

STUDY SCHEDULE

# GENDER AND DIVERSITY

BACHELOR OF ARTS



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Faculty  
**Society and Economics**

Kleve, 06.10.2016

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## RECOMMENDED STUDY PLAN

SEMESTER 1	Gender History and Women's Movements	Basics of Sociology	Introduction to Gender and Diversity Studies	Introduction to Business and Economics	Basic Methods	Globalisation and Social Change
	5 CP	5 CP	5 CP	5 CP	5 CP	5 CP
SEMESTER 2	Sociology of Education and Socialisation	Applied Methods in Equal Opportunities	Social Structure, Intersectionality and Diversity	Qualitative Research Methods	Gender, Diversity and Work	Gender Theories
	5 CP	5 CP	5 CP	5 CP	5 CP	5 CP
SEMESTER 3	Quantitative Research Methods	Integration and Inclusion	Human Resource and Diversity Management	Cultural Sociology and Cultural Studies	International Institutions and Politics	Project
	5 CP	5 CP	5 CP	5 CP	5 CP	5 CP
SEMESTER 4	Sociology and Psychology of Organisations	Policy Design and Advice	Microsociology	New Models and Theories of Society	Elective Subjects	
	6 CP	5 CP	5 CP	5 CP	10 CP	
SEMESTER 5	Bodies and Health	Applied Research Methods	Gender Mainstreaming and Antidiscrimination	Project	Elective Subjects	
	6 CP	6 CP	6 CP	6 CP	5 CP	
SEMESTER 6	Internship or Semester Abroad					
	30 CP					
SEMESTER 7	Workshop	Applied Project	Project	Bachelor Thesis		Colloquium
	5 CP	5 CP	5 CP	12 CP		3 CP
Gender and Diversity Studies		Social Sciences	Economics and Business	Politics	Methods	

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**GD\_1 GENDER HISTORY AND WOMEN'S MOVEMENTS**


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<b>MODULE-NO.</b>	GD_1
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Eva Maria Hinterhuber
<b>TYPE</b>	Lecture and seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	1 <sup>st</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, presentation, or any combination
<b>LEARNING OUTCOMES</b>	The module provides an introduction to the historical perspectives about women's and antidiscrimination movements. After successful completion of the course, graduates will have a basic knowledge about gender and equality issues and political action in historical and international comparative perspective.
<b>CONTENT</b>	The course addresses developments of women's movements from a historical perspective. Women's organisations, campaigns and events have challenged relationships of domination and had a wide impact on societies and social change worldwide. A historical perspective on the differences and similarities of the three waves of the women's movements is taken up. In an analysis of contemporary women's movements in feminism's "Third Wave", issues of transnational networking and the reclaiming of feminist spaces and feminist criticism as well as queer and other social movements are focused.

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**GD\_2 BASICS OF SOCIOLOGY**


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<b>MODULE-NO.</b>	GD_2
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	1 <sup>st</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>After successful completion of the module, students will know the basic principles of studying people and society. After the course, they will be able to apply basic sociological thought on a wide range of social fields.</p> <p>Students will be able to apply theories, methodologies and selected fields of sociological investigation to the study of gender and diversity. With the help of different schools of thought, students will be capable to locate and reflect on the theories behind e.g. policies, research studies and ways of thinking. Students will also learn to reflect on the status of (scientific) knowledge that they will encounter during their study and in their future professional fields of practice.</p>
<b>CONTENT</b>	<p>Lecture and seminar open a perspective to the basics of sociology and invite first semester students to take up a sociological perspective. The module introduces the basic principles of studying people and society by giving an overview of sociological theories as well as on sociological research methods. The lecture gives multiple insights in sociological questions and highlights the significant impact of sociology on the understanding of the complexity of contemporary societies. Starting with an overview over classical sociological theory, the history of sociological theory is as much taken into account as discussions of the transformation of societies and more recent theoretical influences, such as feminist theory, critical theory, post-structuralism, post-modernity and globalization theory. The lecture is additionally discussing a wide range of relevant fields of sociological research and social praxis. The accompanying seminar focuses on reading, discussing and understanding basic theoretical texts of sociology.</p>

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**GD\_3 INTRODUCTION TO GENDER AND DIVERSITY STUDIES**


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<b>MODULE-NO.</b>	GD_3
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	1 <sup>st</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>The module provides conceptual and theoretical framing to understand gender and diversity theories by discussing fields of sociological research and gender and diversity studies.</p> <p>After successful completion of the courses students will have a critical understanding of the history, foundations and dimensions of gender and diversity studies. They will learn about central terms and issues, such as gender, sexism, patriarchy, standpoint theory, the significance of work and care for gender relations, intersectionality, queer theory, diversity, migration and socioeconomic inequalities.</p> <p>Moreover, the module is intended to familiarize the students with the constructions of racial, gender, and socioeconomic inequalities.</p>
<b>CONTENT</b>	<p>This module gives an introduction to gender and diversity studies. The development of gender theories and issues is discussed, starting from the beginnings of women's studies in relation to women's movements since the 1960s. After having explored the distinctiveness of women's experiences, later theoretical developments refer to differences between women and other relations of inequality than the gender divide. Issues such as work, class, race and migration as well as sexualities become topics of gender and diversity studies. Finally, the further development of diversity studies as an interdisciplinary field is presented and discussed.</p>

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**GD\_4 INTRODUCTION TO BUSINESS AND ECONOMICS**


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<b>MODULE-NO.</b>	GD_4
<b>COURSES</b>	GD_4.1 Basics of Business Administration GD_4.2 Introduction to Economics
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Thomas Pitz
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	1 <sup>st</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam
<b>LEARNING OUTCOMES</b>	<p>At the end of the courses students will be familiar with the core methods and results in the fields of Business Administration and Economics.</p> <p>Through the successful participation in this module, the students are able to recognize the basics of doing business inside a company. They also are able to discuss critically the role of an entrepreneur, the process of business planning and the importance of the different parts of business administration.</p> <p>Moreover, graduates will be able to describe the basic mechanisms at work in the economic system.</p>

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**GD\_4.1 BASICS OF BUSINESS ADMINISTRATION**

<b>EQUIVALENT</b>	IB_1.1, IR_3.1, TL_1.1
<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 240
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	<p>The main topics to be covered are:</p> <ul style="list-style-type: none"> <li>• business planning and entrepreneurship</li> <li>• business models, target systems and strategies (meaning of a business model, target system of an business, strategy development, products and services)</li> </ul>



	<ul style="list-style-type: none"> <li>• analysis of market, customer and competitor (analysis of the market and the framework, competitor analysis, portfolio techniques, SWOT-analysis, marketing)</li> <li>• design of the net product (net product and value chain, application of the value chain concept, lean production, franchising)</li> <li>• corporation structures (basics and connections, legal form, organisational structure, corporate governance, human resource management, corporate development)</li> <li>• accounting (basics and connections, external accounting, internal accounting, planning calculations)</li> <li>• financing and shareholder value (basics and connections, financing, due diligence, shareholder value approach)</li> <li>• summary: business plan</li> </ul>
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#### GD\_4.2 INTRODUCTION TO ECONOMICS

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>The course will provide the students with the basic mechanisms at work in the economic system. They learn to illustrate the theoretical foundations of demand and supply and the role of consumers, producers, and the public sector. Furthermore the students will discuss different means and measures affecting the economy in the short- as well as in the long-run.</p> <p>The course will develop an understanding for the concepts of scarcity and choice, and their influences on the decisions of consumers and firms.</p>

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**GD\_5 BASIC METHODS**


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<b>MODULE-NO.</b>	GD_5
<b>COURSES</b>	GD_5.1 Mentoring GD_5.2 Introduction to Scientific Skills
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	unmarked
<b>STUDY SEMESTER</b>	1 <sup>st</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Certificate
<b>POSSIBLE EXAMINATION</b>	Oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Having successfully completed the module students will have a critical understanding and knowledge of methods and concepts necessary for planning, organising, and conducting projects. Moreover, students will be familiar with mentoring as a classical personnel development tool and they will have gained practical mentoring skills experience with peers.

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**GD\_5.1 MENTORING**

<b>TYPE</b>	Seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	The seminar focuses on mentoring as a method in developing equal opportunities. Students learn about the basic principles of mentoring and coaching and they will practice applied methods of mentoring in order to develop an experienced and differentiated knowledge. Students learn to use mentoring methods in peer groups. Practical exercises accompany the seminar.

