



HOCHSCHULE RUHR WEST
UNIVERSITY OF APPLIED SCIENCES



HOCHSCHULE
RHEIN-WAAL
Rhine-Waal University
of Applied Sciences

Future Semester Certificate Programme

Specialisation:

International Perspectives and Intercultural Communication

Rhine-Waal / Ruhr West Universities of Applied
Sciences, 16th March 2021

Contents

- Specialisation in 3
- International Perspectives and Intercultural Communication..... 3
- Learning Agreement..... 4
- Module overview 5
 - Modules in International Perspectives and Intercultural Communication (must complete 2) 6
 - Modules in *Länderkundliches Wissen* (must complete 1)..... 6
 - Modules in *Fachenglisch* (must complete 1)..... 7
 - Modules in *Weitere Fremdsprachen* (must complete 1)..... 7

Specialisation in

International Perspectives and Intercultural Communication

Have you **already earned an undergraduate degree**, but find you are not quite ready for a master's yet? Are you disappointed with the current job market as a new graduate? Would you like to **enhance your résumé** with additional qualifications and improve your long term **career prospects**?

Then consider enrolling in the Future Semester certificate programme offered by Rhine-Waal and Ruhr-West Universities of Applied Sciences. Choose between several exciting specialisation paths!

What can you expect from a specialisation in International Perspectives and Intercultural Communication?

- You will add a new international dimension to your undergraduate degree.
- You will experience internationalisation for yourself – think, act and live an international mindset.
- You will expand your horizons, gain deeper insight into other cultures, and strengthen your intercultural skills.
- You will learn to speak with more confidence and conviction: effective communication will become a key strength.
- You will improve your proficiency in foreign languages, both in technical areas (several to choose from in English) as well as your general proficiency in other languages (English, German as a Foreign Language, Mandarin Chinese, Spanish and more).
- You will develop your ability to tackle business issues with an international approach (as opposed to strictly national or regional).
- You will gain deeper insight into international economies and commerce, as well as real-world international practices in select corporate fields. You will practice applying this new insight through the analysis of case studies.

What are the learning objectives of a specialisation in International Perspectives and Intercultural Communication?

A specialisation in International Perspectives and Intercultural Communication will help prepare you for a career in an international environment and/or at an internationally-active company. You will acquire fundamental knowledge and skills in the global economy and international trade. An additional emphasis is put on improving your proficiency in foreign languages: in addition to advanced modules in English, you will also be learning a new language or improving your existing proficiency, while also strengthening your intercultural competence. A specialisation in International Perspectives and Intercultural Communication is the right choice if you would like to pursue a career in an internationally-active company or

are planning your own startup that you would eventually like to introduce to the international marketplace.

What do modules in this specialisation entail?

- Fundamentals of the global economy, international trade and/or internationalisation as a corporate strategy
- Fundamentals of (intercultural) communication
- Practice-oriented exploration of internationalisation practices in select corporate areas
- Deeper economic insight into a cultural region of your choosing
- Acquiring and improving foreign language proficiency (English and an additional language of your choosing)

A total of 5 modules selected from 4 areas must be successfully completed to earn a certificate of specialisation. Note that you cannot select modules that you have already passed during your undergraduate studies.

Specialisation overview

Outcome	Professional training programme with certificate upon completion
Start	Winter semester and summer semester
Campus	Mülheim/Bottrop and Kleve Note: courses in the winter semester 2020/21 will be held mostly online; exams for some modules may be held in-person.
Standard period of study	1 semester (maximum 2 semesters possible)
Credits	25-30 credits (generally spread over five modules)
Department / faculty	HRW Zentrum für Kompetenzentwicklung HSRW Faculty of Society and Economics
Admission requirements	Completed undergraduate degree from Rhine-Waal or Ruhr-West Universities of Applied Sciences
Admission restrictions:	None. However, some modules may have limited capacities.

Learning Agreement

The Future Semester is a one-semester certificate programme offered jointly by Rhine-Waal and Ruhr-West Universities of Applied Sciences. It is not a degree programme, but rather a professional training programme that builds upon the knowledge and proficiency students acquired in their undergraduate studies at either of the aforementioned universities. The specialisation certificate is generally obtainable in one semester.

A total of 25-30 CP must be earned to successfully conclude the programme and be awarded the certificate. This generally corresponds to five modules which must be passed at either Rhine-Waal or Ruhr-West Universities of Applied Sciences.

A Learning Agreement defining which five modules each student will complete will be concluded during the first four weeks of lectures. At least three of these must be subject-specific modules (see module overview).

Please also read and understand the examination regulations for the Future Semester programme, which are applicable to both universities.

Your contacts for Learning Agreements for a specialisation in International Perspectives and Intercultural Communication are:

Specialisation in International Perspectives and Intercultural Communication	Ruhr-West University of Applied Sciences	Rhine-Waal University of Applied Sciences
Contents / Learning Agreements	Ingo Bachmann Magdalena Lukosz Sandra Meyer	Professor Tatjana Zimenkova Dr Maike Kaufmann

Students enrolled in the Future Semester programme will be granted admission to the corresponding university for the agreed-upon modules in the Learning Agreement. Accordingly, a Learning Agreement is a mandatory requirement for registration in the chosen modules for both universities.

