

The Rhine-Waal University of Applied Sciences in Kleve and Kamp-Lintfort offers an innovative, international environment combined with first-rate teaching in interdisciplinary Bachelor and Master's degree courses, taught mainly in English. It is strong in conducting research in disciplines such as technology, natural sciences and social sciences. More than 7,000 students have already enrolled at the Rhine-Waal University of Applied Sciences.

The University of Applied Sciences has to award for the faculty Communication and Environment in the bachelor degree programme Information and Communication Design at the campus in Kamp-Lintfort/Kleve in the summer semester 2021 the following

Lectureship

within the meaning of Section 43 of the Law regarding the Universities in the State of North Rhine-Westphalia (HG NRW):

Reference number 11/LA/21

Subject area/Module: Information and Communication Design / Design Methods

The lecturer shall take over the lecture in the amount of **4 weekly lecturing hours** in the module "Design Methods" (2nd semester) of the bachelor degree programme Information and Communication Design. The lectures shall be **held in English** and can be done as **remote teaching**.

Learning Outcomes:

Students are be able to understand how technology can shape human experience and how to design for particular user experiences using human-centred design methods. They have gained a fundamental understanding of the principles of human-centred design and broad knowledge of a diverse set of design methodologies in this context. Students are capable of applying state-of-the-art qualitative and quantitative methods for user research, prototyping and evaluation of technology as well as reflect critically on design outcomes in terms of impact on social and ethical aspects. They learn to formulate requirements to inform/specify information and communication design. During hands-on application of design methods students become capable to work and communicate within a design team, find trade-offs between stakeholders' needs and present results.

Contents:

In the module students get introduced to theory and models on human experience. They get a comprehensive introduction to design frameworks such as user-centred design, participatory design, service design, design thinking and value sensitive design. Within the context of these frameworks several design methods for user research, ideation, requirements documentation and prototyping will be used hands-on in the context of a design case

Requirements:

The lecturer shall have a corresponding university degree and have practical experience. Didactic skill and the ability to hold the course with an international group of students in the English language are required (the language level shall be C1 according to the European reference framework).

Version-2021-02-11

The Rhine-Waal University of Applied Sciences offers lectures a systematic networking with the university as well as the opportunity of a specific training development to ensure a sustainable skill improvement, a closely link between theory and practice and a support for the personal development of lectures.

It is asked to send in just copies of documents as these cannot be returned.

Please send your application by **15.03.21** via e-mail **stating the reference number and the module title** addressed to

Prof. Michael Pichler
Communication Design
michael.pichler@hsrw.eu

For questions and further information please contact the mentioned contact person above.