

# Examination Regulations

for

International Business and Management, B.A.

at

Rhine-Waal University of Applied Sciences

Dated 28 March 2018

*This English translation is offered for information purposes only. In the event of any discrepancy or doubt in interpretation, the German original takes precedence. Only the German original is considered legally binding.*

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## **Section 1 Applicability**

These examination regulations shall apply to the bachelor's degree programme International Business and Management, offered in English by the Faculty of Society and Economics of Rhine-Waal University of Applied Sciences, in conjunction with the General Examination Regulations for Bachelor's and Master's Degree Programmes ("RPO") of Rhine-Waal University of Applied Sciences. They govern the standard, seven-semester mode of study (full-time study); the nine-semester, dual-vocational mode of study (dual study); and the nine-semester, part-time mode of study for working professionals (part-time study).

## **Section 2 Academic Objectives and Purpose of Examination, Bachelor's Degree**

(1) The bachelor's examination concludes this degree programme and entitles graduates to continue their studies in a master's degree programme. Academic aims and objectives are outlined in Section 3 RPO. A strong command of the English language is essential to success in this degree programme, as it is a necessary prerequisite for the overarching goal of consolidating and expanding students' technical language and communication skills.

(2) The academic degree "Bachelor of Arts", abbreviated as "B.A.", is awarded upon successful completion of the final bachelor's examination.

## **Section 3 General Admission Requirements**

(1) General admission requirements are defined in Section 4 RPO.

(2) Applicants are ineligible for admission if they have previously failed the final attempt at a mandatory examination in the same degree programme at a university subject to German Basic Law; this also applies to previous degree programmes with a significant overlap in content with this degree programme. A degree programme "with a significant overlap in content" within the meaning of Section 4(6) RPO is defined as any undergraduate degree programme (bachelor's degree or "Diplom") offered by a German university or university of applied sciences whose content is derived primarily from the field of economics.

(3) For English language requirements, refer to Section 4(5a) RPO.

## **Section 4 Basic Internship**

The basic eight-week internship as defined by Section 4(3) RPO should be completed at an external company, public office or other organisation that and familiarise students with questions and matters relating to the field of economics.

## **Section 5**

### **Programme Structure; Volume of Studies; Progression of Studies**

- (1) This degree programme has a total volume of study of 122 weekly contact hours (SWS).
- (2) The modules of this degree programme comprise a total sum of 210 credits.
- (3) Modules and examinations are offered only in the degree programme's official language of instruction. One specially marked elective module (see elective catalogue) may be completed per semester in a language other than the official language of instruction.
- (4) On-the-job vocational training is an integrated part of the dual study programme and occurs concurrently over the course of the first four semester of study. Both the vocational training position and the company offering it must relate to the student's field of study. The Faculty of Society and Economics is be responsible for judging the relevance of a dual study arrangement. In the "dual" phase of study, the contents of the first two semesters for full-time students are instead taught over four semesters. During this phase, the dual study student will spend two weekdays at the university and three at the company where he or she is training. The dual phase usually concludes before the fifth semester with a comprehensive examination (in German) at the regional Chamber of Industry and Commerce.
- (5) In part-time study arrangement, professionals in the workforce can study on a part-time basis while continuing their career. In this mode of study, the regular content of the first two semesters is taught over the course of four semesters instead. During this time, the part-time student will spend two weekdays at the university and three at their place of employment.
- (6) Additional information about how this degree programme is organised and about the type, form and scope of modules can be found in the study and examination plan (see annex). A maximum of 10 credits can be recognised from any degree programme at Rhine-Waal University of Applied Sciences towards the elective requirements of this degree programme with the approval of the Examination Board. Of these 10 credits, no more than 5 may be earned in degree programmes not offered by the Faculty of Society and Economics. Additional information about learning outcomes, qualification aims, contents and forms of examination can be found in the module guide.
- (7) To allow students the possibility of shortening the length of their studies, modules designated for the seventh semester are offered each semester.

