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# Examination Regulations

For

## International Business Administration B.A.

Faculty of Communication and Environment

Rhine-Waal University of Applied Sciences

Dated 19 June 2013  
(Official Notices 21/2013)

As amended by the fourth amending statutes on 29 January 2020  
(Official Notices 4/2020)

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## **Section 1 Applicability**

These examination regulations shall apply to the undergraduate degree programme International Business Administration B.A., offered in English by the Faculty of Communication and Environment of Rhine-Waal University of Applied Sciences, and are valid in conjunction with the General Examination Regulations for Bachelor's and Master's Degree Programmes ("RPO") of Rhine-Waal University of Applied Sciences. They govern the standard seven-semester mode of study (full-time); the nine-semester, dual-vocational mode of study (dual); and the nine-semester mode of study for working professionals (part-time).

## **Section 2 Academic objectives; Purpose of examination; Degree awarded**

- (1) The bachelor's examination concludes this degree programme and qualifies graduates for admission to a master's degree programme. The overall aims and objectives for this degree programme are outlined in Section 3 RPO.
- (2) The academic degree "Bachelor of Arts", abbreviated as "B.A.", is awarded upon successful completion of the final bachelor's examination.

## **Section 3 Admission requirements**

- (1) General admission requirements are defined in Section 4 RPO.
- (2) A degree programme with a "significant overlap in content" within the meaning of Section 4 (6) RPO is defined as any undergraduate degree programme (bachelor's degree or "Diplom") offered by a German university or university of applied sciences whose content falls primarily under economics.
- (3) For English language requirements, refer to Section 4 (5a) RPO.

## **Section 4 Basic internship**

Students in this degree programme are required to complete an eight-week preparatory internship at an extramural company, public agency or other organisation in a context relevant to the curriculum. The internship should familiarise the student with questions and matters relating to economics or social sciences. Section 4 (3) to (5) RPO apply analogously to the basic internship.

## **Section 5**

### **Programme structure; Volume of instruction hours; Progression of studies**

- (1) This degree programme has a total volume of instruction of 130 SWS (combined hours per week from all lecture periods in the standard study duration).
- (2) The modules of this degree programme comprise a total sum of 210 ECTS credits.
- (3) All modules and examinations are conducted in English. However, students in Information and Communication Design B.A. may, with prior approval of the Examination Board, complete electives taught in German by other degree programmes at Rhine-Waal University of Applied Sciences.
- (4) On-the-job vocational training is an integrated part of the dual study variant for this degree programme and occurs concurrently over the first four semesters. Both the vocational training position and the organisation offering it must relate to this field of study. The faculty is responsible for judging the relevance of a proposed dual study arrangement. In the “dual” phase of study, the contents of the first two semesters for full-time students are instead taught over four semesters. During this phase, the dual study student will spend two weekdays at the university and three at the company where he or she is training. The dual phase usually concludes before the fifth semester with a comprehensive examination (in German) at the regional Chamber of Industry and Commerce.
- (5) In part-time study arrangement, professionals in the workforce can study on a part-time basis while continuing their career. Students can opt to follow the recommended progression in the study and examination plan for the dual variant.
- (6) Additional information about how this degree programme is organised and the type, form and scope of modules can be found in this study and examination plan (see annex). Additional information about learning outcomes, qualification aims, contents and forms of examination can be found in the corresponding module guide, which is available for viewing in the faculty’s central office and generally on the website of Rhine-Waal University of Applied Sciences.
- (7) The practical semester should generally occur in the sixth semester, on a full-time basis and without interruption. In exceptional cases, the internship requirement can be split into a maximum of two parts. Students can also opt for a semester abroad instead of an internship. For dual and part-time students, the vocational work occurring concurrently to their studies generally satisfies the practical semester requirement. However, dual and part-time students may also opt to complete a practical semester as would a full-time student.
- (8) Students can define the specialisation of their degree through their choice of electives. Eligible electives are defined in the study and examination plan in the annex of these Examination Regulations.

## **Section 6**

### **Scope of examinations**

- (1) Within a module, individual pass/fail certificates (refer to Section 20 RPO) can be made into prerequisites for attending the final written examination for that module. This applies to modules which require both a pass/fail certificate and a graded examination.
- (2) The time allotted to students for a written examination is based on the credit value of the respective course and shall not exceed 120 minutes. For combined examinations (Section 14 (3) RPO), the time allotted can be reduced accordingly.