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**GD\_5.2 INTRODUCTION TO SCIENTIFIC SKILLS**

<b>TYPE</b>	Seminar and accompanying exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h
<b>CONTENT</b>	<p>During the course the relevant steps in conducting and presenting own academic work is discussed. These include:</p> <ul style="list-style-type: none"><li>• understanding and practice of academic writing principles</li><li>• planning and organization of academic work</li><li>• self-management</li><li>• avoiding plagiarism</li><li>• referencing and citation rules</li><li>• literature review</li><li>• writing an academic paper</li><li>• presentation techniques</li></ul>

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**GD\_6 GLOBALISATION AND SOCIAL CHANGE**


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<b>MODULE-NO.</b>	GD_6
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	1 <sup>st</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Understanding basic concepts and theories of globalisation and social change are the central outcomes of this course. Students learn that the concept of globalization refers to the condensation and intensification of time and space and increasing interrelations between nation states, economies, politics, culture and – last but not least – social actors.
<b>CONTENT</b>	The courses in this module give insight in developments of globalization in different dimensions. The lecture focuses social, economic and political processes within societies as well as between societies which have led to social change. This includes theories and empirical research on population change, such as demographic developments and migration movements. Moreover, urbanization and ecological dimensions of globalization are discussed. Political issues include the development of social movements as well as the 'imaginary of globalization' which refers additionally to its cultural dimension. Finally, the economy and some theories of modernization and globalization are discussed, starting from theories of economic development to more emancipatory approaches such as transnationalism, cosmopolitanism and entangled modernities.

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**GD\_7 SOCIOLOGY OF EDUCATION AND SOCIALISATION**


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<b>MODULE-NO.</b>	GD_7
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Helmut Prior
<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	2 <sup>nd</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Students will be able to critically reflect the interaction of society and education. They know different fields of education including higher education and lifelong learning. At the macro-level, they understand the relationships between education, economy and the state; at the micro-level, they acquire an informed perspective on gender, diversity and social inequalities in the classroom and educational institutions.
<b>CONTENT</b>	<p>The course examines the relationship between education and society. An overview of historical contexts will address classical work by Durkheim, Weber, Dewey, Marshall, Dahrendorf, Foucault, Bourdieu, and others. Discussion of empirical studies will provide students with an understanding of the social function of education as a means of socialization. A central focus throughout will be on inequalities of gender, class, and race, and their treatment by different sociological perspectives. Finally, globalization of education will be considered. The course gives a broad coverage of the field including</p> <ul style="list-style-type: none"> <li>• history of education</li> <li>• education as an international affair</li> <li>• reproduction in education</li> <li>• curricula and teaching</li> <li>• role of migration and ethnicity</li> <li>• social ties and cultural capital</li> <li>• education and gender</li> <li>• higher education</li> <li>• lifelong learning</li> </ul>

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**GD\_8 APPLIED METHODS IN EQUAL OPPORTUNITIES**


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<b>MODULE-NO.</b>	GD_8
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>TYPE</b>	Seminar and exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	unmarked
<b>STUDY SEMESTER</b>	2 <sup>nd</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Certificate
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination (certificate)
<b>LEARNING OUTCOMES</b>	<p>After successful completion of the course, students have developed advanced awareness and analytical skills against discrimination practices at the workplace, in educational contexts, organizations and institutions. Students are able to apply appropriate methods in equal opportunities and they gained theoretical and practical knowledge about applied methods in equal opportunities such as anti-racism, anti-bias-training and gender and intercultural competence training methods.</p> <p>After acquiring basic knowledge about a variety of applied methods in equal opportunities, students enhance their self-reflectivity in social discrimination processes and they will have practical training with these methods. Moreover, they are able to apply a variety of methods in equal opportunities to heterogeneous organizational settings and demands.</p>
<b>CONTENT</b>	<p>Institutions, organizations and the workplace are changing and there is a growing demand for the inclusion of women, migrants, and international workers; of persons with disabilities and people who are older than the average. This opens the chance to discover new goals and to develop a new culture of recognition. Students acquire a basic knowledge of methods in equal opportunities such as</p> <ul style="list-style-type: none"> <li>• gender trainings</li> <li>• anti-bias trainings</li> <li>• anti-racist-trainings</li> <li>• intercultural awareness trainings</li> </ul> <p>Students will reflect these practical approaches not only from the applied methods focus; they will also analyze the approaches from a comparative and critical theoretical perspective</p>

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**GD\_9 SOCIAL STRUCTURE, INTERSECTIONALITY AND DIVERSITY**


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<b>MODULE-NO.</b>	GD_9
<b>COURSES</b>	GD_9.1 Social Structure and Social Inequality GD_9.2 Intersectionality and Diversity
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>EQUIVALENT</b>	IB_27.8
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	2 <sup>nd</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>After successful completion of this module, students will be able to identify various dimensions of social structure and stratification. Understanding basic concepts of theories of social inequality and social stratification are the central outcomes of this course. Students learn that different dimensions of inequality intersect and reinforce one another. The courses within this module focus on the question how ,race/ethnicity, class, gender, and age intersect in the structure of a given society. Understanding that ranking systems based on categories like wealth, gender, ,race/ethnicity, or age form important structural features of society, is a further learning outcome in this course. The distribution of power and resources is related to these structures in society. Students will learn how these social structures have important consequences for individuals' opportunities and experiences.</p> <p>In the seminar students learn how to apply theories of social stratification and social inequality. They get to know some measures which are used to determine social inequality. By this, they learn how social inequality is analysed not only within nation states but also internationally.</p>

**GD\_9.1 SOCIAL STRUCTURE AND SOCIAL INEQUALITY**

<b>TYPE</b>	Lecture and accompanying exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)

<b>CONTENT</b>	<p>This lecture gives insight in theories of social inequality and social stratification. Life chances are distributed unequally in society. One important issue of theories of social inequality is to understand to what extent belonging to certain social strata or to social groups determines participation in economy and society. Questions raised are: Why does social inequality exist? How is it being reproduced? What are the dimensions of social stratification and social inequality? How has social inequality developed during time? What are issues of inequality today? After learning about basic concepts of social stratification, we will discuss the intersectionality of inequalities.</p>
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#### GD\_9.2 INTERSECTIONALITY AND DIVERSITY

<b>TYPE</b>	Seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	<p>In the seminar contents of the lecture are deepened. Students learn how social inequality is measured. Using film, issues of social inequality are analysed. In exercises and games, students enact and experience the access of different social groups to resources in an extended period of a few weeks. In working groups the impact of life events on families of different social groups are being discussed using theories of social stratification and social inequality. A particular focus is on the intersectionality of social inequalities experienced by families belonging to different social groups.</p>



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**GD\_10 QUALITATIVE RESEARCH METHODS**


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<b>MODULE-NO.</b>	GD_10
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Lecture and accompanying exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	2 <sup>nd</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	The course provides the basics of qualitative social research methods and methodologies. Students gain a basic knowledge in paradigmatic research styles, in theory of qualitative research, qualitative methodology by their first practice in methods of qualitative data analysis. By the end of the course, students will be able to describe the stages of the qualitative research process and they will hold reflexive experience in conducting and analyzing interviews.
<b>CONTENT</b>	<p>The module gives students theoretically informed and practical insights into qualitative research. Students will learn about paradigmatic research styles and will reflect on theory of qualitative research. There is also a focus on qualitative methodology. Moreover, students practice qualitative data collection and analysis and they will practice in methods of qualitative data analysis and gain reflexive experience in conduct and analyzing interviews with a focus on the following aspects:</p> <ul style="list-style-type: none"> <li>• epistemological issues of interviewing</li> <li>• ethics of qualitative research</li> <li>• planning an interview study</li> <li>• conducting an interview</li> <li>• interview variations</li> <li>• interview quality</li> <li>• transcribing interviews</li> <li>• analyzing interviews</li> <li>• validation and generalization of interview knowledge</li> <li>• reporting interview knowledge</li> <li>• enhancing interview quality</li> </ul>

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**GD\_11 GENDER, DIVERSITY AND WORK**


