

Rhine-Waal University of Applied Sciences in Kleve and Kamp-Lintfort (near the German-Dutch border) offers an innovative, international environment combined with first-rate teaching in interdisciplinary Bachelor and Master's degree courses, mainly taught in English. It is strong in conducting research in disciplines such as technology, natural sciences and social sciences. More than 6,000 students have already enrolled at Rhine-Waal.

The University hereby advertises for its faculty Technology & Bionics and the Bachelor degree course "Science Communication & Bionics" (SCB) on campus Cleves the following

## **Lectureship**

as in section 43 of the law regarding the universities  
in the state of North Rhine-Westphalia (HG NRW).

**Reference number: 13/LA/17**

### **Subject area "Communication Management in Science & Innovation"**

*For our 3,5-year [science communication degree programme](#), we are looking for a new Visiting Lecturer for the 4th-semester module "Corporate Communication Management, Governance and Controlling". You will be expected to address the increasingly wide spectrum of management tasks, from internal communication and knowledge repositories to planning and evaluating exhibitions and events, as well as corporate publishing, branding, and fund-raising. Together with the increased resources available and their expected impact, science communication managers are also facing major accountability issues that require strategic governance structures and reporting processes, which is why the course should also cover communication controlling and project evaluation. The module is designed to make students aware of the most relevant theories and strategies, methods and tools to meet these management challenges.*

*Due to the comparative approach of our programme, the course is expected to juxtapose the conditions and practises in different systems and cultural settings around the world. By completing the module, students shall also be prepared for staffing and outsourcing issues, challenges with leadership and group dynamics in communication departments.*

*The course is offered once a year, and comprises of 60 mainly seminaristic contact units à 45 minutes, which may be taught in blocks. The visiting lecturer is expected to develop criteria for continuous assessment throughout the semester, including a final exam. This also includes marking these assignments and giving individual feedback.*

*Our campus is located in Cleves, at the German/Dutch border, in the middle between Cologne and Amsterdam.*

**Requirements:**

Significant subject-related practical work experience (usually at least 5 years), and possibly a university degree in the subject area. The lecturer is required to teach the course(s) entirely in English with a proficiency of CEF-level C1 or higher. It would be ideal if the lecturer had experience in teaching science journalism.

Rhine-Waal University offers its lecturers several networking opportunities and specific teacher trainings to ensure a sustainable skills improvement, a close link between theory and practice and an increase in the quality of our teaching.

Please be so kind to apply by 23rd June 2017 via e-mail to Britta Grünberg

[\(britta.gruenberg@hsrw.eu\)](mailto:britta.gruenberg@hsrw.eu) stating **the reference number and module title**. Please include a CV which shows both your methodological expertise and your practical experience in communication management.