

Study Degree "International Business Administration - Dual Studies" from 2018

1st semester			2nd semester			3rd semester			4th semester			5th semester			6th semester			7th semester			8th semester			9th semester		
	CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL			
Fundamentals of Business Administration	5	150	Marketing	5	150	Economics	5	150	Operations and Supply Chain Management	5	150	Strategic Management and Business Planning	5	150	Specialization: Elective course 1	5	150	Specialization: Elective course 3	5	150	Specialization: Elective course 5	5	150	Bachelor Thesis, Colloquium	15	450
Financial Accounting	5	150	Management Accounting	5	150	International Business Law	5	150	Statistics	5	150	Innovation Management	5	150	Specialization: Elective course 2	5	150	Specialization: Elective course 4	5	150	Specialization: Elective course 6	5	150			
Scientific Working	5	150	Project Management	5	150	Business Mathematics	5	150	International Economics	5	150	Economic and Social Policies	5	150	Key Competency 1	5	150	Human Resource Management	5	150	Key Competency 2	5	150	Bachelor Workshop 1: Data Analysis and Presentation	5	150
Practical Work (3 days a week + semester holidays), after 4th semester IHK exam for apprenticeship												Entrepreneurship & Taxes	5	150	Corporate Finance and Investment	5	150	Quality and Risk	5	150	International Relations	5	150	Bachelor Workshop 2: Academic Writing	5	150
Practical Work (usually 2 days a week + semester holidays)												Practical Work (usually 2 days a week + semester holidays)						Applied Project/Practical Work (usually 2 days a week + semester holidays)						Bachelor Workshop 3: Advanced Seminar	5	150
Summen:			15	900	15	900	15	900	15	900	20	900	50	900	20	900	30	900	30	900	30	900	30	900		

	CP	WL
Business	50	1500
Methods	60	1800
Internship / Semester abroad / Thesis	45	1350
Specialization	30	900
Key Competencies	10	300

Key Competencies	CP	WL
Communication and Cooperation	5	150
Fundamentals of Corporate Social Responsibility	5	150
Communication	5	150
Self-Management	5	150
Applied Software Competence	5	150

Elective courses (summer term)	CP	WL	Elective courses (winter term)	CP	WL
Trend Research and Strategy Formulation	5	150	Political Economy of European Integration	5	150
Advanced Finance and Accounting	5	150	Marketing Communications	5	150
Consumer Psychology	5	150	Human Resource Development	5	150
Business Ethics	5	150	Corp. Govern. and Current Topics in Finance + Account.	5	150
Paradigms in Economics	5	150	Corporate Social Responsibility	5	150
Advanced Statistics	5	150	Digital Technology and Data Analytics Marketing	5	150
Culture and Diversity	5	150			