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<b>MODULE-NO.</b>	GD_11
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	2 <sup>nd</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>Understanding how work has become a highly relevant matter nowadays is one outcome of the course. Students will learn about the relations between paid work and unpaid care work and how work is linked to social stratification. A further issue is the sex segregated labour market and further forms of segregation. They will acquire an understanding of concepts like tertiarization, industrialism and post-industrialism. Finally, forms of workplace resistance and unionism will be discussed.</p> <p>Students learn how to address problems in the field of work independently and in group. They acquire self-directed learning skills and collaborative learning skills, and they learn to research and organize the required literature. One important outcome is learning to work in groups and moderating a group discussion, documenting and reflecting group discussions.</p>
<b>CONTENT</b>	<p>The lecture gives an introduction to issues in the world of labour from a sociological and historical perspective. Work has become a central field for the organization of (post-) industrial societies today. The question of participation in society is strongly linked to work, even in a rapidly changing world. Starting with a historical perspective on the transformation of work during the time of industrialization, the course continues with conditions of mass production and the more recent changes which led to increasing requirements for flexibility and mobility of employees. One focus of this lecture is the question, how gender and gender relations contribute to the organization of work. A further focus is on other forms of diversity and their impact in work and work relations.</p> <p>In the seminar students work on topics in the field of work in groups and individually. The aim is to learn how to address a certain topic and problem in the field of work, taking up the method of problem based learning. Students choose a particular topic within the broader topic of the group on which they work individually and in groups.</p>

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**GD\_12 GENDER THEORIES**


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<b>MODULE-NO.</b>	GD_12
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Eva Maria Hinterhuber
<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	2 <sup>nd</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>Students will develop reflexive knowledge on differences and common issues of gender theories. In a combined lecture and seminar “Gender Theories” they will be able to take up a comparative perspective on gender theories. After successful completion of the module students will have a critical understanding of the history, foundations and dimensions of gender theories. They will learn about central terms and issues in gender theories as well as about central theoretical questions and concerns</p>
<b>CONTENT</b>	<p>The lecture provides conceptual and theoretical framing to understanding gender theories. It focuses on theoretical questions such as social inequalities, gender relations, discourse and power. Common sense thinking about gender is analysed by discussing psychological approaches as well as popular writings and media productions. Students will find access to key theoretical writings on:</p> <ul style="list-style-type: none"> <li>• gendered organizations</li> <li>• the social construction of gender (“doing gender”)</li> <li>• poststructuralist feminist theories</li> <li>• postcolonial feminist theories</li> <li>• intersectionality</li> </ul> <p>These approaches not only belong to the canon of classics in gender theory, but also lead to central issues of diversity studies, global societies and gender and diversity politics.</p>

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**GD\_13 QUANTITATIVE RESEARCH METHODS**


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<b>MODULE-NO.</b>	GD_13
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Lecture and accompanying exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	3 <sup>rd</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	GD_5.2. Introduction to scientific skills
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>The course aims at providing an introduction to quantitative research methods in the social sciences. Having completed the course, students will be able to describe the stages of quantitative research processes. They have gained insight into different quantitative research designs and methods of data collection.</p> <p>Students will be able to understand the basic concepts of hypothesis testing and will have gained an overview of statistical approaches to data analysis. They have learned how to draw conclusions from quantitative data using descriptive and inferential statistical methods.</p>
<b>CONTENT</b>	<p>The focus of the course is to provide an introduction to quantitative research approaches and to relevant methods of data collection in the social sciences. Students will be introduced to the concept of measurement in the social sciences and its epistemological assumptions. Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• quantitative research in applied social sciences</li> <li>• stages of the quantitative research process</li> <li>• the concept of hypothesis testing</li> <li>• quantitative methods of data collection such as questionnaires, behavioral observation, rating scales and experimental studies</li> <li>• quality criteria in quantitative research</li> <li>• basics of descriptive and inferential statistics</li> </ul>

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**GD\_14 INTEGRATION AND INCLUSION**


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<b>MODULE-NO.</b>	GD_14
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	3 <sup>rd</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Students learn about and can explain the formation of social bonds within society as well as problems and challenges that go with it. They are able to distinguish different theoretical approaches and know about concepts and measures to achieve social participation. They learn to distinguish concepts such as 'integration' and 'inclusion' as well as 'participation' and different aspects of social bonding.
<b>CONTENT</b>	<p>During these courses students get insight into questions and challenges connected to the reproduction of society and the formation of community as well as participation in different realms of society. They get an understanding of the main theoretical concepts such as solidarity, community, society, social order as well as integration and inclusion. Taking the increasing diversity of society into account, the course will focus on the question of how social bonding can be achieved. Questions are: What is the basis of community and social bonds? How is social order maintained? How is marginalization of certain social groups being reproduced? How can social change be accounted for?</p> <p>In the seminar contents of the lecture are deepened. Students work with texts on the topics of integration and inclusion, raised during the lecture. They learn about areas of application, for example in the education system and non-statutory welfare organizations.</p>

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**GD\_15 HUMAN RESOURCE AND DIVERSITY MANAGEMENT**


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<b>MODULE-NO.</b>	GD_15
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>TYPE</b>	Lecture and seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	3 <sup>rd</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>The module introduces students to the central concepts, practical approaches and applications of human resource management (HRM) and diversity management (DM). It provides students with an advanced understanding of the roles and functions of HRM and DM within organizations. Having completed the course, students are able to explain the relevance of HRM and DM for the overall management of organizations. They can apply concepts and approaches to HRM and DM to a variety of contexts and situations in organizational practice.</p>
<b>CONTENT</b>	<p>This course provides an introduction to the fields of human resource management (HRM) and diversity management (DM) within organizations. It deals with the theoretical background of and main concepts in HRM and DM, its historical roots and current trends. Approaches to organizational evaluation and intervention based on HRM and DM methods will be discussed. Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• the relevance of HRM and DM in the 21<sup>st</sup> century</li> <li>• historical roots of and current trends in HRM and DM</li> <li>• ethical, social and legal considerations of HRM and DM</li> <li>• diversity, equal opportunities and affirmative action within organizations</li> <li>• approaches to organizational analysis</li> <li>• HRM and DM in staffing, recruitment and selection processes</li> <li>• HRM and DM in human resource development and training</li> <li>• reward structures and mechanisms for compensation within organizations</li> <li>• HRM and DM and employee relations</li> </ul>

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**GD\_16 CULTURAL SOCIOLOGY AND CULTURAL STUDIES**


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<b>MODULE-NO.</b>	GD_16
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Eva Maria Hinterhuber
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	3 <sup>rd</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>In the lecture with accompanying seminar, students will practice close reading of theoretical texts. They learn about central theoretical debates in cultural sociology and cultural studies. After successful completion of the module, students are able to analyse media and cultural representations from a theoretically informed point of view. There will be a focus on gender and racism in media and cultural studies, which includes the study of popular culture, power, and discourse. After successful completion of the module, students are able to critically analyse and reflect gender and diversity from a cultural sociological perspective which enhances interdisciplinary thinking and competence.</p>
<b>CONTENT</b>	<p>„Culture“ has become an interdisciplinary keyword of contemporary research. Cultural theories and cultural theoretical analysis have been in the focus of classical sociological theory since the beginning of the 19<sup>th</sup> century. Today, “culture” has become after the “cultural turn” a general framework of the humanities. The lecture and seminar provide a systematic overview over history, terms, approaches and fields of research of cultural sociology, starting with the sociological classics like Max Weber and Georg Simmel. Above that, contemporary cultural theories and research, such as visual governmentality and cultural studies will be in focus. The latter is being given a central focus in the module. Discussing the pioneer work of the cultural studies and the Birmingham Center for Contemporary Cultural Studies, the central categories of British Cultural Studies are taken into account:</p> <ul style="list-style-type: none"> <li>• audience</li> <li>• everyday life</li> <li>• ideology</li> <li>• power</li> <li>• politics</li> </ul>

- gender and race
- anthropological theories

Throughout the module, a broad variety of examples of cultural production from popular culture, film, internet and other are analysed from a theoretically informed perspective.



