

The Rhine-Waal University of Applied Sciences in Kleve and Kamp-Lintfort offers an innovative, international environment combined with first-rate teaching in interdisciplinary Bachelor and Master's degree courses, taught mainly in English. It is strong in conducting research in disciplines such as technology, natural sciences and social sciences. More than 7,000 students have already enrolled at the Rhine-Waal University of Applied Sciences.

The University of Applied Sciences has to award for the faculty Life Sciences in the Bachelor's degree courses Agribusiness, B.A. and Sustainable Agriculture, B.Sc. at the campus in Kleve in the summer semester 2020 the following

## Lectureship

within the meaning of Section 43 of the Law regarding the Universities in the State of North Rheine-Westphalia (HG NRW):

## Reference number 03/LA/20 Subject area/Module: "Supply Chain Management"

The lecturer shall take over lecture in the amount of 4 lecturing hours (1 hour lecture + 2 hours exercise + 1 hour seminar) in the module "Supply Chain Management" (2<sup>nd</sup>/4<sup>th</sup> semester) of the bachelor courses Agribusiness, B.A. and Sustainable Agriculture, B.Sc.. The lecture, the seminar and the exercise will be taught synergetically in both study courses.

## Content:

Understanding supply chains in agribusiness; logistics and supply chains; supply chain relationships; performance measurement; supply chain drivers; demand and supply management; design of supply chain networks in agribusiness; logistics of perishable goods; retail logistics; information logistics technology in agribusiness; strategies to optimize logistics in agribusiness; practical examples for food and flower markets

On successful completion of this module, students should

- know the relevant supply chain management concepts<sup>1</sup>
- know supply chain drivers and metrics<sup>1</sup>
- be able to relate their knowledge on supply chain management to business cases<sup>2</sup>
- apply analytical tools to supply chains and logistics processes<sup>3</sup>
- document results and findings in a scientifically appropriate form<sup>4</sup>
- be able to design supply chain networks

<sup>1</sup>Knowledge; <sup>2</sup>Comprehension; <sup>3</sup>Application; <sup>4</sup>Analysis; <sup>5</sup>Synthesis and judgement

## **Requirements:**

The lecturer shall have a corresponding university degree and have practical experience. Didactic skill and the ability to hold the course with an international group of students in the English language are required (the language level shall be C1 according to the European reference framework).

The Rhine-Waal University of Applied Sciences offers lectures a systematic networking with the university as well as the opportunity of a specific training development to ensure a sustainable skill improvement, a closely link between theory and practice and a support for the personal development of lectures.

It is asked to send in just copies of documents as these cannot be returned.

Please send your application via e-mail stating the reference number and the module title addressed to

**Contact person:** Title Prof. Dr. Dietrich Darr Fon: 02821/80673-245 E-mail: Dietrich.darr@hochschule-rhein-waal.de

For questions and further information please contact the mentioned contact person above.