## **Section 6**

### **Scope of Examinations**

- (1) The time allotted to students for a written examination is based on the credit value of the respective course and shall not exceed 120 minutes. As a general rule, 20 to 30 minutes shall be allotted for every one credit.

(2) An oral examination generally lasts at least 15, but no more than 30 minutes per student.

(3) The text portion of an assignment, term paper or project should not exceed 30 DIN A4 pages.

(4) Students must register for their first examination attempt in the modules IB\_01, IB\_03, IB\_05, IB\_07, IB\_08, IB\_11, IB\_13, IB\_18 and IB\_21 within three semesters of the semester in which the corresponding module was designated to occur in the study and examination plan (see annex). If a student has not undertaken an examination attempt nor submitted a request to do so before the deadline, then he or she shall be registered on an obligatory basis by the Examination Board for the final examination opportunity remaining before the deadline. Paragraph (6) applies accordingly.

(5) Students who have failed an attempt at an examination in the modules IB\_01 to IB\_18 and not registered for a new attempt of their own accord within two semesters shall be automatically registered for a new attempt on an obligatory basis in accordance with paragraph (6).

(6) If a student has not undertaken a new attempt at a failed examination nor submitted a request to do so before the deadline, then he or she shall be registered on an obligatory basis by the Examination Board for the final examination opportunity remaining before the deadline. This also applies regardless of whether the examination in question was offered again before the deadline. If a student registers for the final examination opportunity before the deadline of his or her own accord, then withdrawing from said examination within the meaning of Section 15(6) RPO is not permitted. If the student does not appear to the examination and cannot provide a good reason for his or her absence, then the examination shall be assessed as Failed (5.0). The Examination Board must be notified in writing immediately of any mitigating circumstances for missing an examination and credible supporting evidence must be provided. In cases of illness, the Examination Board reserves the right to request a medical certificate from a doctor of the Board's choosing. If the Examination Board deems the reasons valid, the deadline will be extended until the next examination opportunity.

(7) Exempted from obligatory registration are students on an official leave of absence in accordance with Section 9 of the Enrolment Regulations of Rhine-Waal University of Applied Sciences or who are currently undertaking an internship or study abroad semester per Sections 21 and 22 RPO, respectively. In exceptional cases, other students can apply for an exemption from obligatory examination registration, in particular those who:

- a) are responsible for the care and upbringing of minors within the meaning of the German Federal Education and Training Assistance Act, Section 25(5), or
- b) are acting as elective representatives in executive bodies of the University, the student body or the faculty, or
- c) are currently assuming the duties of Equal Opportunities Officer at the University, or
- d) have an impairment or are suffering from a serious illness which prolongs their duration of study.

Requests for exemptions must be submitted no later than four weeks before the start of the examination phase or the first scheduled examination, provided it is scheduled to occur in the examination phase. In the case of a), an exemption should generally not exceed three semesters; in the cases b) and c), it should generally not exceed two semesters.

## **Section 7**

### **Scope and Form of the Thesis**

(1) The text portion of the thesis should generally be between 40 and 60 DIN A4 pages in length. The thesis may also be supplemented with other media as well, provided their use is appropriate and useful as additional documentation in accordance with the assigned task. In this case the text portion of the thesis may contain fewer pages than the minimum requirement defined above.

(2) The bachelor's thesis can also be admitted as group work if each student's individual contribution fulfils the requirements in Section 23(1) RPO and is clearly distinguishable – and thus assessable – due to clear and distinct identification by section, page numbers or other criteria.

## **Section 8**

### **Admission to the Thesis and Colloquium**

(1) In addition to the thesis admission requirements defined under Section 24(1) RPO, students must also have obtained at least 175 credits.

(2) In addition to the colloquium admission requirements defined under Section 27(2) RPO, students must also have obtained at least 207 credits.

## **Section 9**

### **Credit Values for the Thesis and Colloquium**

(1) Twelve credits are awarded for passing the bachelor's thesis.

(2) Three credits are awarded for passing the colloquium.