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**GD\_17 INTERNATIONAL INSTITUTIONS AND POLITICS**


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<b>MODULE-NO.</b>	GD_17
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Jakob Lempp
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	3 <sup>rd</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Upon completion of the module students will be able to name various international institutions, sketch their competencies, strengths, and weaknesses and analyze their influences in a political perspective. Students will be well aware of the gender equality and anti-discrimination policies of international institutions.
<b>CONTENT</b>	<p>International institutions are important players in the global political landscape. Their interests and impacts range from topics such as foreign trade to human rights to gender equality to environmental protection. After having developed a theoretical working foundation – thereby introducing concepts and tools from game theory and public choice theory – possible characteristics of international institutions, such as</p> <ul style="list-style-type: none"> <li>• generic vs. specific aims</li> <li>• division of competencies</li> <li>• global vs. regional orientation</li> <li>• institutional settings</li> </ul> <p>are explained and discussed and the main European institutions are briefly introduced to serve as a benchmark for further comparisons. Here, a special focus is drawn on the gender equality and anti-discrimination policy of the EU, thus providing a basis for assessing the equivalents of other institutions such as the UN, AU, WTO and others.</p>

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**GD\_18 PROJECT**


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<b>MODULE-NO.</b>	GD_18
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Project
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	150 h (30 h presence time + 120 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	3 <sup>rd</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	GD_5 Basic Methods
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Term paper, presentation or any combination
<b>LEARNING OUTCOMES</b>	Students develop and make use of academic skills necessary to fulfil the task of understanding, analysing and treating an academic issue independently.
<b>CONTENT</b>	Students get a list of topics related to one special field of studies or related to interdisciplinary work. Topics might be more practical, empirical or more literately oriented. According to the type of project, the term paper is a written report about the practical work and the findings or a scientific paper about one research area. At the end of the project the major findings have to be presented to all participants.

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**GD\_19 SOCIOLOGY AND PSYCHOLOGY OF ORGANISATIONS**


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<b>MODULE-NO.</b>	GD_19
<b>COURSES</b>	GD_19.1 Sociology of Organisations GD_19.2 Organisation Development GD_19.3 Industrial and Organisational Psychology
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>CREDIT POINTS</b>	6 CP
<b>CONTACT HOURS</b>	6 CH per week
<b>WORKLOAD</b>	180 h (90 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3,6 %
<b>STUDY SEMESTER</b>	4 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>In this module students learn about structures and processes in organisations, they learn about how work is organised against the background of increasingly specialized forms of work. Based on sociology and psychology of organisations as well as organisation studies, they get insight into main features of organisations. Students learn to understand and critically reflect organisational structures and processes, the interaction at vertical and horizontal levels especially regarding gender and diversity in organisations. Furthermore, graduates will be able to explain the wide range of interactive relations between organisations, the stakeholders and the corporate environment.</p> <p>The lecture "Sociology of organisations" focuses on the sociological foundations of organisations and organisational processes. Graduates learn to analyse organisational structures and processes and will be able to distinguish different approaches to organisation. Students get a deeper understanding of gender and diversity relations in organisations.</p> <p>The aim of the seminar "Organisation development" is to get insight in concepts and instruments of organisation development. The course offers an overview on different approaches and models of organisation development as means of coordinating and enhancing cooperation within an organisation. A particular focus is on gender and diversity objectives and how they can be pursued by taking up organisation development measures.</p>

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**GD\_19.1 SOCIOLOGY OF ORGANISATIONS**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>The aim of this lecture is to get insight in different theoretical approaches on organisations as well as on different issues at hand such as coordination of work and dealing with conflicts. The course offers an overview of the sociological description and explanation of formal and informal organisational structures, the production and reproduction of social inequalities in organisations, focusing on the meso-level of organisations as well as the micro-level of social interactions. Main topics include organisation theories and organisational dynamics such as organisational culture and empirical methods of organisation analysis.</p>

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**GD\_19.2 ORGANISATION DEVELOPMENT**

<b>TYPE</b>	Seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>This course focuses on key issues of organisation development. Students get insight in methods and processes of organisation change, they learn about the significance of research within an organisation, in order to identify issues of concern, as well as the integration of an organisation's members' perspective in the process of organisation development. Students learn how group dynamics, interpersonal relations, individual competencies as well as a systems perspective on cooperation within organisations form a basis to induce changes. The concept of organisation culture and the question of how cultural diversity can be included in organisation change is one particular issue in the course.</p>

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**GD\_19.3 INDUSTRIAL AND ORGANISATIONAL PSYCHOLOGY**

<b>TYPE</b>	Lecture and accompanying exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>This course provides students with a basic introduction to the fields of industrial and organisational psychology. Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• historical background and current developments in industrial and organisational psychology</li> <li>• individual differences and psychometric approaches in industrial and organisational psychology</li> <li>• personnel assessment</li> </ul>

	<ul style="list-style-type: none"><li>• performance and job analysis</li><li>• performance measurement and staffing decisions</li><li>• training and human resource development</li><li>• motivation to work and attitudes towards work</li><li>• health, worker well-being and fairness</li><li>• leadership and teams</li><li>• organisational development</li></ul>
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**GD\_20 POLICY DESIGN AND ADVICE**


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<b>MODULE-NO.</b>	GD_20
<b>COURSES</b>	GD_20.1 Policy Design for Gender and Diversity GD_20.2 Policy Advice in Gender and Diversity
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Jakob Lempp
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	4 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	This module introduces the students to political framework conditions and policy tools concerning fields of gender and diversity. This especially involves political opportunities and strategies for promoting equality and combating discrimination. Furthermore, in the module students acquire the qualification for political advisory activities in ministries, companies and non-profit organizations. Upon completion of the module, students will be able to design policies and to analyze the mechanisms to insure equal opportunities in different areas.

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**GD\_20.1 POLICY DESIGN FOR GENDER AND DIVERSITY**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	The course provides a basic introduction to the discipline of politics in general and offers an overview of legislation, policy design and delivery concerning fields of gender and diversity in particular. By that, students will investigate who has a voice in framing gender and diversity issues in the political arena.  Furthermore students learn in the course the need and the political commitment to achieving equality especially between women and men, disabled people and people from ethnic minorities and how policies impact on the life and position of these groups.

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 GD\_20.2 POLICY ADVICE IN GENDER AND DIVERSITY

<b>TYPE</b>	Lecture and accompanying practical training
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>In the course, students receive qualification for the tasks and the role of a political advisor in agencies, companies, ministries or various organizations. A main focus will be on issues concerning equal opportunities and managing diversity. By that students learn how to use political instruments to eliminate discrimination and promote equality. Furthermore participants learn to apply their knowledge in different areas of policy advice.</p> <p>During the course, students get every opportunity to practice their knowledge using specially designed role play simulations of consulting situations.</p>

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**GD\_21 MICROSOCIOLOGY**


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<b>MODULE-NO.</b>	GD_21
<b>COURSES</b>	GD_21.1 Action Theories GD_21.2 Biography and Life Course Analysis
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Eva Maria Hinterhuber
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	4 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Students will acquire a deepened knowledge of microsociological approaches. They learn about action theories as a central constraint of sociological theory. Moreover, the concepts of biography and life course analysis are being discussed from theoretical and methodological perspectives. After successful completion of the module, students will have gained profound knowledge in the discussed fields of microsociology.

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**GD\_21.1 ACTION THEORIES**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	Action theory is a central field of sociology. In the lecture, students discuss a classical canon from the field of sociological action theory, such as: <ul style="list-style-type: none"> <li>• dimensions of social actions</li> <li>• social action in roles and institutions</li> <li>• roles and identities</li> <li>• institutionalism</li> <li>• dramaturgical action</li> </ul>



	<ul style="list-style-type: none"> <li>• social action in everyday life</li> <li>• systems theory and social action</li> <li>• social action as construction</li> <li>• social action and rationality</li> </ul>
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**GD\_21.2 BIOGRAPHY AND LIFE COURSE ANALYSIS**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>Everyone has her or his own life and biography. In sociology, there are two theoretical and methodological constraints dealing with this: life course analysis and biographical research. Biographical research and life course analysis are both taking into account how individuals cope with social change and at the same time how they become actors of social change. Whereas the theory of biography is pointing out that biography is based on social construction, life course analysis focuses the individual conduction of one's life, which at the same time is a highly standardized and collective document. The seminar is dealing with a variety of theoretical questions in respect to biographical research and life course analysis such as</p> <ul style="list-style-type: none"> <li>• the institutionalization of the life course</li> <li>• theoretical concepts of biography and the life course</li> <li>• methods of biographical research and life course analysis</li> </ul>

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**GD\_22 NEW MODELS AND THEORIES OF SOCIETY**


