# Future Semester
# Certificate Programme

## Specialisation: Entrepreneurship

Ruhr West University Applied Sciences /

Rhine-Waal University of Applied Sciences,

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# Future Semester: Specialisation in Entrepreneurship

Have you already earned an undergraduate degree, but find you are not quite ready for a master's yet? Are you disappointed with the current job market as a new graduate? Would you like to enhance your résumé with additional qualifications and improve your long term career prospects? Then consider enrolling in the Future Semester certificate programme offered by Rhine-Waal and Ruhr-West Universities of Applied Sciences. Choose between several exciting specialisation paths!

**INDEPENDENT, AUTONOMOUS, RESPONSIBLE**

"If you **always do** what you've **always done**, you'll **always get** what you've **always got**." This quote from Henry Ford hits the nail on the head.

**What is a specialisation in Entrepreneurship about?**

A specialisation in Entrepreneurship will prepare you to build your own business from the ground up. It provides an in-depth look at the theory and fundamentals of founding a business – from the CANVAS model, to market and competition analyses, to sound financial planning – supplemented and given context by practical exercises. Modules can be freely chosen from a predefined catalogue.

**What are the learning objectives?**

Over the course of this certificate programme you will learn how to innovatively manage medium-sized companies or start your own business. You will acquire business management and leadership expertise. In addition, you can further develop your soft skills in areas such as foreign languages, teamwork and personal development. This specialisation is the right choice for you if you would like to learn how to develop a business idea, or if you have future plans for your own start-up, or if you see yourself in a management position in the future

**What can you expect from a specialisation in Entrepreneurship?**

- You will learn about business management and relevant business law.

- You will investigate in depth select topics in digitalisation, social media and social commerce.

- You will have the opportunity to acquire additional professional skills in personal development and a foreign language.

**Specialisation overview**

| | |
|---|---|
| Outcome | Professional training programme with certificate upon completion |
| Start | Winter and summer semester |
| Campus | Mülheim a. d. Ruhr, Bottrop<br><br>Note: courses in the winter semester 2020/21 will be held mostly online; exams for some modules may be held in-person. |
| Standard duration | 1 semester (maximum 2 semesters) |
| Credits | 25-30 ECTS credits (generally over five modules) |
| Department / faculty | All departments of Ruhr-West University of Applied Sciences or any faculty of Rhine-Waal University of Applied Sciences |
| Admission requirements | Completed undergraduate degree from Rhine-Waal or Ruhr-West Universities of Applied Sciences |
| Admission restrictions | None. However, some modules may have limited capacities. |

# Learning Agreement

The Future Semester is a one-semester certificate programme offered jointly by Rhine-Waal and Ruhr-West Universities of Applied Sciences. It is not a degree programme, but rather a professional training programme that builds upon the knowledge and proficiency students acquired in their undergraduate studies at either of the aforementioned universities.

A total of 25-30 CP must be earned to successfully conclude the programme and be awarded a certificate for the chosen specialisation. This generally corresponds to **five modules** which must be passed at either Rhine-Waal or Ruhr-West Universities of Applied Sciences.

A **Learning Agreement** defining which five modules each student will complete will be concluded during the first four weeks of lectures. At least three of these must be subject-specific modules (see module overview winter and summer semester).

Please also read and understand the **examination regulations** for the Future Semester programme, which are applicable to both universities.

**Your contacts** for Learning Agreements for the Entrepreneurship specialisation are**:**

| Specialisation in Entrepreneurship | Contact persons |
|---|---|
| **Ruhr West University of Applied Sciences** | |
| **Contents / Learning Agreements** | **Katharina Wildenhues** **Prof. Dr Julia Thalmann** **Prof. Dr Andreas Braasch** |
| **Rhine-Waal University of Applied Sciences** | |
| **Contents / Learning Agreements** | **Prof. Dr. Dirk Untiedt** **Dr. Gerhard Heusipp** |

Students enrolled in the Future Semester programme will be granted admission to the corresponding university for the agreed-upon modules in the Learning Agreement. Accordingly, a Learning Agreement is a mandatory requirement for registration in the chosen modules for both universities.

Please be aware that in some modules partial performance examinations

(*Teilleistungsprüfungen*) may already occur in the first weeks of instruction. Thus we strongly advise you to conclude your Learning Agreements as soon as possible so that you do not miss any lectures.