## **Section 10**

### **Awarding of the Bachelor's Degree**

The bachelor's degree specified in Section 2(2) is officially conferred with the issuing of the bachelor's degree certificate referred to in Section 30(1) RPO.

## **Section 11**

### **Entry into Force and Transitional Provisions**

(1) These examination regulations shall enter into force on the day after their publication in the Official Notices (*Amtliche Bekanntmachungen*) of Rhine-Waal University of Applied Sciences. They apply to students who first enrolled in International Business and Management B.A. of the Faculty of Society and Economics of Rhine-Waal University of Applied Sciences in or after winter semester 2019-20.

(2) Students who enrolled in International Business and Management B.A. before winter semester 2019-20 may continue their studies according to the examination regulations dated 26 August 2013 (Official Notices 28/2013), as amended on 20 November 2018 (Official Notices 3/2019), until 28 February 2026 at the latest. The examination regulations dated 26 August 2013 (Official Notices 28/2013), as amended on 20 November 2018 (Official Notices 3/2019), shall expire on 01 March 2026.

(3) Students currently studying according to the examination regulations dated 26 August 2013 (Official Notices 29/2013), as amended on 20 November 2018 (Official Notices 3/2019), may submit a written request to the Faculty Examination Board to switch to the examination regulations defined in this document. The Faculty Examination Board is responsible for all decisions relating to the recognition of previously earned credits.

*Note:* These examination regulations entered into force on 28 March 2019.

