducted concurrently to studies.

**Section 7**  
**Scope and form of the thesis**

- (1) The thesis usually consists of a design project with accompanying documentation. The scope and form of the project are defined together with the thesis supervisor. The documentation should consist of approximately 30,000 characters and illustrate in text and image both the final results and the development process.
- (2) If submitting three copies of the thesis can be considered impossible or unreasonable, a more suitable form of documentation and/or individual media can be submitted contrary to Section 25 (1) RPO with the prior approval of the examiners.
- (3) The bachelor's thesis can also be admitted as group work if each student's individual contribution fulfils the requirements in Section 23 (1) RPO and is clearly distinguishable – and thus assessable – due to clear and distinct identification by section, page numbers or other criteria.

**Section 8**  
**Admission to the thesis and colloquium**

- (1) In addition to the thesis admission requirements defined under Section 24 RPO, students must have obtained 175 credits.
- (2) In addition to the colloquium admission requirements defined under Section 27 (2) RPO, candidates must have obtained 207 CP.

**Section 9**  
**Credit values for the thesis and colloquium**

- (1) Twelve credits are awarded for passing the bachelor's thesis.
- (2) Three credits are awarded for passing the colloquium.

**Section 10**  
**Awarding of the bachelor's degree**

The bachelor's degree title in Section 2 (2) shall be officially conferred upon issuing of the bachelor's degree certificate defined in Section 30 (1) RPO.

**Section 11**  
**Entry into force**

- (1) These Examination Regulations shall enter into force on the day after the publication of the German-language original the Official Notices of Rhine-Waal University of Applied Sciences. They apply to students who first enrolled in Information and Communication Design B.A. of the Faculty of Communication and Environment of Rhine-Waal University of Applied Sciences in or after summer semester 2020.

(2) Students who first enrolled in Information and Communication Design B.A. before summer semester 2020 may continue their studies according to the Examination Regulations dated 19 June 2013 (Official Notice 08/2013) until 30 September 2025 at the latest.

(3) Students currently studying under the Examination Regulations dated 19 June 2013 (Official Notice 08/2013) may submit a written request to the Examination Board to switch to the Examination Regulations defined herein. The Examination Board is responsible for all credit recognition decisions for previously completed modules and examinations.

Note: *These examination regulations entered into force on 28 August 2021.*

# Annex

## Recommended study and examination plan for Information and Communication Design B.A., full-time:

Curriculum B.A. Information and Communication Design

Code No	Modul	SW	Typ							CP	Sum CP	WS1	SS2	WS3	SS4	WS5	SS6	WS7	
			L	SL	S	Ex	PT	Pro	TE										
ICD_1_01	Communication Design Basics 1 Grundlagen des Kommunikationsdesign 1	6		6						P	5	5	6						
ICD_1_02	Experimental Design Basics Experimentelle Gestaltung	6		6						P	5	5	6						
ICD_1_03	Drawing 1 Zeichnerische Darstellung 1	4		4						P	5	5	4						
ICD_1_04	Photography 1 Fotografie 1	4		4						P	5	5	4						
ICD_1_05	Digital Media Digitale Medien																		
	Digital Media Digitale Medien	4	2			2				P	3	5	4						
	Design Software Design Software	2	1			1				T	2		2						
ICD_1_06	Design History Designgeschichte	4	2			2				P	5	5	4						
ICD_2_01	Communication Design Basics 2 Grundlagen des Kommunikationsdesign 2	6		6						P	5	5	6						
ICD_2_02	Fundamentals of Typography Grundlagen der Typografie	6		6						P	5	5	6						
ICD_2_03	Drawing 2 Zeichnerische Darstellung 2	4	4							P	5	5	4						
ICD_2_04	Photography 2 Fotografie 2	4		4						P	5	5	4						
ICD_2_05	Media Production 1 Medienproduktion 1																		
	Printing Technologies Drucktechnik	2	2							P	2	5		2					
	Workshop Bookbinding Workshop Buchbinden	2				2				T	3		2						
ICD_2_06	Design Methods Design Methoden	4	2			2				P	5	5	4						
ICD_W_01	Design Project Design Projekt	6		6						P	10	10		6					
ICD_W_01	Design Project Design Projekt	6		6						P	10	10		6					
ICD_3_01	Media Production 2 Medienproduktion 2																		
	Interaction Design Basics Interaction Design Grundlagen	3	1			2				T	2	5		3					
	AV-Technologies AV-Technik	3	1			2				T	2		3						
ICD_3_MPW	MP 2 Workshop Elective MP 2 Workshop Wahlpflicht	2				2				T	1		2						
ICD_3_02	Communication Theory & Visual Perception Kommunikationstheorie und visuelle Wahrnehmung	4	2			2						5		4					
ICD_W_01	Design Project Design Projekt	6		6						P	10	10		6					
ICD_W_01	Design Project Design Projekt	6		6						P	10	10		6					
ICD_4_01	Media Production 3 Medienproduktion 3																		
	Sound & Motion Ton und Bewegung	3	1			2				T	3	5		3					
	Prototyping & Code Prototyping & Code	3	1			2				T	2		3						
ICD_4_02	Design Theory Designtheorie	4	2			2				P	5	5		4					
ICD_W_01	Design Project Design Projekt	6		6						P	10	10		6					
ICD_W_01	Design Project Design Projekt	6		6						P	10	10		6					
ICD_5_01	Entrepreneurship Entrepreneurship	4	4							P	5	5		4					
ICD_5_02	Media Theory Medientheorie	4	2			2				T	5	5		4					
ICD_5_01	Internship or semester abroad Auslands- oder Praxissemester											30					30		
ICD_7_01	Thesis and Presentation BA-Arbeit und Präsentation																		
	Thesis BA-Arbeit									P	12	12							
	Presentation Präsentation									P	3	3							
ICD_7_02	Workshop Design Research Workshop Design Research	4	2			2				T	6	6							4
ICD_7_03	Media and Copyright Law Medien und Urheberrecht	2	2							T	3	3							2
ICD_7_04	Plenum Plenum	6		6						T	6	6							6
total semester hours per week		136								CP	210	30	28	24	22	20	30	12	

SWS 124  
(1st to 5th sem.)

Code No	Modul	SW	CP	TE	Allocation	SWS	WS1	SS2	WS3	SS4	WS5
ICD_3_MPW	MP 2 Workshop Elective						124				
ICD_3_MPW_01	Workshop Printing Technologies	2	1	T			30	28	24	22	20
ICD_3_MPW_02	Workshop Creative Coding	2	1	T			30	30	30	30	30

List of abbreviations	
SW	Semester hours per week (Semesterwochenstunden)
L	Lecture (Vorlesung)
SL	Seminare lecture (Seminaristische Lehrveranstaltung)
S	Seminar (Seminar)
Ex	Exercise (Übung)
PT	Practical training (Praktikum)
Pro	Project (Projekt)
TE	Type of examination (Prüfungsform)
CP	Credit Points
WS	Winter semester (Wintersemester)
SS	Summer semester (Sommersemester)
E	Examination (Prüfung)
C	Certificate (Zertifikat)

Weight calculation	
Σ CP graded Modules	140
% weight towards grade per CP	0.57
weight of 5 CP module in %	2.85