



**HOCHSCHULE  
RHEIN-WAAL**

Rhine-Waal University  
of Applied Sciences



## **International Management and Psychology, M.Sc.**

in English

**Kamp-Lintfort Campus**

**Faculty of Communication and Environment**

## International Management and Psychology, M.Sc.

### Fact File

#### Campus

Kamp-Lintfort

#### Begin

Winter or summer semester

#### Duration

3 semesters studying full time

#### Degree

Master of Science, M.Sc.

#### Language

English

#### Thesis

Completed in the 3<sup>rd</sup> semester

### Rhine-Waal University of Applied Sciences

Would you like to study in a friendly atmosphere at a vibrant, internationally-focused university, where you'll find small classes, modern labs and staff dedicated to developing your future employability?

If so, then Rhine-Waal University of Applied Sciences is the perfect place for you.

Our university has more than 30 undergraduate and postgraduate degree programmes with innovative and interdisciplinary curricula designed to train you for future careers in the natural sciences, engineering or the social sciences. We are based in Germany, but most of our degree programmes are taught in English, which draws students from around the world – over 100 different nations are represented at our university.

Rhine-Waal University of Applied Sciences has two campuses, in Kleve and Kamp-Lintfort, halfway between Amsterdam and Cologne in Germany's picturesque Lower Rhine region. Each campus features state-of-the-art classrooms and laboratories, a university library, a language centre and a canteen. Our many cooperative agreements with leading international businesses and research institutions will greatly enhance your internship and employment opportunities as well.

So, why not start building your future career with us?

We look forward to welcoming you here at Rhine-Waal University of Applied Sciences.

## International Management and Psychology

Managers are well aware of the fact that in times of global networking and dynamically changing working environments, success increasingly depends on human factors. For global companies, efficient cooperation and multinational team leadership are key to achieving a competitive advantage. The development, production and marketing of innovative products requires a corporate culture that is as highly attuned to a person's unique skills and need for creativity as it is to their professional growth and development. At the same time, strategic business decisions have to be brought in line with ever-changing preferences and buying motives of increasingly demanding customers. As a response to these new challenges, there is a high demand for interdisciplinary trained specialists who are able to combine their management skills with expert knowledge in psychology to effectively motivate and lead in a business context.

## Course structure

This course is a three-semester master's degree programme. The first two semesters provide you with the theoretical and practical grounding vital to your professional career, while the third semester is devoted to your master's thesis and colloquium.

All courses have been designed to not just offer you factual knowledge, but also various chances to apply and analyse what you have learned. Lectures will introduce you to essential theory and a range of interdisciplinary topics, which you will then explore in-depth and application-oriented over the course of accompanying seminars and exercises. Practical trainings and critical reflection are integral parts of every module. You will develop substantial and refined skills in areas such as organisational, social and consumer psychology, behavioural economics, change management and organisational development, advanced research methods and intercultural management.

We produce graduates who are able to apply and establish their skills and knowledge in various kinds of operational structures. This is why we are especially committed to the development of additional competences in the fields of strategic management and organisational consulting as well as targeted leadership and communication. These and other important key skills will be your primary focus during the first two semesters.

In your third semester you will develop your master's thesis. A high academic standard as well as practical relevance are of major importance here as well.



## Career paths

Our degree programme aims to equip you for a career that matches future labour market needs and trends by putting a special emphasis on innovative problem solving methods using primarily interdisciplinary and international approaches.

As recent developments have shown, there is a high demand for graduates with expertise in business psychology. Complementing the individual skills you have gained in your undergraduate degree, our master's degree will strengthen your employability in all fields where human experience and behaviour impact economic processes and vice versa. The skills you have gained throughout your studies will enable you to notice and influence the development of our society in the face of demographic change and technological innovation on a global scale.

You can expect to work in the fields of organisational consulting, strategic and performance management, leadership training and team building processes, diversity and conflict management, change management and organisational development of international businesses, quality and knowledge management, international human resource management, market and consumer research as well as in the development of advertising and marketing strategies.

## Entry requirements

Admission to our master's degree programme is subject to an application process.

The formal entry requirements for the International Management and Psychology, M.Sc. programme are:

- Proof of a completed undergraduate degree (B.Sc., B.A., diploma or equivalent) closely related to

psychology, business economics or economic sciences with a focus on social or behavioural science.

- An overall mark of at least 2.0 in your undergraduate degree.
- a minimum of 210 credit points or ideally 7 semesters of full-time study. Applicants who have got less than 210 credit points when starting their master's degree programme, have to achieve the missing credit points by passing suitable examinations in modules of other degree programmes.
- 15 credit points gained in the field of empirical research methods and statistics.
- A sufficient level of English language proficiency (CEFR level B2 or better).

Please find more information on our website.

## Tuition and costs

Rhine-Waal does not charge tuition fees. Students are merely obliged to pay a nominal administration fee each semester that allows free travel on most public transport in the state of North Rhine-Westphalia, where we are located.

The cost of living in Germany is low compared with many places in Europe. Plan on around €800 per month for expenses, or approximately €5,000 per semester.

## When and how to apply

Our master's programme starts in both winter and summer semesters. For application dates and deadlines, please visit [www.hochschule-rhein-waal.de](http://www.hochschule-rhein-waal.de).

International applicants must apply through 'uni-assist', a professional credential evaluation service in Germany, unless they have a German undergraduate degree. Please see our website for details.

## Need help or advice? Contact us!

### Kamp-Lintfort Campus

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### Head of Degree Programme

Professor Dr Nicki Marquardt

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### Student Service Centre

Email: [studienberatung@hochschule-rhein-waal.de](mailto:studienberatung@hochschule-rhein-waal.de)

### International Office

Email: [international-office@hochschule-rhein-waal.de](mailto:international-office@hochschule-rhein-waal.de)



[www.hochschule-rhein-waal.de](http://www.hochschule-rhein-waal.de)



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