



**HOCHSCHULE
RHEIN-WAAL**

Rhine-Waal University
of Applied Sciences



Digital Media, M.A. in English

Kamp-Lintfort Campus
Faculty of Communication and Environment

Digital Media, M.A.

Fact File

Campus

Kamp-Lintfort

Begin

Summer semester

Duration

3 semesters studying full time

Degree

Master of Arts, M.A.

Language

English

Thesis

Completed in the 3rd semester

Rhine-Waal University of Applied Sciences

Would you like to study in a friendly atmosphere at a vibrant, internationally-focused university, where you'll find small classes, modern labs and staff dedicated to developing your future employability?

If so, then Rhine-Waal University of Applied Sciences is the perfect place for you.

Our university has more than 30 undergraduate and postgraduate degree programmes with innovative and interdisciplinary curricula designed to train you for future careers in the natural sciences, engineering or the social sciences. We are based in Germany, but most of our degree programmes are taught in English, which draws students from around the world – over 100 different nations are represented at our university.

Rhine-Waal University of Applied Sciences has two campuses, in Kleve and Kamp-Lintfort, halfway between Amsterdam and Cologne in Germany's picturesque Lower Rhine region. Each campus features state-of-the-art classrooms and laboratories, a university library, a language centre and a canteen. Our many cooperative agreements with leading international businesses and research institutions will greatly enhance your internship and employment opportunities as well.

So, why not start building your future career with us?

We look forward to welcoming you here at Rhine-Waal University of Applied Sciences.

Why choose Digital Media?

Twenty-first century communication has changed how individuals, companies and organisations connect to the world. Success and participation in social life increasingly depends on how targeted, creatively and effectively we can use digital media.

In the light of these challenges, our project-based master's degree programme "Digital Media" combines the creativity of design with the cutting-edge of information technology. Students from both fields collaborate in developing innovative solutions by sharing their knowledge of communication media and new technologies right from the outset and the idea generation stage.

The degree focuses on fields that employ digital media and technologies to develop new products and services which transfer knowledge and ensure a great interactive experience. Whether digital exhibits for trade-fairs, digital services for theatres, apps that generate complex visualisations, or interfaces for home networking solutions - these are but a few of the challenges that digital communication, information and interaction might have to meet. Whenever we want to communicate complex content, design an interactive experience or tell

multi-layered digital stories, we need approaches far beyond established forms of communication and interaction. Thus we designed our degree to equip you with the skills and versatility to remain successful amidst this rapidly changing and increasingly complex professional environment. As a graduate you will benefit from the hands-on experience you have acquired and will be well prepared to develop and successfully implement digital projects across a range of specialisms.

Course structure

This course is a three-semester follow-on master's degree programme. In each of your first two semesters you will be given the chance to design, develop and carry out a digital media project of your choosing. This will allow you to become familiar with the technical tools and means you need to independently realise and implement your own digital projects. At the same time you will be introduced to cutting-edge technology and design trends. You will study the latest approaches and creative practices to implementing innovative ideas and explore the opportunities and challenges that our young digital culture has to offer. You can also choose elective modules from other academic fields and disciplines, which allows you to expand your specialist knowledge to new areas and rely on a diverse set of tools for implementing future projects. Your third semester will be devoted to your master's thesis which usually takes the form of an independently developed project.

Career paths

As the lines between scientific disciplines become increasingly blurred, interdisciplinary team work is an inevitable part of professional life for computer scientists and designers alike.



Our degree programme aims to equip you for a career that matches these current and future labour market trends. The personal, professional and technical skills you acquire will give you a competitive edge when it comes to tackling tasks that require profound knowledge across specialisms in the fields of technology, computer science and design.

You will find employment, for example, with design or advertising agencies and work in the fields of screen and interactive design or interactive digital installations. You might also be employed by companies to assume tasks at the crossroads of design and information technology, such as the development of trendsetting online shops or user interfaces for new products. Due to the unusually dynamic environment of digital media, you can expect to find not only pioneering trends, but also a wide range of future career opportunities.

With a master's degree in Digital Media, you will be highly qualified to work in interdisciplinary teams with your expert knowledge in multiple specialisms. Your proficiency in evaluating the impact of technical and creative decisions in the early stages of project development will set you apart from the crowd and enable you to take innovative digital media projects from the drawing board to reality.

Entry requirements

Admission to our master's degree programme is subject to an application process.

The formal entry requirements for the Digital Media, M.A. programme are:

- Proof of a completed undergraduate degree (B.Sc., B.A., diploma or equivalent) which included subjects in the fields of design, computer science and/or

digital media. Grades and subjects of your degree will be considered in the admission process.

- In individual cases, missing subjects can be compensated by proof of other related academic training or qualifications. Please outline your additional knowledge and experience in an essay of no more than 1,000 words.
- A sufficient level of English language proficiency (CEFR level B2 or better).

Please find more information on our website.

Tuition and costs

Rhine-Waal does not charge tuition fees. Students are merely obliged to pay a nominal administration fee each semester that allows free travel on most public transport in the state of North Rhine-Westphalia, where we are located.

The cost of living in Germany is low compared with many places in Europe. Plan on around €800 per month for expenses, or approximately €5,000 per semester.

When and how to apply

Our master's programme starts in summer semester only. For application dates and deadlines, please visit www.hochschule-rhein-waal.de.

International applicants must apply through 'uni-assist', a professional credential evaluation service in Germany, unless they have a German undergraduate degree. Please see our website for details.

Need help or advice? Contact us!

Kamp-Lintfort Campus

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