

## Curriculum

### 1<sup>st</sup> SEMESTER

Introduction to Business Administration  
Introduction to Law  
Business Mathematics  
Human Resource Management  
Introduction to Economics  
Information Technologies and Applied Software

### 2<sup>nd</sup> SEMESTER

Introduction to Accounting  
Corporate Finance  
Business Ethics and Sustainability  
Research and Management Skills  
Descriptive Statistics  
Supply Chain Management and Logistics

### 3<sup>rd</sup> SEMESTER

International Accounting  
Advanced Statistical Methods  
Public Finance and Taxation  
Decision and Game Theory  
Project - Current Topics and Trends  
Marketing

### 4<sup>th</sup> SEMESTER

Project  
International Marketing and Brand Management  
Managerial Accounting and Controlling  
Strategic Management  
Elective Subjects

### 5<sup>th</sup> SEMESTER

Business Analysis  
International Economics  
Digitalisation in Business  
Project - Business Planning  
Elective Subjects

### 6<sup>th</sup> SEMESTER

Internship or Semester Abroad

### 7<sup>th</sup> SEMESTER

Workshop: Academic Writing  
Business Simulation  
Reflection  
Bachelor Thesis  
Colloquium

## Rhein-Waal University of Applied Science

How would you like to study in a friendly atmosphere at a vibrant, internationally-focused university, where you will find small classes, modern labs and staff dedicated to developing your future employability? If that sounds appealing, Rhine-Waal University of Applied Sciences is the perfect place for you.

Rhine-Waal University of Applied Sciences has two campus locations, Kleve and Kamp-Lintfort. Each features state-of-the-art classrooms and laboratories, a university library, a language centre and a canteen.

We offer more than 30 degree programmes with innovative and interdisciplinary curricula designed to train you for a future career in the natural sciences, engineering or the social sciences. Most of our programmes are taught in English, which draws students from around the world: more than 100 countries are represented by our student body.

So join us at Rhine-Waal University of Applied Sciences and start shaping your professional future!

### Campus Kleve

Marie-Curie-Straße 1  
47533 Kleve, Deutschland  
Phone: +49 2821 80673-0

Photo Credit: Patrick Karbownik



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## INTERNATIONAL BUSINESS AND MANAGEMENT, B.A.

in English

## CAMPUS KLEVE FACULTY SOCIETY AND ECONOMICS

# INTERNATIONAL BUSINESS AND MANAGEMENT, B.A.

## At a Glance

**Campus:** Kleve

**Intake:** Every winter semester

**Duration of Degree:** Seven semesters (full-time), eight semesters for dual studies according to the "Gocher Phasen Modell"

**Degree awarded:** Bachelor of Arts, B.A.

**Language of Instruction:** English

**Preparatory internship:** 8-weeks, completed by the 4th semester re-enrolment deadline

**Internship or Study Abroad:** 20 weeks in 6th semester

**Restricted Admissions (NC):** Yes

**Application Deadline:** 15th of July (for the following winter semester)

## Contact

### Degree Programme Management

E-mail: [ib-fgo@hochschule-rhein-waal.de](mailto:ib-fgo@hochschule-rhein-waal.de)

### Student Advisory Service

E-mail: [study@hochschule-rhein-waal.de](mailto:study@hochschule-rhein-waal.de)

## About this Degree Programme

Our economy is increasingly determined by globalization. German companies in nearly all branches operate internationally at this point. Are you interested in a career at the international level? Then earn your degree in our English-taught undergraduate programme International Business and Management, B.A. and obtain the qualifications you will need for your professional future.

Our degree programme places immense importance on practice-oriented teaching and application. Over the course of your studies, you will build a solid theoretical foundation in business administration, economics and management, while also learning how to effectively apply your know-how and skills for practical purposes through numerous projects with (supra-) regional companies and partner universities in Germany and abroad. Guiding you along the way are approachable professors with extensive industry experience themselves.

During your studies you will develop an array of key skills from how to conduct research, to entrepreneurial thinking, to interpersonal skills that are indispensable in the modern workplace. Through various forms of exams, for example group presentations, you will be given numerous opportunities to improve not only your public speaking abilities, confidence and professional communication skills, but also your teamwork and conflict management skills. And if you are interested in obtaining further qualifications, consider earning a double degree in business with our partner university abroad.

At Rhine-Waal University of Applied Sciences, you will work, study and interact with colleagues in English in a deeply international environment, allowing you to improve your language proficiency and experience other cultures organically as you earn your degree.

What are you waiting for? Let us prepare you for your professional career in international business and management together.

## Career Paths and Skills

International Business and Management, B.A. will open the door to nearly all career paths found in the business world. These paths can include, for example:

- Specialist or leadership positions in industry, administrative bodies and other organisations,
- Business consultancy or auditing,
- Start-ups / entrepreneurial endeavours.

## Requirements for Admission

Prospective students with qualifications earned neither in Germany, nor from a German education institution must meet specific legal requirements to study at Rhine-Waal University of Applied Sciences:

- A qualifying University Entrance Qualification
- Sufficient English language proficiency (CEFR level B2 or better)
- Completion of an 8-week preparatory internship. This is not required for initial admission, but must be met by the 4th semester re-enrolment deadline at the latest.



Further information about International Business and Management, B.A. can be found on our homepage: [www.hochschule-rhein-waal.de/en/IBM](http://www.hochschule-rhein-waal.de/en/IBM)



Information about general admission requirements can be found here: [hsrw.info/admissionrequirements](http://hsrw.info/admissionrequirements)