



**Information and
Communication Design, B.A.**
in English

Kamp-Lintfort Campus
Faculty of Communication and Environment

Information and Communication Design, B.A.

Fact File

Campus

Kamp-Lintfort

Begin

Winter semester

Duration

7 semesters studying full time

Degree

Bachelor of Arts, B.A.

Language

English

Preparatory Internship

Mandatory 8-week internship in a related field. This must be completed before the start of the 4th semester. You can also do this internship in your home country before applying.

Work Placement...

20 weeks at an institution, organisation or company in Germany or abroad in the 6th semester

...or Study Abroad

20 weeks of university studies abroad in the 6th semester

Thesis

Completed in the 7th semester

Rhine-Waal University of Applied Sciences

Would you like to study in a friendly atmosphere at a vibrant, internationally-focused university, where you'll find small classes, modern labs and staff dedicated to developing your future employability?

If so, then Rhine-Waal University of Applied Sciences is the perfect place for you.

Our university has more than 30 undergraduate and postgraduate degree programmes with innovative and interdisciplinary curricula designed to train you for future careers in the natural sciences, engineering or the social sciences. We are based in Germany, but most of our degree programmes are taught in English, which draws students from around the world – over 100 different nations are represented at our university.

Rhine-Waal University of Applied Sciences has two campuses, in Kleve and Kamp-Lintfort, halfway between Amsterdam and Cologne in Germany's picturesque Lower Rhine region. Each campus features state-of-the-art classrooms and laboratories, a university library, a language centre and a canteen. Our many cooperative agreements with leading international businesses and research institutions will greatly enhance your internship and employment opportunities as well.

So, why not start building your future career with us?

We look forward to welcoming you here at Rhine-Waal University of Applied Sciences.

Information and Communication Design

Websites, interfaces, brochures, books, posters, trademarks – we are surrounded by the works of communication designers. Good communication design is not only functional, but receptive to emotional aspects as well. This is why communication designers have to find solutions to a huge variety of questions: Which features does a user interface need to make it easy to operate? What kind of package design is best suited to emphasise the qualities of a product? How can a diagram distil complex information into a more easily understandable form? Which image is most appropriate to capture the power and fascination of music on a concert poster? How can I find a creative and intelligent concept to help a business stand out from the crowd? The list goes on.

Designers of the future will not just be responsible for staging the products of others. Working in interdisciplinary teams, they will be tasked more and more with developing contents, products and services from scratch. This is why at Rhine-Waal we put a special emphasis on interdisciplinary cooperation and work closely with our faculty's IT experts, psychologists, natural scientists, engineers and economists.

Our approach to teaching and learning focuses on the cutting edge, for example future-oriented design areas like interface and motion design. Throughout your study you will benefit from continuous access to state-of-the-art equipment, computers and tools used in professional media production.

The programme is taught in English to provide you with language skills that will be highly appreciated by future clients and employers who increasingly approach design from a global point of view.

Course structure

In your first year you will be introduced to creative, technical and theoretical fundamentals and are offered courses in illustration and photography to advance your skills in crucial design techniques.

Starting with the third semester you will undertake a large number of practical design projects which are the heart of our degree programme. The diverse range of practices and processes you can engage with are editorial design, corporate design, integrated communication, campaign, exhibition design, information design, and web design. In many of our projects we cooperate with external institutions and companies to provide you with opportunities to gather design experience in a real world setting. Although the focus is on practical work, we also emphasise the history and theory of design through lectures and seminars.

Technical skills are another core element of our curriculum. Up to your 4th semester you will develop your knowledge of interface design, online design and motion design along with your project-based learning.

After spending time abroad or undertaking a work placement in the 6th semester, you will start working on your bachelor's thesis. Again this will be a practical design project, this time accompanied by an academic paper.

From day one you will also develop key skills like project management, rhetoric, presentation and entrepreneurship to the best of your ability.

Career paths

In our degree programme we pay particular attention to advancing your conceptual and creative skills and aim to give you a headstart as you embark on a career in the creative industries. By the time you graduate you will have compiled a portfolio that showcases your strength as a well-rounded, creative and versatile designer.

This way you will be well prepared for a career in media, design and advertising agencies or as a freelance designer.

Entry requirements

Rhine-Waal University of Applied Sciences welcomes applications from nationals of all countries. Please see our website for general admission requirements.

Other requirements for Information and Communication Design, B.A.:

- A sufficient level of English language proficiency (CEFR level B2 or better).

- Completion of an 8-week internship before the start of the 4th semester. You can also do this internship in your home country before applying to Rhine-Waal University of Applied Sciences.
- Interest in design, music and arts.

Tuition and costs

Rhine-Waal does not charge tuition fees. Students are merely obliged to pay a nominal administration fee each semester that allows free travel on most public transport in the state of North Rhine-Westphalia, where we are located.

The cost of living in Germany is low compared with many places in Europe. Plan on around €800 per month for expenses, or approximately €5,000 per semester.

When and how to apply

Admission to this course is primarily based on submission of a portfolio of your work. Please find more information at: <http://www.hochschule-rhein-waal.de/en/faculties/communication-and-environment/degree-programmes/portfolio-assessment>.

Our undergraduate programmes always start in the winter semester. For application dates and deadlines, please visit www.hochschule-rhein-waal.de.

International applicants must apply through 'uni-assist', a professional credential evaluation service in Germany, unless they have a German entry qualification to higher education. Please see our website for details.



Need help or advice? Contact us!

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