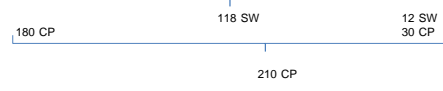


Code No (Kennnummer)	Module	SW (SWS)	Type (Veranstaltungsart)										WS1	SS2	WS3	SS4	WS5	SS6	WS7	SS8	WS9	
			L (V)	SL (SL)	S (S)	Ex (Ü)	PT (Pra)	Pro (Pro)	TE (Prü)	CP (CP)												
IBA_1.01	Fundamentals of Business Administration	4	2				2					E	5	4								
IBA_1.03	Financial Accounting	4	2				2					E	5	4								
IBA_1.06	Scientific Working	4		4								E	5	4								
IBA_2.02	Marketing	4	2				2					E	5		4							
IBA_2.03	Management Accounting	4	2				2					E	5		4							
IBA_2.05	Project Management	4	2				2				C	5		4								
IBA_1.02	Economics	4	2				2					E	5			4						
IBA_1.04	International Business Law	4	2				2					E	5			4						
IBA_1.05	Business Mathematics	4	2				2					E	5			4						
IBA_2.01	Operations and Supply Chain Management	4	2				2					E	5				4					
IBA_2.04	International Economics	4	2				2					E	5				4					
IBA_2.06	Statistics	4	2				2					E	5				4					
IBA_3.02	Strategic Management and Business Planning	4	2				2					E	5				4					
IBA_3.03	Innovation Management	4	2				2					E	5				4					
IBA_3.04	Economic and Social Policies	4	2				2					E	5				4					
IBA_3.05	Entrepreneurship and Taxes	4	2				2					E	5				4					
IBA_4.01	Corporate Finance and Investment	4	2				2					E	5				4					
IBA_3.01	Human Resource Management	4	2				2					E	5					4				
IBA_5.01	Quality and Risk	4	2				2					E	5						4			
IBA_4.02	International Relations	4	2				2					E	5							4		
IBA_5.02	Applied Project	6								6		E	10								6	
IBA_6.01	Practical Work	-										C	30									
	Key Competencies*	8											10					4			4	
	Elective courses**	24											30					8		8	8	
	Semester hours per week (total)	118											180	12	12	12	12	16	16	16	22	12

IBA\_7.01 Workshop 1: Data Analysis & Pres. (5 CP; 4 SW; S; TE; C)  
IBA\_7.02 Workshop 2: Academic Writing (5 CP; 4 SW; S; TE; C)  
IBA\_7.03 Workshop 3: Advanced Seminar (5 CP; 4 SW; S; TE; C)  
IBA\_7.04 Bachelor Thesis (12 CP) and Colloquium (3 CP)



Allocation	SW	total	130	12	12	12	12	16	16	16	22	12
CP	total	210	15	15	15	15	20	50	20	30	30	30

Code No (Kennnummer)	Key Competencies (Schlüsselkompetenzen) A minimum of one course will be offered each semester	SW	Type	TE	CP
IBA_3.06	Communication and Cooperation	4	SL	E	5
IBA_4.03	Fundamentals of Corporate Social Responsibility	4	SL	E	5
ZIQ_01	Applied Communication	4	SL	C	5
ZIQ_02	Self-Management	4	SL	C	5
ZIQ_03	Applied Software Competence	4	SL	C	5

\* With the consent of the examination committee, key competency modules can be chosen from any study course at the Rhine-Waal University of Applied Sciences; alternatively, a 5 ECTS credit point language course can be chosen

Code No (Kennnummer)	Elective Courses (Wahlpflichtkurse) A minimum of four courses will be offered each semester	SW	Type	TE	CP	Specialization (Schwerpunkt) Marketing**	Specialization (Schwerpunkt) Finance, Accounting and Corporate Governance**	Specialization (Schwerpunkt) Applied Economics**	Specialization (Schwerpunkt) Human Resources**	Specialization (Schwerpunkt) Corporate Social Responsibility**
IBA_W.01	Trend Research and Strategy Formulation	4	SL	E	5	x				
IBA_W.02	Advanced Finance and Accounting	4	SL	E	5		x			
IBA_W.03	Marketing Communications	4	SL	E	5	x				
IBA_W.04	Corporate Governance and Current Topics in Finance and Accounting	4	SL	E	5		x			
IBA_W.05	Paradigms in Economics	4	SL	E	5			x		
IBA_W.06	Political Economy of European Integration	4	SL	E	5			x		
IBA_W.07	Consumer Psychology	4	SL	E	5	x				
IBA_W.08	Business Ethics	4	SL	E	5				x	x
IBA_W.09	Advanced Statistics	4	SL	E	5			x		
IBA_W.10	Culture and Diversity	4	SL	E	5				x	x
IBA_W.11	Human Resource Development	4	SL	E	5				x	
IBA_W.12	Corporate Social Responsibility	4	SL	E	5		x			x
IBA_W.13	Digital Technology and Data Analytics Marketing	4	SL	E	5	x				

\*\* As elective courses, a maximum of 10 CP can be chosen with the consent of the examination committee from any study course at the Rhine-Waal University of Applied Sciences  
\*\*\* A specialization consists of 2 elective courses out of the list of the indicated modules

List of abbreviations	
SW	Semester hours per week (Semesterwochenstunden)
L	Lecture (Vorlesung)
SL	Seminaristic lecture (Seminaristische Lehrveranstaltung)
S	Seminar (Seminar)
Ex	Exercise (Übung)
PT	Practical training (Praktikum)
Pro	Project (Projekt)
TE	Type of examination (Prüfungsform)
CP	Credit Points
WS	Winter semester (Wintersemester)
SS	Summer semester (Sommersemester)
E	Examination (Prüfung)
C	Certificate (Testat)