**Ineligible modules**

When concluding your Learning Agreement please be aware that you cannot select modules that you have already passed during your undergraduate studies. As a rule of thumb: you cannot select a module which shares at least two-thirds of the learning outcomes of a module that you passed as an undergraduate.

# Module overview

To obtain a specialisation certificate in Entrepreneurship, a total of 25-30 credits must be earned. We recommend you complete one specialisation module.

# Module overview Ruhr West University of Applied Sciences

### Specialisation modules

| Semester | Module | Title | Credits |
|----------|--------|-------|---------|
| WiSe & SoSe | S-LAB-M1 | Internship Management 1 – Founding a Company | 3 |
| WiSe & SoSe | EXIST | Startup Project | 6 |

### Subject-specific modules

| Semester | Module | Title | Credits |
|----------|--------|-------|---------|
| SoSe | Contr. | Controlling | 6 |
| WiSe | | Wirtschaft 1 | 6 |
| WiSe & SoSe | Wirtschaftsrecht I | Allgemeines Wirtschaftsrecht | 6 |
| WiSe & SoSe | BWL VIII | Betriebliche Steuern | 6 |
| WiSe & SoSe | BWL II | Bilanz- und Erfolgsrechnung | 6 |
| WiSe | WTBR/WKLR 1 | Externes und internes Rechnungswesen | 6 |
| WiSe & SoSe | BWL VI | Investition und Finanzierung | 6 |
| WiSe & SoSe | BWL III | Kosten- und Leistungsrechnung | 6 |
| WiSe | UFM | Unternehmensführung und Management (Wirtschaft III) | 6 |
| Wise | Handel - Wahl | Retail Marketing (English) | 6 |
| WiSe | P&V | Projektmanagement und Verhandlungstechnik | 6 |
| Wise | S-HGM | Haftungs- und Gewährleistungsmanagement | 6 |
| WiSe & SoSe | GFZD | Grundlagen der Führung in Zeitalter der Digitalisierung | 6 |
| Wise | EBM | Geschäftsmodelle im E-Commerce | 6 |
| Wise | CRM | Customer Relationship Management (CRM) und Web Controlling | 6 |
| Wise | SCSM | Social Commerce und Social Media | 6 |
| WiSe & SoSe | GIP | Grundlagen der Informatik und Programmiersprachen | 6 |
| SoSe | | Webtechnologien und mobile Anwendungen | 6 |
| SoSe | Handel II | E-Commerce | 6 |
| SoSe | | Eye Tracking Research in Retail Management | 6 |
| SoSe | | Grundlagen der Verhandlungsführung | 6 |

## Soft-skill modules

| Semester | Modul | Title | Credits |
|---|---|---|---|
| WiSe & SoSe | CHI I | Mandarin Chinese I | 6 |
| WiSe & SoSe | W.Eng.I | Business English I (English) | 6 |
| WiSe & SoSe | JAPA I | Japanese I | 6 |
| WiSe & SoSe Ise | SPAN I | Spanish I | 6 |
| SoSe | MAENG | Let's battle for some attention: Brand Development and Marketing (project-based) (English) | 6 |
| WiSe & SoSe | | Personal development | 6 |

# Module overview Rhine-Waal University of Applied Sciences

## Focus modules winter semester

| Modul code | Title | Credits |
|---|---|---|
| IE_2501 | Fundamentals of Economics and Business | 5 |
| IE_2503 | Internal Accounting | 5 |
| IE_2504 | Quality and Project Management | 5 |
| IE_2509 | Fundamentals of Law, Investment, and Financing | 5 |
| IE_2510 | Technology and Innovation Management | 5 |
| IE_2512 | Entrepreneurship | 2 |
| IB_04 | Human Resource Management | 5 |
| IB_16 | Decision and Game Theory | 5 |
| IB_25 | Social Aspects in Economics | 5 |

## Focus modules summer semester

| Modul-code | Title | Credits |
|---|---|---|
| IE_2014 | Cross cultural Management | 5 |
| IE_2502 | External Accounting | 5 |
| IE_2507 | General Management | 5 |
| IE_2508 | Marketing and Sales | 5 |
| IE_2513 | Global Economy and Trade | 5 |
| IE_2514 | Technical Investment Planning and Purchasing | 5 |
| IE_2517 | Controlling and Information Engineering | 5 |
| IE_2518 | Service and Business Process Engineering | 5 |