

The Rhine-Waal University of Applied Sciences in Kleve and Kamp-Lintfort offers an innovative, international environment combined with first-rate teaching in interdisciplinary Bachelor and Master's degree courses, taught mainly in English. It is strong in conducting research in disciplines such as technology, natural sciences and social sciences. More than 7,000 students have already enrolled at the Rhine-Waal University of Applied Sciences.

The University of Applied Sciences has to award for the faculty Life Sciences in the Bachelor´s degree courses Agribusiness, B.A. at the campus in Kleve in the summer semester 2021 the following

Lectureship

within the meaning of Section 43 of the Law regarding the Universities in the State of North Rhine-Westphalia (HG NRW):

Reference number 09/LA/21

Subject area/Module: „Focus Field Research Methods I“

The freelance lecturer shall take over the lecture in the amount of 4 weekly lecturing hours (appr. 32 in total) in the module "Focus Field Research Methods I" (4th semester) of the bachelor course Agribusiness, B.A. The lectures shall be held in English and can be done as remote teaching using video conference tools.

Teaching contents

Methods of Qualitative Sociological Research: Introduction to qualitative and quantitative empirical social research; the research process; research design; selected research methods (e.g., focus groups, in-depth interviews, case study research, social network research); qualitative data analysis; presenting results of qualitative research; introduction into pertinent software packages (e.g., Interact, Maxqda, Nvivo); practical applications

Learning objectives

On successful completion of this module, students should

- know the difference between qualitative and quantitative social research
- know selected methods of qualitative empirical social research
- be able to relate their knowledge to the agribusiness context
- be able to apply their knowledge of social research methods to the agribusiness context
- be able to analyse and critically discuss the advantages and disadvantages of qualitative empirical social research methods

Requirements:

The lecturer shall have a corresponding university degree and have practical experience. Didactic skill and the ability to hold the course with an international group of students in the English language are required (the language level shall be C1 according to the European reference framework).

The Rhine-Waal University of Applied Sciences offers lectures a systematic networking with the university as well as the opportunity of a specific training development to ensure a sustainable skill improvement, a closely link between theory and practice and a support for the personal development of lectures.

It is asked to send in just copies of documents as these cannot be returned.

Please send your application **until 28.02.2021** via e-mail **stating the reference number and the module title** addressed to

Contact person:

Title: Prof. Dr. Dietrich Darr

E-mail: dietrich.darr@hochschule-rhein-waal.de

For questions and further information please contact the mentioned contact person above.