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<b>MODULE-NO.</b>	GD_22
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Eva Maria Hinterhuber
<b>TYPE</b>	Lecture and accompanying Seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	180 h (60 h presence time + 120 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	4 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>Students acquire a deepened insight into contemporary social and sociological theory. The module will extend the knowledge students have already gained in the modules basics of sociology, social inequalities, sociology of education, cultural sociology and microsociology. They incorporated a reflective approach to theoretical thinking and they are able to choose appropriate theoretical frameworks for designing their own research. Together with the lecture and accompanying seminar, students will broaden their scientific reflexivity with profound theoretical knowledge.</p>
<b>CONTENT</b>	<p>The lecture with accompanying seminar provides profound knowledge in recent social and sociological theory.</p> <p>It focuses on a variety of new theories of society such as</p> <ul style="list-style-type: none"> <li>• network theory</li> <li>• post structuralism</li> <li>• critical theory</li> <li>• feminist theory and embodying sex</li> <li>• modernity, 2nd modernity and post modernity</li> <li>• science studies</li> </ul>

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**GD\_23 BODIES AND HEALTH**


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<b>MODULE-NO.</b>	GD_23
<b>COURSES</b>	GD_23.1 Bodies and Diversities GD_23.2 Health Economics
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. habil. Gregor van der Beek
<b>CREDIT POINTS</b>	6 CP
<b>CONTACT HOURS</b>	6 CH per week
<b>WORKLOAD</b>	180 h (90 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3,6 %
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAG</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	In this module students learn to have a basic understanding of the main disciplinary and theoretical approaches to the analysis of bodies and embodiment. Furthermore the graduates will be able to analyse the Health Sector and Health Systems from an economic point of view, and to place this specific analytical perspective into an interdisciplinary framework.

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**GD\_23.1 BODIES AND DIVERSITIES**

<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	4 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	120 h
<b>CONTENT</b>	In these courses, various disciplinary and theoretical approaches to the analysis of bodies and embodiment will be introduced. For example, from a philosophical and sociological perspective, the body will be analysed as a surface of inscription, as the location of perception and as a performative agent, discussing e.g. performance theory and poststructuralist theories of embodiment. Moreover, present tendencies of sexualizing the body and of seeing the body as dynamic and adjustable, and as a personal choice as well as

	a result of the options of e.g. plastic surgery are reviewed. Students learn about the cultural construction of the body, of health and illness. They get an insight in gender sensitive medicine and how health, illness, pain and the body are related in different ways to different bodies. Students learn about migration and health as well as services for elderly and disability assistance.
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**GD\_23.2 HEALTH ECONOMICS**

<b>TYPE</b>	Lecture
<b>EQUIVALENT</b>	IB_27.12
<b>PLANNED SIZE OF GROUP</b>	Up to 90
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>This class provides in a first step a survey of the standard economic approach to the health sector and health systems. Hence, the focus is on the allocation and distribution of health goods and services. Their demand and supply, and the one of health insurances will be analysed, with a special emphasis on market failure aspects, such as asymmetric information and externalities. In addition, fundamental questions of economic evaluation and managed care will be introduced. In a second step this economic point of view will be applied to recent health sector issues and set into an interdisciplinary framework.</p>

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**GD\_24 APPLIED RESEARCH METHODS**


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<b>MODULE-NO.</b>	GD_24
<b>COURSES</b>	GD_24.1 Applied Empirical Research Methods GD_24.2 Experimental Research in Gender and Diversity Studies
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Angela Heine
<b>CREDIT POINTS</b>	6 CP
<b>CONTACT HOURS</b>	6 CH per week
<b>WORKLOAD</b>	180 h (90 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3,6 %
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	GD_10 Qualitative Research Methods GD_13 Quantitative Research Methods
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>Based on GD_10 Qualitative Research Methods and GD_13 Quantitative Research Methods, this module focuses on the practical application of empirical research methods. Having completed this module, students will be capable of designing their own empirical research projects related to questions in the fields of gender and diversity studies. Additionally, this module is intended to familiarize students with the theory and practice of experimental research approaches in the social sciences.</p> <p>Having successfully completed this module, students will have a critical understanding and knowledge of methods and concepts necessary for planning, implementing, and conducting empirical research projects. Graduates of this module will be able to critically reflect the pros and cons of different research methods for sociological research.</p>

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**GD\_24.1 APPLIED EMPIRICAL RESEARCH METHODS**

<b>TYPE</b>	Lecture and accompanying exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)

<b>CONTENT</b>	The course offers an overview of the use of empirical methods in applied social research. During the course, students learn to transfer their methodological knowledge to concrete research projects in the fields of gender and diversity. Students learn to choose qualitative or quantitative research approaches depending on the respective research questions. Exercise phases will allow students to practice the application of different empirical research methods.
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**GD\_24.2 EXPERIMENTAL RESEARCH IN GENDER AND DIVERSITY STUDIES**

<b>TYPE</b>	Lecture and accompanying practical training
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	4 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	120 h
<b>CONTENT</b>	<p>This course introduces students to the theory and practice of designing, implementing, conducting, and evaluating the outcomes of experimental studies in the social sciences. Students will be acquainted with classical experimental studies in the fields of gender and diversity. Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• introduction to an experimental approach in the social sciences</li> <li>• epistemological background of experimental research</li> <li>• operationalization, hypotheses and variables</li> <li>• quantitative research methods and designs</li> <li>• quantitative methods of data collection and quality criteria</li> <li>• devising a suitable research question</li> <li>• planning and implementing an experimental study in the social sciences</li> <li>• conducting a behavioral experiment</li> <li>• data processing and descriptive statistics</li> <li>• using of inference statistics for hypothesis testing</li> <li>• interpretation and communication of quantitative studies</li> </ul>

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**GD\_25 GENDER MAINSTREAMING AND ANTIDISCRIMINATION**


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<b>MODULE-NO.</b>	GD_25
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Eva Maria Hinterhuber
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	6 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3,6 %
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>After having successfully completed the module, students achieved advanced knowledge about gender mainstreaming and anti-discrimination legislation and policies in a broad variety of fields and from an international comparative perspective. Moreover, students gain advanced knowledge on European state of the art of legislation, relevant for anti-discrimination and gender mainstreaming.</p> <p>They have also learned a broad spectrum of anti-discrimination and gender mainstreaming action in a broad variety of social fields such as organizations, economics, management, technology etc.</p>
<b>CONTENT</b>	<p>The module provides interdisciplinary knowledge in the European state of the art of Gender Mainstreaming and Anti-Discrimination politics in a variety of social field from a comparative perspective. It engages in legal as well as in political and management issues. Students reflect on Gender Mainstreaming and Anti-Discrimination politics in a broad variety of social fields such as economics and gender budgeting, management and technology.</p>

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**GD\_26 PROJECT**


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<b>MODULE-NO.</b>	GD_26
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ingrid Jungwirth
<b>TYPE</b>	Project
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	6 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	150 h (30 h presence time + 120 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3,6 %
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	GD_5 Basic Methods
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Term paper, presentation or any combination
<b>LEARNING OUTCOMES</b>	Students develop and make use of academic skills necessary to fulfil the task of understanding, analysing and treating an academic issue independently.
<b>CONTENT</b>	Students receive a list of topics related to one special field of studies or related to interdisciplinary work. Topics might be more practical, empirical or more literately oriented. According to the type of project, the term paper is a written report about the practical work and the findings or a scientific paper about one research area. At the end of the project, the major findings have to be presented to all participants.



