



**HOCHSCHULE  
RHEIN-WAAL**

Rhine-Waal University  
of Applied Sciences



**International Business Administration, B.A.**  
in English

**Previously:** International Business and  
Social Sciences, B.A.

**Kamp-Lintfort Campus**  
**Faculty of Communication and Environment**

## International Business Administration, B.A.

### Fact File

#### Campus

Kamp-Lintfort

#### Begin

Winter semester

#### Duration

7 semesters of full-time study

#### Degree

Bachelor of Arts, B.A.

#### Language

English

### Preparatory Internship

Mandatory 8-week internship in a related field. This must be completed before the start of the 4<sup>th</sup> semester. You can also do this internship in your home country before applying.

### Work Placement...

20 weeks at an institution, organisation or company in Germany or abroad in the 6<sup>th</sup> semester

### ...or Study Abroad

20 weeks at a university abroad 6<sup>th</sup> semester

### Thesis

Completed in the 7<sup>th</sup> semester

## Rhine-Waal University of Applied Sciences

Would you like to study in a friendly atmosphere at a vibrant, internationally-focused university, where you'll enjoy a modern learning experience with effective learning in small groups and a young team of professor dedicated to developing your future employability?

If so, then Rhine-Waal University of Applied Sciences is the perfect place for you.

Though based in Germany, the vast majority of our degrees are taught in English, which attracts students from around the world. In fact, over 100 nations are represented in our student body. We offer over 30 undergraduate and postgraduate degrees with innovative and interdisciplinary curricula to train future professionals for careers in the natural and social sciences, engineering, technology and more. We are also partnered with numerous international companies, universities and research institutions, providing a range of unique internship and exchange opportunities to enhance your chances for future employment success even further.

Rhine-Waal University of Applied Sciences has two campuses, Kleve and Kamp-Lintfort, in Germany's picturesque and charming Lower Rhine region. Beyond the inviting international atmosphere, each campus also offers a modern learning experience with state of the art instructional facilities and laboratories as well as an on-campus library, language lab and canteen.

Interested? Then why not start building your future career with us?

We look forward to welcoming you at Rhine-Waal University of Applied Sciences.

## International Business Administration

### Study locally, act globally

Are you interested in business administration and striving for an exciting international career? If so, this degree programme will set you on the perfect path to success. Our cosmopolitan English-speaking learning environment and our strong international focus make us one of a kind among German universities. We aim to give you a competitive edge on the job market, equipping you with an extensive methodological foundation that consists of more than just business economics. A sound understanding of economics and economic interrelations combined with tangible practical skills that businesses need will enable you to assess and respond to the challenges and opportunities posed by internationalisation.

### Course structure

After having acquired a firm grounding in the fundamentals of business administration, subsequent semesters will also give you the opportunity to deepen your knowledge in subjects like Marketing, Management Control Systems, Human Resource Management, Supply Chain Management or Corporate Finance and Investment.

You will become familiar with the fundamentals of basics of economics, mathematics and statistics and explore both analytical and methodological instruments that will help you to make excellent use of market research data, for example. This degree also addresses the legal framework that businesses operate within and provides a detailed understanding of European law.

From day one we will encourage and support your development of key skills like project management or communication and co-operation to the best of your ability. You will also have the opportunity to improve your CV further by learning a new language. If you have ever considered starting your own business, subjects like "Innovation Management", "Strategic Management and Business Planning" or "Entrepreneurship and Taxes" will be highly beneficial.

The 4<sup>th</sup> and 5<sup>th</sup> semesters provide additional opportunities to specialize in specific areas through electives like "Strategic Marketing", "Finance and Accounting" or "Political Economy", depending on your own interests and career aspirations.

The 6<sup>th</sup> semester is focused on the application of your knowledge and will give you the chance to intern at a company in Germany or abroad. You may also opt for an exciting semester abroad to enhance your intercultural expertise. Your studies will conclude with a thesis in the 7<sup>th</sup> and final semester.

### Career paths

With a bachelor's degree in International Business Administration, you will be highly qualified for a career in international companies as well as in the not-for-profit sector. The experience and knowledge you will gain will enable you to find employment in a wide range of roles, from purchasing and distribution, to controlling and marketing. Alternatively, you can use your skills to start your own business.

## Entry requirements

Rhine-Waal University of Applied Sciences welcomes applications from prospective students from around the world. Please see our website for general admission requirements.

### Other requirements for International Business Administration, B.A.:

- Sufficient proficiency in English (CEFR level B2 or better).
- Completion of an 8-week internship before the start of the 4<sup>th</sup> semester. You can also do this internship in your home country before applying to Rhine-Waal University of Applied Sciences.
- Interest in social sciences and business management as well as academic research.

## Tuition and costs

Rhine-Waal does not charge tuition. Students must pay a nominal administrative fee each semester that includes a public transportation pass valid in the entire state of North Rhine-Westphalia.

The cost of living in Germany is relatively low compared with many places in Europe. Estimate around €800 per month for expenses, or around €5,000 per semester.

## When and how to apply

Our undergraduate programmes always start in the winter semester. For application dates and deadlines, please visit [www.hochschule-rhein-waal.de](http://www.hochschule-rhein-waal.de).

Prospective students must apply through 'uni-assist', a Berlin-based service that evaluates non-German academic qualifications, unless they are applying on the basis of a university entrance qualification earned in Germany.

Please see our website for details.



## Need help or advice? Contact us!

### Kamp-Lintfort Campus

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Phone: +49 2842 90825-0

Email: [info@hochschule-rhein-waal.de](mailto:info@hochschule-rhein-waal.de)

### Head of Degree Programme

Professor Dr Daniel Scheible

Email: [daniel.scheible@hochschule-rhein-waal.de](mailto:daniel.scheible@hochschule-rhein-waal.de)

### Student Advisory Service

Email: [studienberatung@hochschule-rhein-waal.de](mailto:studienberatung@hochschule-rhein-waal.de)



[www.hochschule-rhein-waal.de](http://www.hochschule-rhein-waal.de)



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