

Study Degree "International Business Administration - Dual Studies" from 2018

1st semester			2nd semester			3rd semester			4th semester			5th semester			6th semester			7th semester			8th semester			9th semester				
	CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL		CP	WL					
Fundamentals of Business Administration	5	150	Marketing	5	150	Economics	5	150	Operations and Supply Chain Management	5	150	Strategic Management and Business Planning	5	150	Specialization: Elective course 1	5	150	Specialization: Elective course 3	5	150	Specialization: Elective course 5	5	150	Bachelor Thesis, Colloquium	15	450		
Financial Accounting	5	150	Management Accounting	5	150	International Business Law	5	150	Statistics	5	150	Innovation Management	5	150	Specialization: Elective course 2	5	150	Specialization: Elective course 4	5	150	Specialization: Elective course 6	5	150					
Scientific Working	5	150	Project Management	5	150	Business Mathematics	5	150	International Economics	5	150	Economic and Social Policies	5	150	Fundamentals of CSR (can be replaced by other key competence or language)	5	150	Human Resource Management	5	150	Communication and Cooperation (can be replaced by other key competence or language)	5	150	Bachelor Workshop 1: Data Analysis and Presentation	5	150		
											Entrepreneurship & Taxes	5	150	Corporate Finance and Investment	5	150	Quality and Risk	5	150	International Relations	5	150	Bachelor Workshop 2: Academic Writing	5	150			
Practical Work (3 days a week + semester holidays), after 4th semester IHK exam for apprenticeship												Practical Work (usually 2 days a week + semester holidays)						Applied Project/Practical Work (usually 2 days a week + semester holidays)						Bachelor Workshop 3: Advanced Seminar			5	150
Summen:	15	900		15	900		15	900		15	900		20	900		30	900		20	900		30	900		30	900		

	CP	WL
Business	50	1500
Methods	60	1800
Internship / Semester abroad / Thesis	45	1350
Specialization	30	900
Key Competencies (can be replaced by alternative modules such as language courses)	5	150

	CP	WL		CP	WL
Elective courses (summer term)			Elective courses (winter term)		
Trend Research and Strategy Formulation	5	150	Political Economy of European Integration	5	150
Advanced Finance and Accounting	5	150	Marketing Communications	5	150
Consumer Psychology	5	150	Human Resource Development	5	150
Business Ethics	5	150	Corp. Govern. and Current Topics in Finance + Account.	5	150
Paradigms in Economics	5	150	Culture and Diversity	5	150
Advanced Statistics	5	150	Corporate Social Responsibility	5	150