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**GD\_27 ELECTIVE SUBJECTS**


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<b>MODULE-NO.</b>	GD_27
<b>COURSES</b>	GD_27.1 Decision and Game Theory GD_27.1 A Decision Theory GD_27.1 B Game Theory GD_27.2 Economics and Management GD_27.2 A Justice and Fairness in the Market Economy GD_27.2 B Gender, Diversity and Marketing GD_27.3 Management Accounting GD_27.4 Gender and Mobility GD_27.5 Sexualities GD_27.6 Corporate Social Responsibility and Public Relations GD_27.6 A Corporate Social Responsibility GD_27.6 B Public Relations GD_27.7 (Dis-) Ability Studies GD_27.8 Social Policy and Labour Market Policy GD_27.8 A Social Policy GD_27.8 B Labour Market Policy GD_27.9 Psychology GD_27.9 A Social and Political Psychology GD_27.9 B Psychology of Gender
<b>CREDIT POINTS</b>	15 CP (out of 45 CP offered)
<b>CONTACT HOURS</b>	12 CH per week
<b>WORKLOAD</b>	450 h
<b>SIGNIFICANCE OF MARK</b>	9,1 %
<b>STUDY SEMESTER</b>	4 <sup>th</sup> and 5 <sup>th</sup> semester
<b>OFFER</b>	Summer and winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Elective subjects
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination

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**GD\_27.1 DECISION AND GAME THEORY**


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<b>MODULE-NO.</b>	GD_27.1
<b>COURSES</b>	GD_27.1 A Decision Theory GD_27.1 B Game Theory
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Thomas Pitz
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time +90 private studies)
<b>STUDY SEMESTER</b>	4 <sup>th</sup> Semester
<b>OFFER</b>	Summer term
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	Calculus, Probability Theory
<b>POSSIBLE EXAMINATION</b>	Written exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	By the end of the module students will be familiarized with theoretical concepts of decision and game theory. The students will have the ability to classify different situations of individual decision-making in terms of certainty, risk and uncertainty. They will learn how to characterize risk neutral, risk averse or risk seeking decision makers. With game theoretical tools the students learn to model and analyse strategic behaviour in situations of interactive decision making. The students learn how to determine pure and mixed Nash equilibria in non-cooperative games and how to apply a backward induction in an extensive form game.

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**GD\_27.1 A DECISION THEORY**

<b>TYPE</b>	Lecture
<b>EQUIVALENT</b>	IB_22.1
<b>PLANNED SIZE OF GROUP</b>	Up to 120
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>The formal aspects of normative decision theory will be discussed. The main focus in this class lies on rational decision making under certainty, risk and uncertainty. There will be an introduction to axiomatic utility theory and the formalisation of risk adverse, risk neutral and risk seeking decision making.</p> <p>Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• axioms of rational choice</li> <li>• certainty, risk and uncertainty</li> <li>• dominance</li> <li>• decision rules under uncertainty: minimax, maximin (Wald), maximax, minimal regret (Savage-Niehans), pessimism-optimism (Hurwicz), Laplace</li> <li>• decision rules under risk: <math>\mu</math>-rule, Bernoulli rule, <math>\mu</math>-<math>\sigma</math>-rule</li> </ul>

## GD\_27.1 B GAME THEORY

<b>TYPE</b>	Lecture and accompanying exercise
<b>EQUIVALENT</b>	IB_22.2
<b>PLANNED SIZE OF GROUP</b>	Up to 120
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	<p>The course covers mathematical techniques and tools of non-cooperative game theory. The normal and in extensive form of games will be discussed. This includes games with imperfect information and sequential games, and extending to some more special topics like Bayes games, evolutionary games, mechanism design as well as social choice and welfare. An introduction to cooperative game theory is optional.</p> <p>Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• mathematical preliminaries: logic, probability theory, calculus</li> <li>• normal form games</li> <li>• dominance and Nash equilibrium</li> <li>• mixed strategies</li> <li>• Bayes games</li> </ul> <p>Selected Topics: Arrow paradox, Voting Games, Auctions, Mechanism Design</p>

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**GD\_27.2 ECONOMICS AND MANAGEMENT**


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<b>MODULE-NO.</b>	GD_27.2
<b>COURSES</b>	GD_27.2 A Justice and Fairness in the Market Economy GD_27.2 B Gender, Diversity and Marketing
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. habil. Gregor van der Beek
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time +90 private studies)
<b>STUDY SEMESTER</b>	4 <sup>th</sup> Semester
<b>OFFER</b>	Summer term
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>In this module students learn about justice and fairness on the macro level of economy, on the one hand, and learn about management with a focus on marketing regarding gender and diversity on a meso and micro level, on the other.</p> <p>The aim of the course "Justice and Fairness in the Market Economy" is to provide a deeper understanding of competing approaches to and concepts of Justice and Fairness, ranging from Kant's Idealism to Bentham's Utilitarianism, and from Nozick's libertarianism to Marx's Communism. Students will achieve the capability to apply these approaches and concepts to real-world phenomena in capitalist market economies.</p> <p>The aim of the course "Gender, Diversity and Marketing" is to provide an understanding of the core marketing strategy theories and concepts. Special attention will be attributed to concepts and theories relevant for managing diversity in consumer behaviour. Furthermore, graduates will learn to describe the influence of cultural programming on consumer behavior. After successful completion of the course, students will be able to discuss and apply the main tools of marketing in context related to the issue of diversity.</p>

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**GD\_27.2 A JUSTICE AND FAIRNESS IN THE MARKET ECONOMY**

<b>TYPE</b>	Lecture and accompanying seminar
<b>EQUIVALENT</b>	IB_27.7
<b>PLANNED SIZE OF GROUP</b>	Up to 120
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	The classes are held as seminars in which the students play an active role in developing the content of the course. The course starts with introductory readings from different backgrounds.

	<p>The theories covered include:</p> <ul style="list-style-type: none"> <li>• utility theory</li> <li>• pareto optimum</li> <li>• social welfare</li> <li>• Kant's Idealism</li> <li>• Bentham's / Utilitarianism</li> <li>• Nozick's libertarianism</li> <li>• Marx 's Communism</li> <li>• equal opportunity</li> <li>• fair procedures</li> </ul> <p>On this basis students are required to present a topic of their own interest in the field of fairness and justice in the market economy, and lead the group discussion.</p>
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**GD\_27.2 B GENDER, DIVERSITY AND MARKETING**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	<p>The module covers the fundamentals of marketing, market research and the theory of consumer behavior. Building on these foundations there will be a focus on implications of diversity in a multicultural society for marketing programmes and strategies. With this particular focus, the following topics are covered:</p> <ul style="list-style-type: none"> <li>• defining marketing and the marketing process</li> <li>• segmentation and positioning</li> <li>• customized marketing</li> <li>• marketing-mix</li> <li>• implementing marketing strategies</li> </ul> <p>Classical tools will be considered as well as new media.</p>

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**GD\_27.3 MANAGEMENT ACCOUNTING**


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<b>MODULE-NO.</b>	GD_27.3
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Ralf Bauer
<b>EQUIVALENT</b>	IB_8, TL_8
<b>TYPE</b>	Lecture and accompanying exercise
<b>PLANNED SIZE OF GROUP</b>	Up to 120
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>POSSIBLE EXAMINATION</b>	Written exam
<b>LEARNING OUTCOMES</b>	<p>The course provides a broad overview of Management Accounting. After having provided a general overview of Controlling and Management Accounting important expressions necessary to understand cost accounting (cost types, cost centers, cost objects) are presented. The importance and the methods of settlement of internal services are explained. Different approaches of cost accounting are presented critically discussing deficits of these methods. The course examines modern cost accounting systems as an improvement. Applied controlling methods are topics to extend the understanding of costs to be finalized by decision oriented costs as a base for further controlling calculations.</p>
<b>CONTENT</b>	<p>The course handles the following topics:</p> <ul style="list-style-type: none"> <li>• overview management accounting</li> <li>• fundamentals of management accounting</li> <li>• cost type accounting</li> <li>• cost centre accounting</li> <li>• cost object accounting</li> <li>• systems of cost accounting</li> <li>• direct costing</li> <li>• Activity based costing (ABC)</li> <li>• common costs: methods and challenges</li> </ul>

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**GD\_27.4 GENDER AND MOBILITY**


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<b>MODULE-NO.</b>	GD_27.4
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Eva Maria Hinterhuber
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Students will learn about different forms of mobility from a gender perspective. After successful completion of the course, students are able to critically analyze gendered frameworks of mobility.
<b>CONTENT</b>	<p>The course gives an introduction to an analysis of gender and mobility which is informed by spatial sociology as well as by transnational and globalization approaches. The field will be analyzed with a variety of mobility practices.</p> <p>After having dealt with the concept of mobility in a general sense, the students will elaborate on gender-specific aspects of mobility from the micro- to the macro-level, thus, from gender-specific aspects in everyday life in local settings to fields such as migration in the context of a globalized world. Historical, social and political as well as cultural settings are always considered within the analyses. It becomes clear that, from a gender perspective, mobility is a highly ambivalent, though in the contemporary context essential subject of study.</p>

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**GD\_27.5 SEXUALITIES**


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<b>MODULE-NO.</b>	GD_27.5
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>STUDY SEMESTER</b>	4 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	During the courses of this module, students get acquainted with medical/psychological, cultural/constructionist as well as sociological and political science approaches to sexualities. Graduates are able to apply those theories on topics like sexual violence, trafficking, pornification of society and sexuality and identity construction.
<b>CONTENT</b>	Sexuality is one of the most complex areas of human experience and social encounters, yet it presents itself as 'natural' and self-evident. In this module a multidisciplinary approach will offer a broad perspective on various aspects of sexuality. From a medical and psychological perspective, topics like sexual development in childhood and adolescence will be taken up. Moreover, from a historical perspective students will learn how sexuality has been constructed in specific historical periods and how sexuality is linked to the development of modernity and the concept of the individual through (self-) discipline. From the perspective of sociology and political science, the political organization of gays, lesbians and queers in social movements during the last century will be investigated. Students learn how this has been very influential for our contemporary understanding of sexuality and the challenge of heteronormativity. At the same time, sexuality is the site of the reproduction of power relations between individuals and between social groups, on the grounds of the intersection of social structures related to gender, ethnicity, class as well as age. Consequently, issues of violence and abuse are included that are frequently linked to sexuality. Empirical studies on e.g. adolescents' use of social media in getting information and sexual gratification or studies on identity formation through constructions of sexuality e.g. in Africa will be used to emphasize a social/experientialist approach.



