

The Rhine-Waal University of Applied Sciences in Kleve and Kamp-Lintfort offers an innovative, international environment combined with first-rate teaching in interdisciplinary Bachelor and Master's degree courses, taught mainly in English. It is strong in conducting research in disciplines such as technology, natural sciences and social sciences. More than 7,000 students have already enrolled at the Rhine-Waal University of Applied Sciences.

The University of Applied Sciences has to award for the faculty Life Sciences in the Bachelor's degree courses Agribusiness, B.A. and Sustainable Agriculture, B.Sc. at the campus in Kleve in the summer semester 2020 the following

# Lectureship

within the meaning of Section 43 of the Law regarding the Universities in the State of North Rheine-Westphalia (HG NRW):

## Reference number 01/LA/20

Subject area/Module: "Agricultural economics and farm management"

The lecturer shall take over lecture in the amount of 4 lecturing hours (1 hour lecture + 2 hours exercise + 1 hour seminar) in the module "Agricultural economics and farm management" (2nd semester) of the bachelor courses Agribusiness, B.A. and Sustainable Agriculture, B.Sc.. The lecture, the seminar and the exercise will be taught synergetically in both study courses.

#### Content:

The farm, farming and food system; business economics with special reference to businesses in the agrifood sector; business objectives; the behaviour of firms; farm management; production economics; production factors, costs of production; budgeting; enterprise choice; linear programming; entrepreneurship

On successful completion of this module, students should

- know the relevant concepts and principles of agricultural economics<sup>1</sup>
- be familiar with all functional areas of a agrifood and farm business<sup>1</sup>
- be able to relate their knowledge of general objectives to management decisions in agricultural production<sup>2</sup>
- apply standard analytical tools to examine production economics decisions and enterprise choice<sup>3</sup>
- document results and findings in a scientific appropriate form<sup>4</sup>
- analyse the relevant processes in a business<sup>4</sup>
- be able to design concepts for various business areas<sup>5</sup>

<sup>1</sup>Knowledge; <sup>2</sup>Comprehension; <sup>3</sup>Application; <sup>4</sup>Analysis; <sup>5</sup>Synthesis and judgement

### Requirements:

The lecturer shall have a corresponding university degree and have practical experience. Didactic skill and the ability to hold the course with an international group of students in the English language are required (the language level shall be C1 according to the European reference framework).

The Rhine-Waal University of Applied Sciences offers lectures a systematic networking with the university as well as the opportunity of a specific training development to ensure a sustainable skill improvement, a closely link between theory and practice and a support for the personal development of lectures.

It is asked to send in just copies of documents as these cannot be returned.

Please send your application via e-mail stating the reference number and the module title addressed to

## **Contact person:**

Title Prof. Dr. Dietrich Darr Fon: 02821/80673-245

E-mail: Dietrich.darr@hochschule-rhein-waal.de

For questions and further information please contact the mentioned contact person above.