# Annex

## Recommended Full-Time Study and Examination Plan for International Business and Social Sciences B.A.

| Nr. No.             | Module Modules  | CH         | V         | S        | Ü         | Pra      | Pro       | Ex | CP         | WS1       | SS2       | WS3       | SS4       | WS5       | SS6       | WS7       |
|---------------------|---|------------|-----------|----------|-----------|----------|-----------|----|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| IB_01               | Einführung in die BWL und die Geschichte des ökonomischen Denkens<br>Introduction to Business and History of Economic Thought | 4          | 4         |          |           |          |           | P  | 5          | 5         |           |           |           |           |           |           |
| IB_02               | Einführung in die Rechtswissenschaften<br>Introduction to Law   | 4          | 4         |          |           |          |           | P  | 5          | 5         |           |           |           |           |           |           |
| IB_03               | Wirtschaftsmathematik<br>Business Mathematics   | 4          | 2         |          | 2         |          |           | P  | 5          | 5         |           |           |           |           |           |           |
| IB_04               | Personal- und Organisationstheorie<br>Human Resource Management   | 4          | 2         |          | 2         |          |           | P  | 5          | 5         |           |           |           |           |           |           |
| IB_05               | Einführung in die Volkswirtschaftslehre<br>Introduction to Economics  | 6          | 4         |          | 2         |          |           | P  | 5          | 5         |           |           |           |           |           |           |
| IB_06               | Informationstechnologien und angewandte Software<br>Information Technologies and Applied Software                             | 4          | 2         |          |           | 2        |           | P  | 5          | 5         |           |           |           |           |           |           |
| IB_07               | Einführung in das Rechnungswesen<br>Introduction to Accounting  | 4          | 2         |          | 2         |          |           | P  | 5          |           | 5         |           |           |           |           |           |
| IB_08               | Unternehmensfinanzierung<br>Corporate Finance   | 4          | 2         |          | 2         |          |           | P  | 5          |           | 5         |           |           |           |           |           |
| IB_09               | Interkulturelles und Diversitäts Management<br>Intercultural and Diversity Management   | 4          | 4         |          |           |          |           | P  | 5          |           | 5         |           |           |           |           |           |
| IB_10               | Forschungs- und Managementkompetenzen<br>Research and Management Skills   | 4          | 2         |          | 2         |          |           | P  | 5          |           | 5         |           |           |           |           |           |
| IB_11               | Deskriptive Statistik<br>Descriptive Statistics   | 4          | 2         |          | 2         |          |           | P  | 5          |           | 5         |           |           |           |           |           |
| IB_12               | Supply Chain Management und Logistik<br>Supply Chain Management and Logistics   | 4          | 4         |          |           |          |           | P  | 5          |           | 5         |           |           |           |           |           |
| IB_13               | Internationale Rechnungslegung<br>International Accounting  | 4          | 2         |          | 2         |          |           | P  | 5          |           |           | 5         |           |           |           |           |
| IB_14               | Fortgeschrittene statistische Methoden<br>Advanced Statistical Methods  | 4          | 2         |          | 2         |          |           | P  | 5          |           |           | 5         |           |           |           |           |
| IB_15               | Finanzwissenschaft und Besteuerung<br>Public Finance and Taxation   | 4          | 4         |          |           |          |           | P  | 5          |           |           | 5         |           |           |           |           |
| IB_16               | Entscheidungs- und Spieltheorie<br>Decision and Game Theory   | 4          | 3         |          | 1         |          |           | P  | 5          |           |           | 5         |           |           |           |           |
| IB_17               | Projekt - Aktuelle Themen und Entwicklungen<br>Project - Current Topics and Trends  | 2          |           |          |           |          | 2         | P  | 5          |           |           | 5         |           |           |           |           |
| IB_18               | Marketing<br>Marketing  | 4          | 3         |          | 1         |          |           | P  | 5          |           |           | 5         |           |           |           |           |
| IB_19               | Projekt<br>Project  | 2          |           |          |           |          | 2         | P  | 5          |           |           |           | 5         |           |           |           |
| IB_20               | Internationales Marketing & Markenmanagement<br>International Marketing & Brand Management                                    | 4          | 3         |          | 1         |          |           | P  | 5          |           |           |           | 5         |           |           |           |
| IB_21               | Interne Unternehmensrechnung & Controlling<br>Managerial Accounting & Controlling   | 4          | 2         |          | 2         |          |           | P  | 5          |           |           |           | 5         |           |           |           |
| IB_22               | Strategisches Management<br>Strategic Management  | 4          | 4         |          |           |          |           | P  | 5          |           |           |           | 5         |           |           |           |
| IB_23               | Unternehmensanalyse<br>Business Analysis  | 4          | 2         |          |           | 2        |           | P  | 5          |           |           |           |           | 5         |           |           |
| IB_24               | Internationale Volkswirtschaftslehre<br>International Economics   | 4          | 3         |          | 1         |          |           | P  | 5          |           |           |           |           | 5         |           |           |
| IB_25               | Wirtschaft und Gesellschaft<br>Business and Society   | 4          | 4         |          |           |          |           | P  | 5          |           |           |           |           | 5         |           |           |
| IB_26               | Projekt - Unternehmensplanung<br>Project - Business Planning  | 2          |           |          |           |          | 2         | P  | 5          |           |           |           |           | 5         |           |           |
| IB_27               | Wahlpflichtfächer<br>Elective Subjects  | 16         | 16        |          |           |          |           | P  | 20         |           |           |           | 10        | 10        |           |           |
| IB_28               | Praxissemester oder Auslandsstudiensemester<br>Internship or Semester Abroad  |            |           |          |           |          |           |    | 30         |           |           |           |           |           | 30        |           |
| IB_29               | Workshop: Wissenschaftliches Schreiben<br>Workshop: Academic Writing  | 2          |           |          |           |          | 2         | T  | 5          |           |           |           |           |           |           | 5         |
| IB_30               | Unternehmensplanspiel<br>Business Simulation  | 2          |           |          |           | 2        |           | T  | 5          |           |           |           |           |           |           | 5         |
| IB_31               | Reflektion<br>Reflection  | 2          |           |          |           |          | 2         | P  | 5          |           |           |           |           |           |           | 5         |
| IB_32               | Bachelorarbeit<br>Bachelor's Thesis   |            |           |          |           |          |           | P  | 12         |           |           |           |           |           |           | 12        |
| IB_33               | Colloquium<br>Colloquium  |            |           |          |           |          |           | P  | 3          |           |           |           |           |           |           | 3         |
| <b>Gesamt Total</b> |   | <b>122</b> | <b>82</b> | <b>0</b> | <b>24</b> | <b>6</b> | <b>10</b> |    | <b>210</b> | <b>30</b> | <b>30</b> | <b>30</b> | <b>30</b> | <b>30</b> | <b>30</b> | <b>30</b> |