Please be aware that in some modules partial performance examinations (*Teilleistungsprüfungen*) may already occur in the first weeks of instruction. Thus we strongly advise you to conclude your Learning Agreements as soon as possible so that you do not miss any lectures.

Ineligible modules

When concluding your Learning Agreement please be aware that you cannot select modules that you have already passed during your undergraduate studies. As a rule of thumb: you cannot select a module which shares at least two-thirds of the learning outcomes of a module that you passed as an undergraduate.

Module overview

To obtain a specialisation certificate in International Perspectives and Intercultural Communication, a total of 25-30 credits must be earned. This must include: 2 modules from International Perspectives and Intercultural Communication, 1 module from *Länderkundliches Wissen*, 1 module from *Fachenglisch* and 1 module from *Weitere Fremdsprachen*.

Modules in International Perspectives and Intercultural Communication (must complete 2)

Semester	Module	Title	Contents	Credits	SWS
WiSe & SoSe	WeltGeogr.	Weltwirtschaftsgeographie / Internationale Wirtschaftsstrukturen		6	5
WiSe & SoSe	IKK	Interkulturelle Wirtschaftskommunikation		6	4
WiSe		International Trade with Case Studies (English)		6	4
WiSe	IL	International Law with Case Studies (German & English)		6	4
WiSe?	Wirtschaft Wasser II	International Water Problems (English)		6	4
WiSe		Net Economy (English)		6	4
WiSe & SoSe		Persönlichkeitsentwicklung		6	4
WiSe	IR_1	Theories of International Relations		5	4
WiSe	IR_3	History of Political and Economic Thought		5	4
WiSe	IR_14	International Organizations		5	4
WiSe	GD_1_6006	Globalisation and Social Change		5	4
WiSe	GD_14	Integration and Inclusion		5	4
WiSe	GD_16	Cultural Sociology and Cultural Studies		5	4
WiSe	GD_17	International Institutions and Politics		5	4
WiSe	TL_03	European Union Law		5	4
SoSe	TL_10	Basics of International Taxation		5	4
SoSe	IB_07	Introduction to Accounting		5	4
SoSe	IB_10	Research and Management Skills		5	4
SoSe	IB_11	Descriptive Statistics		5	4
SoSe	TL_07	Management Accounting		5	4
SoSe	TL_08	Business Taxation		5	4
SoSe	TL_12a	Microeconomics		5	3
SoSe	TL_12b	Macroeconomics		5	3
SoSe	IR_08	International Affairs		5	4
SoSe	IR_27.04	Justice and Fairness in the Market Economy and Social Responsibility		5	4
Sum				10-12	8-10

Modules in *Länderkundliches Wissen* (must complete 1)

Semester	Module	Title	Contents	Credits	SWS
WiSe & SoSe	EM I	Länderanalyse Ostasien und wissenschaftliches Arbeiten		6	5.5
WiSe & SoSe	EM II	Länderanalyse Süd- und Südostasien		6	4
WiSe & SoSe	EM III	Länderanalyse Mittel- und Osteuropa		6	4
WiSe & SoSe (from SoSe 21)	EM IV	Länderanalyse Amerika		3	2
unregelmäßig?		Fremdbildanalyse: Länder-/Kulturwahrnehmung durch Medien		6	4
Sum				5-6	4-5.5

Modules in *Fachenglisch* (must complete 1)

Semester	Module	Title	Contents	Credits	SWS
WiSe & SoSe	W.Eng.I	Wirtschaftsenglisch I		6	4
WiSe & SoSe	W.Eng.II	Wirtschaftsenglisch II		6	4
WiSe & SoSe	W.Eng.III	Meet your client and his expectations: Developing strategic concepts for startup companies		6	4
SoSe	A-TE	Advanced Technical English		6	4
Sum				5-6	4

Modules in *Weitere Fremdsprachen* (must complete 1)

Semester	Module	Title	Contents	Credits	SWS
WiSe & SoSe	?	Deutsch als Fremd- und Wissenschaftssprache		6	4
WiSe & SoSe	CHI I	Chinese I		6	4
WiSe	CHI II	Chinese II		6	4
WiSe & SoSe	JAPA I	Japanese I		6	4
WiSe & SoSe	RUSS I	Russian I		6	4
WiSe & SoSe	RUSS II	Russian II		6	4
WiSe & SoSe	SPAN I	Spanish I		6	4
WiSe & SoSe	SPAN II	Spanisch II		6	4
WiSe & SoSe	W.TÜRK.M	Wirtschaftstürkisch für Muttersprachler		6	4
Sum				5-6	4

Total sum			25-30	20-25.5
------------------	--	--	--------------	----------------