- (3) An oral examination generally lasts at least 15, but no more than 30 minutes per student.
- (4) The text portion of an assignment, term paper or project should generally not exceed 30 pages (DIN A4).
- (5) Assignments, term papers or projects also be approved as group work if each student's individual contribution fulfils the requirements above and is clearly distinguishable – and thus assessable – due to clear and distinct identification by section, page numbers or other criteria. In this case, the text portion for each participating group member should not exceed 20 pages (DIN A4).

### **Section 7** **Scope and form of the thesis**

The text portion of the thesis should generally be between 40 and 60 DIN A4 pages in length. The thesis may also be supplemented with other media as well, provided their use is appropriate and helpful as additional documentation within the context of the assigned task. In this case the length of the text portion of the thesis may deviate from the aforementioned minimum requirement.

### **Section 8** **Admission to the thesis and colloquium**

- (1) In addition to the thesis admission requirements defined under Section 24 (1) RPO, students must also have obtained at least 175 credits.
- (2) In addition to the colloquium admission requirements defined under Section 27 (2) RPO, candidates must also have obtained at least 207 CP.

### **Section 9** **Credit values for the thesis and colloquium**

- (1) Twelve credits are awarded for passing the bachelor's thesis.
- (2) Three credits are awarded for passing the colloquium.

### **Section 10** **Awarding of the bachelor's degree**

The bachelor's degree specified in Section 2(2) is officially conferred with the issuing of the bachelor's degree certificate referred to in Section 30(1) RPO.

**Section 11**  
**Entry into force / Transitional provisions**

(1) These examination regulations shall enter into force on the day after their publication in the Official Notices of Rhine-Waal University of Applied Sciences. They apply to students who first enrolled in International Business Administration B.A. of the Faculty of Communication and Environment of Rhine-Waal University of Applied Sciences in or after winter semester 2020-21.

(2) Students who enrolled in International Business Administration B.A. before winter semester 2020-21 may continue their studies according to the examination regulations originally published 19 June 2013 (Official Notices 21/2013) and amended on 6 March 2018 (Official Notices 25/2019) until no later than 28 February 2027. Students may participate in additional modules from the elective catalogue regardless of the special request requirement in para. (3).

(3) Students in International Business Administration B.A. who enrolled before winter semester 2020-21 may submit a written request to Examination Services to switch to these Examination Regulations. The Faculty Examination Board is responsible for decisions regarding the transfer of credits for previously completed modules and examinations.

*Note: These examination regulations entered into force on 17 April 2020.*

# Annex Recommended study and examination plan for International Business Administration B.A. Full-time

Version from 15 July 2019

Code No (Kennnummer)	Module	SW (SWS)	Type (Veranstaltungsart)							TE (Prü)	CP (CP)	WS1	SS2	WS3	SS4	WS5	SS6	WS7
			L (V)	SL (SL)	S (S)	Ex (Ü)	PT (Pra)	Pro (Pro)	TE (Prü)									
IBA 1.01	Fundamentals of Business Administration	4	2				2			E 5	4							
IBA 1.02	Economics	4	2				2			E 5	4							
IBA 1.03	Financial Accounting	4	2				2			E 5	4							
IBA 1.04	International Business Law	4	2				2			E 5	4							
IBA 1.05	Business Mathematics	4	2				2			E 5	4							
IBA 1.06	Scientific Working	4		4						E 5	4							
IBA 2.01	Operations and Supply Chain Management	4	2				2			E 5		4						
IBA 2.02	Marketing	4	2				2			E 5		4						
IBA 2.03	Management Accounting	4	2				2			E 5		4						
IBA 2.04	International Economics	4	2				2			E 5		4						
IBA 2.05	Project Management	4	2				2			C 5		4						
IBA 2.06	Statistics	4	2				2			E 5		4						
IBA 3.01	Human Resource Management	4	2				2			E 5			4					
IBA 3.02	Strategic Management and Business Planning	4	2				2			E 5			4					
IBA 3.03	Innovation Management	4	2				2			E 5			4					
IBA 3.04	Economic and Social Policies	4	2				2			E 5			4					
IBA 3.05	Entrepreneurship and Taxes	4	2				2			E 5			4					
IBA 4.01	Corporate Finance and Investment	4	2				2			E 5				4				
IBA 4.02	International Relations	4	2				2			E 5					4			
IBA 5.01	Quality and Risk	4	2				2			E 5							4	
IBA 5.02	Interdisciplinary Project	6							6	E 10							6	
	Key Competencies*	8								10			4	4				
	Elective courses**	24								30				12	12			
	Semester hours per week (total)	118								150		24	24	24	24	22	-	12