| Nr. No.  | Wahlpflichtkatalog (Sommersemester)<br>List of Elective Subjects (Summer Semester) | CH | Ex | CP |
|----------|--|----|----|----|
| IB_27.01 | Internationale Kapitalmärkte<br>International Capital Markets                      | 4  | P  | 5  |
| IB_27.02 | Reporting und Finance für Fortgeschrittene<br>Advanced Reporting and Finance       | 4  | P  | 5  |
| IB_27.03 | Corporate Governance und Compliance<br>Corporate Governance and Compliance         | 4  | P  | 5  |
| IB_27.04 | Digitalisierung im Marketing<br>Digital Marketing                                  | 4  | P  | 5  |

| Nr. No.  | Wahlpflichtkatalog (Wintersemester)<br>List of Elective Subjects (Winter Semester)                              | CH | Ex | CP |
|----------|---|----|----|----|
| IB_27.05 | Verhaltensökonomie<br>Behavioural Economics   | 4  | P  | 5  |
| IB_27.06 | Sozialstrukturanalyse<br>Social Structure Analysis  | 4  | P  | 5  |
| IB_27.07 | Wettbewerb und Regulierung<br>Competition and Regulation  | 4  | P  | 5  |
| IB_27.08 | Internationales Personal- und<br>Diversitätsmanagement International Human<br>Resource and Diversity Management | 4  | P  | 5  |

| Nr. No.  | Wahlpflichtkatalog (Winter- und Sommersemester)<br>List of Electives (Winter and Summer Semester) | CH | Ex | CP |
|----------|---|----|----|----|
| IB_27.99 | Fremdsprache<br>Foreign Language  | 4  | P  | 5  |

#### Abkürzungen / Abbreviations

|                                 |  |
|---------------------------------|--|
| Ex                              | Art der Prüfung / Type of Examination          |
| CH                              | Semesterwochenstunden / Contact Hours per Week |
| Wintersemester, Winter Semester |  |
| SS                              | Sommersemester                                 |
| CP                              | Kreditpunkte / Credit Points (= ECTS Points)   |
| V                               | Vorlesung / Lecture                            |
| S                               | Seminar  |
| Ü                               | Übung / Exercise                               |
| Pra                             | Praktikum / Practical Training                 |
| Pro                             | Projekt / Project                              |
| P                               | Prüfung / Examination                          |
| T                               | Testat / Certificate                           |



Recommended Dual / Part-Time Study and Examination Plan for International Business and Social Sciences B.A.

