

Curriculum

1st SEMESTER

Basics of Tourism
Management of Destinations
Ecology and Sustainability
in Tourism
Basics of Business
Administration
Mathematics
Methods of Scientific
Research

2nd SEMESTER

Basics of Project and
Conflict Management
Geography and Environment
International Tourism and
Quality Management
Market and Trend Research
in Tourism
Introduction to Accounting
Basics of Economics

3rd SEMESTER

Marketing and Customer
Behaviour
Empirical Methods
Law in Tourism
Forms of Tourism
and Transport
Accounting
Project

4th SEMESTER

Applied Management
Information Technologies
in Tourism
Corporate Responsibility
and Tourism
Sociocultural Factors
in Tourism
Elective Subjects

5th SEMESTER

Entrepreneurship and
Corporate Finance
Development Policy and
International Relations
Special Aspects of
Sustainable Tourism
Behavioural Economics
and Ethics
Elective Subjects

6th SEMESTER

Internship or Semester
Abroad

7th SEMESTER

Workshop:
Academic Writing
Business Simulation
Project
Bachelor Thesis
Colloquium

Rhein-Waal University of Applied Science

How would you like to study in a friendly atmosphere at a vibrant, internationally-focused university, where you will find small classes, modern labs and staff dedicated to developing your future employability? If that sounds appealing, Rhine-Waal University of Applied Sciences is the perfect place for you.

Rhine-Waal University of Applied Sciences has two campus locations, Kleve and Kamp-Lintfort. Each features state-of-the-art classrooms and laboratories, a university library, a language centre and a canteen.

We offer more than 30 degree programmes with innovative and interdisciplinary curricula designed to train you for a future career in the natural sciences, engineering or the social sciences. Most of our programmes are taught in English, which draws students from around the world: more than 100 countries are represented by our student body.

So join us at Rhine-Waal University of Applied Sciences and start shaping your professional future!

Campus Kleve

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Photo Credit: Patrick Karbownik



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SUSTAINABLE TOURISM, B.A.

in German

CAMPUS KLEVE
FACULTY SOCIETY AND ECONOMICS

SUSTAINABLE TOURISM, B.A.

At a Glance

Campus: Kleve

Intake: every winter semester

Duration of Degree: seven semesters (full-time)

Degree awarded: Bachelor of Arts, B.A.

Language of Instruction: German

Preparatory internship: 8-weeks, completed by the 4th semester re-enrolment deadline

Internship or Study Abroad: 20 weeks in 6th semester or semester abroad

Restricted Admissions (NC): Yes

Application Deadline: 15th of July (for the following winter semester)

Contact

Degree Programme Management

E-mail: nt-fgo@hochschule-rhein-waal.de

Student Advisory Service

E-mail: study@hochschule-rhein-waal.de

About this Degree Programme

The tourism industry is one of the biggest drivers of economic growth in the world. Tourism is particularly important for Germany, as it offers a wide range of career paths where well-trained professionals are in high demand.

But the growth of the tourism industry has both positives and negatives. It provides a great amount of people with jobs, but can also result in negative socio-cultural and ecological impacts like acculturation, impinging on social standards and human rights, environmental destruction and contributing to climate change. This is where the interdisciplinary degree programme Sustainable Tourism comes in.

Focusing on sustainable development, we will equip you with a robust set of knowledge and skills from the fields of economics, law, geography, sociology and ecology.

As a future tourism expert you will learn how to reshape tourism into something more environmentally and socially compatible with our world, harmonising social, ecological and economic aspects into a sustainable, cohesive concept.



Further information about this degree programme can be found here:

www.hochschule-rhein-waal.de/en/NT

Career Paths

Sustainable Tourism, B.A. imparts a broad range of expertise, from professional skills, to international, trans-cultural and interdisciplinary competencies. This multifaceted approach will open the door to a broad range of career paths and fields:

- Hotel and culinary industries
- Transport services providers
- Work at tourism expos, trade fairs and events
- Government agencies, tourism associations and conservation organisations
- Tourism planning and consulting

Requirements for Admission

Prospective students with qualifications earned neither in Germany, nor from a German education institution must meet specific legal requirements to study at Rhine-Waal University of Applied Sciences:

- A qualifying University Entrance Qualification
- Sufficient German language proficiency (CEFR level B2 or better)
- Completion of an 8-week preparatory internship. This is not required for initial admission, but must be met by the 4th semester re-enrolment deadline at the latest.



Information about general admission requirements can be found here:

hsrw.info/admissionrequirements