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**GD\_27.6 CORPORATE SOCIAL RESPONSIBILITY AND PUBLIC RELATIONS**


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<b>MODULE-NO.</b>	GD_27.6
<b>COURSES</b>	GD_27.6 A Corporate Social Responsibility GD_27.6 B Public Relations
<b>RESPONSIBLE PROFESSOR</b>	N.N
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60h presence + 90h private studies)
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	<p>The module combines learning about how ethical issues regarding business can be taken up, on the one hand, and learning about the external presentation and promotion of businesses and organizations, on the other.</p> <p>“Corporate Social Responsibility” offers an overview of theories, practices and communication of the concept of corporate social responsibility (CRS) embedded within international contexts. The students are able to grasp the relevance of CSR given the challenges the world is facing today. Furthermore, they understand the main theoretical and conceptual approaches to CSR and are able to apply their knowledge to case studies. Students are able to evaluate the different concepts critically.</p> <p>At the end of the course “Public Relations” students will be familiar with the core principles, concepts and emerging trends within the field of public relations. Students will be aware of roles and responsibilities of public relations practitioners and will be able to interpret and analyse real world cases in the light of these roles and responsibilities.</p>

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**GD\_27.6 A CORPORATE SOCIAL RESPONSIBILITY**

<b>TYPE</b>	Lecture
<b>EQUIVALENT</b>	IR_27.16; IB_25.2; TL_27.13
<b>PLANNED SIZE OF GROUP</b>	Up to 150
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>The course offers an overview of classical and current theories, practices and communication of corporate social responsibility developed primarily in an international context. Furthermore, the course explores key debates, critiques, and multiple perspectives of corporate social responsibility.</p>

	<p>Further topics to be covered include:</p> <ul style="list-style-type: none"> <li>• the various aspects of corporate social responsibility</li> <li>• the concern of corporations with CSR</li> <li>• the applications of corporate social responsibility</li> <li>• CSR and sustainability policies or strategies</li> <li>• CSR as an organizational learning process</li> <li>• the institutional environment of CSR</li> </ul>
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**GD\_27.6 B PUBLIC RELATIONS**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	<p>After providing an overview of the origins and the history of the field of public relations, the core principles, concepts and theories as well as the emerging trends also referring to the specifics and challenges of the fast changing world of communications are given. Related legal, ethical and social aspects will be discussed. In addition, the class addresses the following topics:</p> <ul style="list-style-type: none"> <li>• strategic considerations,</li> <li>• managing public relation projects,</li> <li>• public relations in the profit and not-for-profit sector,</li> <li>• relevance of public relations,</li> <li>• public relations on a global scale</li> </ul>

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**GD\_27.7 (DIS-) ABILITY STUDIES**


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<b>MODULE-NO.</b>	GD_27.7
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Lecture and accompanying seminar
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Students learn about different fields of research in (dis-) ability studies and learn to critically reflect assumptions about bodies and health. They learn about legal regulations that are the basis for welfare provisions for people with special needs as well as people who are threatened by bodily, mental as well as psychological impairment. A further issue is the history and, related to this, contemporary as well as former claims of the disabled movements.
<b>CONTENT</b>	The courses in this module focus on different fields of interest in (dis-) ability studies. One central topic that will be dealt with in the lecture is the legal regulations applying to the situation of people with impairments. On this level, on the one hand, welfare state provisions for people with impairments are determined. On the other hand, antidiscrimination policies are founded legally. Moreover, students get acquainted with welfare state institutions providing support for people with impairments. In the seminar students focus on specific topics in (dis-) ability studies. For example, they learn about the history of the disabled movements and their claims as well as how they have impacted conceptions of health and the body, challenging assumptions about the 'normal' body and bodily sensations. Further possible topics refer to the changes in the world of labour and how the inclusion of people with impairments in work is conceptualized today. Finally, the inclusion of children with disabilities in the institutions of the education system and policies referring to that are a further issue of concern in this module.

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**GD\_27.8 SOCIAL POLICY AND LABOUR MARKET POLICY**


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<b>MODULE-NO.</b>	GD_27.8
<b>COURSES</b>	GD_27.8 A Social Policy GD_27.8 B Labour Market Policy
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60h presence + 90h private studies)
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>CLASSIFICATION</b>	Elective course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	The analysis of welfare states and market economies as institutions of societal integration take center-stage in this module. Drawing from an interdisciplinary perspective (including sociology, economics, and political science), an introduction into social and labour market policy is provided, with special attention to the intersections of different categories of inequalities such as gender, ethnicity, class, and sexual orientation on both theoretical and practical levels.

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**GD\_27.8 A SOCIAL POLICY**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	<p>Students will learn the fundamentals of policy tools for improving human welfare. Throughout the seminar, a gender and diversity perspective is applied, and issues of gender and diversity are systematically taken into account. Upon completion of this module, students will be familiar with basic human needs and the policy strategies for the maintenance, creation or changing living conditions that may be beneficial to human welfare.</p> <p>After successful completion of this course, students are able to describe, and, from a gender and diversity perspective, critically reflect the means in which human welfare and social protection is established in a society.</p> <p>Theories and scientific evidence to improve human welfare with regard on social needs like</p>

	<p>food, education, and health, as well as possible political activities are introduced.</p> <p>Major topics will include:</p> <ul style="list-style-type: none"> <li>• welfare state and social security</li> <li>• social housing</li> <li>• environmental policy</li> <li>• education policy and child protection</li> <li>• health policy</li> <li>• criminal justice</li> </ul>
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**GD\_27.8 B LABOUR MARKET POLICY**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per Week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>Students will acquire a basic understanding of the fields of labour market policy and are able to apply this to topics of international and global relevance. They will be familiar with the principle concepts of regulation of labour markets with regard to employment relationships and are able to explain, which forces and processes shape this regulation. They will examine the causes and effects of gender differences in labour force participation, earnings and occupation, as well as challenges of diversity in the labour market.</p> <p>At the end of the course, students will be able to analyse labour market policies from a gender and diversity perspective. They will have a thoroughgoing knowledge of the range of policy instruments. Furthermore, they will understand the socio-political and economic determinants of labour market policy variation and change.</p>

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**GD\_27.9 PSYCHOLOGY**


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<b>MODULE-NO.</b>	GD_27.9
<b>COURSES</b>	GD_27.9 A Social and Political Psychology GD_27.9 B Psychology of Gender
<b>RESPONSIBLE PROFESSOR</b>	Prof. Dr. Angela Heine
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time +90 private studies)
<b>STUDY SEMESTER</b>	5 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>POSSIBLE EXAMINATION</b>	Written exam, oral exam, term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Students will be able to identify relevant concepts discussed in the fields of social and political psychology, and psychology of gender. They will acquire the necessary knowledge to analyze and reflect topics related to issues in gender and diversity against the background of theories, models and empirical findings provided by social and political psychology, and by domains in psychology that focus on gender-related topics.