| Nr. No.      | Module Modules  | CH  | V  | S | Ü  | Pra | Pro | Ex | CP  | WS1 | SS2 | WS3 | SS4 | WS5 | SS6 | WS7 | SS8 | WS9 |
|--------------|---|-----|----|---|----|-----|-----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| IB_01        | Einführung in die BWL und die Geschichte des ökonomischen Denkens<br>Introduction to Business and History of Economic Thought | 4   | 4  |   |    |     |     | P  | 5   | 5   |     |     |     |     |     |     |     |     |
| IB_03        | Wirtschaftsmathematik<br>Business Mathematics   | 4   | 2  |   | 2  |     |     | P  | 5   | 5   |     |     |     |     |     |     |     |     |
| IB_04        | Personal- und Organisationstheorie<br>Human Resource Management   | 4   | 2  |   | 2  |     |     | P  | 5   | 5   |     |     |     |     |     |     |     |     |
| IB_07        | Einführung in das Rechnungswesen<br>Introduction to Accounting  | 4   | 2  |   | 2  |     |     | P  | 5   |     | 5   |     |     |     |     |     |     |     |
| IB_10        | Forschungs- und Managementkompetenzen<br>Research and Management Skills   | 4   | 2  |   | 2  |     |     | P  | 5   |     | 5   |     |     |     |     |     |     |     |
| IB_11        | Deskriptive Statistik<br>Descriptive Statistics   | 4   | 2  |   | 2  |     |     | P  | 5   |     | 5   |     |     |     |     |     |     |     |
| IB_02        | Einführung in die Rechtswissenschaften<br>Introduction to Law   | 4   | 4  |   |    |     |     | P  | 5   |     |     | 5   |     |     |     |     |     |     |
| IB_05        | Einführung in die Volkswirtschaftslehre<br>Introduction to Economics  | 6   | 4  |   | 2  |     |     | P  | 5   |     |     | 5   |     |     |     |     |     |     |
| IB_06        | Informationstechnologien und angewandte Software<br>Information Technologies and Applied Software                             | 4   | 2  |   |    | 2   |     | P  | 5   |     |     | 5   |     |     |     |     |     |     |
| IB_08        | Unternehmensfinanzierung<br>Corporate Finance   | 4   | 2  |   | 2  |     |     | P  | 5   |     |     |     | 5   |     |     |     |     |     |
| IB_09        | Interkulturelles und Diversitätsmanagement<br>Intercultural and Diversity Management  | 4   | 4  |   |    |     |     | P  | 5   |     |     |     | 5   |     |     |     |     |     |
| IB_12        | Supply Chain Management und Logistik<br>Supply Chain Management and Logistics   | 4   | 4  |   |    |     |     | P  | 5   |     |     |     | 5   |     |     |     |     |     |
| IB_13        | Internationale Rechnungslegung<br>International Accounting  | 4   | 2  |   | 2  |     |     | P  | 5   |     |     |     |     | 5   |     |     |     |     |
| IB_14        | Fortgeschrittene statistische Methoden<br>Advanced Statistical Methods  | 4   | 2  |   | 2  |     |     | P  | 5   |     |     |     |     | 5   |     |     |     |     |
| IB_17        | Projekt - Aktuelle Themen und Entwicklungen<br>Project - Current Topics and Trends  | 2   |    |   |    |     | 2   | P  | 5   |     |     |     |     | 5   |     |     |     |     |
| IB_18        | Marketing<br>Marketing  | 4   | 3  |   | 1  |     |     | P  | 5   |     |     |     |     | 5   |     |     |     |     |
| IB_19        | Projekt<br>Project  | 2   |    |   |    |     | 2   | P  | 5   |     |     |     |     |     | 5   |     |     |     |
| IB_20        | Internationales Marketing & Brand Management<br>International Marketing & Brand Management                                    | 4   | 3  |   | 1  |     |     | P  | 5   |     |     |     |     |     | 5   |     |     |     |
| IB_21        | Interne Unternehmensrechnung & Controlling<br>Managerial Accounting & Controlling   | 4   | 2  |   | 2  |     |     | P  | 5   |     |     |     |     |     | 5   |     |     |     |
| IB_22        | Strategisches Management<br>Strategic Management  | 4   | 4  |   |    |     |     | P  | 5   |     |     |     |     |     | 5   |     |     |     |
| IB_15        | Finanzwissenschaft und Besteuerung<br>Public Finance and Taxation   | 4   | 4  |   |    |     |     | P  | 5   |     |     |     |     |     |     | 5   |     |     |
| IB_16        | Entscheidungs- und Spieltheorie<br>Decision and Game Theory   | 4   | 3  |   | 1  |     |     | P  | 5   |     |     |     |     |     |     | 5   |     |     |
| IB_23        | Unternehmensanalyse<br>Business Analysis  | 4   | 2  |   |    | 2   |     | P  | 5   |     |     |     |     |     |     | 5   |     |     |
| IB_24        | Internationale Volkswirtschaftslehre<br>International Economics   | 4   | 3  |   | 1  |     |     | P  | 5   |     |     |     |     |     |     | 5   |     |     |
| IB_25        | Wirtschaft und Gesellschaft<br>Business and Society   | 4   | 4  |   |    |     |     | P  | 5   |     |     |     |     |     |     | 5   |     |     |
| IB_26        | Projekt - Unternehmensplanung<br>Project - Business Planning  | 2   |    |   |    |     | 2   | P  | 5   |     |     |     |     |     |     | 5   |     |     |
| IB_27        | Wahlpflichtfächer<br>Elective Subjects  | 16  | 16 |   |    |     |     | P  | 20  |     |     |     |     | 10  | 10  |     |     |     |
| IB_28        | Praxissemester oder Auslandsstudiensemester<br>Internship or Semester Abroad  |     |    |   |    |     |     |    | 30  |     |     |     |     |     |     |     | 30  |     |
| IB_29        | Workshop: Wissenschaftliches Schreiben<br>Workshop: Academic Writing  | 2   |    |   |    |     | 2   | T  | 5   |     |     |     |     |     |     |     |     | 5   |
| IB_30        | Unternehmensplanspiel<br>Business Simulation  | 2   |    |   |    | 2   |     | T  | 5   |     |     |     |     |     |     |     |     | 5   |
| IB_31        | Reflektion<br>Reflection  | 2   |    |   |    |     | 2   | P  | 5   |     |     |     |     |     |     |     |     | 5   |
| IB_32        | Bachelorarbeit<br>Bachelor's Thesis   |     |    |   |    |     |     | P  | 12  |     |     |     |     |     |     |     |     | 12  |
| IB_33        | Colloquium<br>Colloquium  |     |    |   |    |     |     | P  | 3   |     |     |     |     |     |     |     |     | 3   |
| Gesamt Total |   | 122 | 82 | 0 | 24 | 6   | 10  |    | 210 | 15  | 15  | 15  | 15  | 30  | 30  | 30  | 30  | 30  |