IBA, 6.01 Internship or semester abroad (30 CP, TE, C)  
 IBA, 7.01 Workshop 1: Data Analysis & Prais (5 CP, 4 SW, 5 TE, C)  
 IBA, 7.02 Workshop 2: Scientific Writing (5 CP, 4 SW, 5 TE, C)  
 IBA, 7.03 Workshop 3: Advanced Seminar (5 CP, 4 SW, 5 TE, C)  
 IBA, 7.04 Bachelor's Thesis (12 CP) and Colloquium (3 CP)

150 CP      118 SW      12 SW  
60 CP

210 CP

Allocation	SW	total	130	24	24	24	24	22	-	12
	CP	total	210	30	30	30	30	30	30	30

Code No (Kennnummer)	Key Competencies (Schlüsselkompetenzen) A minimum of one course will be offered each semester	SW	Type	TE	CP
IBA_3.06	Communication and Cooperation	4	SL	E	5
IBA_4.03	Fundamentals of Corporate Social Responsibility	4	SL	E	5
ZIQ_01	Applied Communication	4	SL	C	5
ZIQ_02	Self-Management	4	SL	C	5
ZIQ_03	Applied Software Competence	4	SL	C	5

\* With the consent of the examination committee, key competency modules can be chosen from any study course at the Rhine-Waal University of Applied Sciences; alternatively, a 5 ECTS credit point language course can be chosen

Code No (Kennnummer)	Elective Courses (Wahlpflichtkurse) A minimum of four courses will be offered each semester	SW	Type	TE	CP	Specialization (Schwerpunkt) Marketing**	Specialization (Schwerpunkt) Finance, Accounting and Corporate Governance**	Specialization (Schwerpunkt) Applied Economics**	Specialization (Schwerpunkt) Human Resources**	Specialization (Schwerpunkt) Corporate Social Responsibility**
IBA_W.01	Trend Research and Strategy Formulation	4	SL	E	5	x				
IBA_W.02	Advanced Finance and Accounting	4	SL	E	5		x			
IBA_W.03	Marketing Communications	4	SL	E	5	x				
IBA_W.04	Corporate Governance and Current Topics in Finance and Accounting	4	SL	E	5		x			
IBA_W.05	Paradigms in Economics	4	SL	E	5			x		
IBA_W.06	Political Economy of European Integration	4	SL	E	5			x		
IBA_W.07	Consumer Psychology	4	SL	E	5	x				
IBA_W.08	Business Ethics	4	SL	E	5				x	x
IBA_W.09	Advanced Statistics	4	SL	E	5			x		
IBA_W.10	Culture and Diversity	4	SL	E	5				x	x
IBA_W.11	Human Resource Development	4	SL	E	5				x	
IBA_W.12	Corporate Social Responsibility	4	SL	E	5		x			x
IBA_W.13	Digital Technology and Data Analytics Marketing	4	SL	E	5	x				

\*\* As elective courses, a maximum of 10 CP can be chosen with the consent of the examination committee from any study course at the Rhine-Waal University of Applied Sciences  
 \*\*\* A specialization consists of 2 elective courses out of the list of the indicated modules

List of abbreviations	
SW	Semester hours per week (Semesterwochenstunden)
L	Lecture (Vorlesung)
SL	Seminaristic lecture (Seminaristische Lehrveranstaltung)
S	Seminar (Seminar)
Ex	Exercise (Übung)
PT	Practical training (Praktikum)
Pro	Project (Projekt)
TE	Type of examination (Prüfungsform)
CP	Credit Points
WS	Winter semester (Wintersemester)
SS	Summer semester (Sommersemester)
E	Examination (Prüfung)
C	Certificate (Testat)