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**GD\_27.9 A SOCIAL AND POLITICAL PSYCHOLOGY**

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	90 h (30 h presence time + 60 h private studies)
<b>CONTENT</b>	<p>This course provides students with a basic introduction to the areas of social and political psychology. Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• historical roots of and trends in the fields of social and political psychology</li> <li>• social perception and attribution and social cognition</li> <li>• the self as a result of social and political construal processes</li> <li>• attitudes and attitude change</li> <li>• social and political influence</li> <li>• social and political decision making</li> <li>• aggression</li> <li>• prosocial behavior and morality</li> <li>• interpersonal attraction</li> <li>• group dynamics, group structure and performance</li> <li>• intergroup relations</li> <li>• the social and political psychology of culture</li> </ul>

## GD\_27.9 B PSYCHOLOGY OF GENDER

<b>TYPE</b>	Lecture
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	2 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	60 h (30 h presence time + 30 h private studies)
<b>CONTENT</b>	<p>The course introduces students to the field of psychology of gender. Students will be acquainted with relevant theoretical perspectives, empirical findings and applications of gender psychology. Main topics to be covered include:</p> <ul style="list-style-type: none"> <li>• historical developments and current trends in gender psychology</li> <li>• evolutionary and comparative psychology of gender</li> <li>• interactional and transactional models of human development</li> <li>• theories of gender development across the lifespan</li> <li>• gender socialization and cultural differences</li> <li>• gender in educational contexts</li> <li>• self-construal and gender</li> <li>• the cognitive psychology of gender</li> <li>• psychology of emotion and gender</li> <li>• the social psychology of gender</li> <li>• gender and the psychology of health and aging</li> <li>• gender and mental health</li> </ul>

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**GD\_28 INTERNSHIP OR SEMESTER ABROAD**


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<b>MODULE-NO.</b>	GD_28
<b>RESPONSIBLE PROFESSOR</b>	Mentoring Professor and / or Internship Supervisor
<b>TYPE</b>	Internship or Semester Abroad
<b>CREDIT POINTS</b>	30 CP
<b>CONTACT HOURS</b>	<b>INTERNSHIP:</b> 20 weeks, full-time <b>SEMESTER ABROAD:</b> Depending on host university
<b>SIGNIFICANCE OF MARK</b>	"passed" or "not passed"
<b>STUDY SEMESTER</b>	6 <sup>th</sup> semester
<b>OFFER</b>	Summer term
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	90 CP
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	<p><b>INTERNSHIP</b></p> <ul style="list-style-type: none"> <li>• Recognition of Internship</li> <li>• Internship Report</li> </ul> <p><b>SEMESTER ABROAD</b></p> <ul style="list-style-type: none"> <li>• Recognition of host university and courses</li> <li>• 15 CP from host university</li> <li>• Report on Semester Abroad</li> </ul>
<b>LEARNING OUTCOMES</b>	Students are able to apply the knowledge and skills acquired in the course of study in the career setting of their choice. Students are able to reflect on and evaluate the experience gained during the practical activity and to make this experience of use for the subsequent phase of studies and clarify their career paths. Students develop their professional identity, decision making and networking skills.
<b>CONTENT</b>	Topic dependent



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**GD\_29 WORKSHOP: ACADEMIC WRITING (CERTIFICATE)**


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<b>MODULE-NO.</b>	GD_29
<b>EQUIVALENT</b>	IB_29, IR_29, TL_29
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Workshop
<b>PLANNED SIZE OF GROUP</b>	Up to 30
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	4 CH per week
<b>WORKLOAD</b>	150 h (60 h presence time + 90 h private studies)
<b>SIGNIFICANCE OF MARK</b>	unmarked
<b>STUDY SEMESTER</b>	7 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Certificate
<b>POSSIBLE EXAMINATION</b>	Term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	The course aims at supporting students in becoming proficient writers, who are able to develop and present their ideas effectively according to academic standards. To develop their academic writing skills students will learn about practical and creative writing strategies as well as productive writing habits during the course.
<b>CONTENT</b>	<p>Main Topics to be covered:</p> <ul style="list-style-type: none"> <li>• reviewing most important aspects for the academic writing process using examples</li> <li>• software application for academic writing (e.g. LaTeX, MS Word)</li> <li>• how to write an essay plan</li> <li>• appropriate presentation of thesis, e.g. abstract, poster and multimedia presentation</li> </ul>

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**GD\_30 APPLIED PROJECT**


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<b>MODULE-NO.</b>	GD_30
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Project
<b>PLANNED SIZE OF GROUP</b>	Up to 60
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	150 h (30 h presence time + 120 h private studies)
<b>SIGNIFICANCE OF MARK</b>	3 %
<b>STUDY SEMESTER</b>	7 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	GD_10 Qualitative Research Methods GD_13 Quantitative Research Methods GD_18 Project GD_24 Applied Research Methods GD_26 Project
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	Students will learn to manage and design a research project under the supervision of a professor and demonstrate that they are able to organise, structure and document the research results of a real case project by applying empirical and methodical concepts. This includes research design and techniques of data collection as well as issues in the understanding, analysis, and interpretation of empirical data.
<b>CONTENT</b>	Students will pass all stages of the research process and adapt principles of applied projects. This may involve the design of appropriate questionnaires or interviews, collecting data and drawing conclusions from empirical data. Thereby, students will enhance their application-oriented methodological knowledge and write, report and present conclusions to hypothetical clients/committees.

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**GD\_31 PROJECT**


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<b>MODULE-NO.</b>	GD_31
<b>RESPONSIBLE PROFESSOR</b>	N.N.
<b>TYPE</b>	Project
<b>PLANNED SIZE OF GROUP</b>	Up to 30
<b>CREDIT POINTS</b>	5 CP
<b>CONTACT HOURS</b>	2 CH per week
<b>WORKLOAD</b>	150 h (30 h presence time + 120 h private studies)
<b>SIGNIFICANCE OF MARK</b>	1,8 %
<b>STUDY SEMESTER</b>	7 <sup>th</sup> semester
<b>OFFER</b>	Winter term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	None
<b>RECOMMENDED PREREQUISITES</b>	GD_18 Project GD_24 Applied Research Methods GD_26 Project
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Term paper, presentation, or any combination
<b>LEARNING OUTCOMES</b>	The students are expected to develop and make use of academic skills, necessary to fulfil the task of understanding, analysing and treating an academic issue independently.
<b>CONTENT</b>	The course gives an overview of all topics covered during studies and helps making linkages between those. Issues on current relevant topics are discussed and reviewed academically. Students have to work independently on a given task (e.g. research area, current issue), which needs to be reflected and discussed academically.

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**GD\_32 BACHELOR THESIS**


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<b>MODULE-NO.</b>	GD_32
<b>RESPONSIBLE PROFESSOR</b>	Supervisor
<b>TYPE</b>	Thesis
<b>CREDIT POINTS</b>	12 CP
<b>WORKLOAD</b>	360 h
<b>SIGNIFICANCE OF MARK</b>	7,2 %
<b>STUDY SEMESTER</b>	7 <sup>th</sup> semester
<b>OFFER</b>	Winter and summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	175 CP
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Thesis
<b>LEARNING OUTCOMES</b>	<p>Students are able to:</p> <ul style="list-style-type: none"> <li>• analyze a given task academically while using scientific methods.</li> <li>• acquire possible solutions</li> <li>• outline solutions reasonably</li> </ul>
<b>CONTENT</b>	<p>Students work on a applied research topic in order to write a respective thesis. Topic and given task will be specified by the responsible professor, respectively the designated supervisor.</p>

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**GD\_33 COLLOQUIUM**


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<b>MODULE-NO.</b>	GD_33
<b>RESPONSIBLE PROFESSOR</b>	Supervisor
<b>TYPE</b>	Colloquium
<b>CREDIT POINTS</b>	3 CP
<b>CONTACT HOURS</b>	8 CH
<b>WORKLOAD</b>	90 h
<b>SIGNIFICANCE OF MARK</b>	1,8 %
<b>STUDY SEMESTER</b>	7 <sup>th</sup> Semester
<b>OFFER</b>	Winter and summer term
<b>LANGUAGE</b>	English
<b>CLASSIFICATION</b>	Required course
<b>PREREQUISITES</b>	207 CP
<b>RECOMMENDED PREREQUISITES</b>	None
<b>REQUIREMENTS FOR THE AWARDING OF CREDIT POINTS</b>	Examination
<b>POSSIBLE EXAMINATION</b>	Oral examination
<b>LEARNING OUTCOMES</b>	Students are able to present solutions appropriately, e.g. abstract, poster and multimedia presentation. They are able to answer topic related questions and apply theoretical instruments.
<b>CONTENT</b>	The Bachelor thesis is presented and discussed.