| Nr. No.  | Wahlpflichtkatalog (Sommersemester)<br>List of Elective Subjects (Summer Semester) | CH | Ex | CP |
|----------|--|----|----|----|
| IB_27.01 | Internationale Kapitalmärkte<br>International Capital Markets                      | 4  | P  | 5  |
| IB_27.02 | Reporting und Finance für Fortgeschrittene<br>Advanced Reporting and Finance       | 4  | P  | 5  |
| IB_27.03 | Corporate Governance und Compliance<br>Corporate Governance and Compliance         | 4  | P  | 5  |
| IB_27.04 | Digitalisierung im Marketing<br>Digital Marketing                                  | 4  | P  | 5  |

| Nr. No.  | Wahlpflichtkatalog (Wintersemester)<br>List of Elective Subjects (Winter Semester)                                 | CH | Ex | CP |
|----------|--|----|----|----|
| IB_27.05 | Verhaltensökonomie<br>Behavioural Economics  | 4  | P  | 5  |
| IB_27.06 | Sozialstrukturanalyse<br>Social Structure Analysis   | 4  | P  | 5  |
| IB_27.07 | Wettbewerb und Regulierung<br>Competition and Regulation   | 4  | P  | 5  |
| IB_27.08 | Internationales Personal- und<br>Diversitätsmanagement<br>International Human Resource and Diversity<br>Management | 4  | P  | 5  |

| Nr. No.  | Wahlpflichtkatalog (Winter- und Sommersemester)<br>List of Electives (Winter and Summer Semester) | CH | Ex | CP |
|----------|---|----|----|----|
| IB_27.99 | Fremdsprache<br>Foreign Language  | 4  | P  | 5  |

#### Abkürzungen / Abbreviations

|     |  |
|-----|--|
| Ex  | Art der Prüfung / Type of Examination          |
| CH  | Semesterwochenstunden / Contact Hours per Week |
|     | Wintersemester, Winter Semester                |
| SS  | Sommersemester                                 |
| CP  | Kreditpunkte / Credit Points (= ECTS Points)   |
| V   | Vorlesung / Lecture                            |
| S   | Seminar  |
| Ü   | Übung / Exercise                               |
| Pra | Praktikum / Practical Training                 |
| Pro | Projekt / Project                              |
| P   | Prüfung / Examination                          |
| T   | Testat / Certificate                           |