

Rhine-Waal University of Applied Sciences in Kleve and Kamp-Lintfort (near the German-Dutch border) offers an innovative, international environment combined with first-rate teaching in interdisciplinary Bachelor and Master's degree courses, mainly taught in English. It is strong in conducting research in disciplines such as technology, natural sciences and social sciences. More than 6,000 students have already enrolled at Rhine-Waal.

The University hereby advertises for its faculty Technology & Bionics and the Bachelor degree course "Science Communication & Bionics" (SCB) on campus Cleves the following

Lectureship(s)

as in section 43 of the law regarding the universities
in the state of North Rhine-Westphalia (HG NRW).

Reference number: 15/LA/16

Subject area / module #1: "Print & Web, TV & Radio"

The lecturer is required to offer 45x45 minutes of training in English between April and June 2016, possibly in two longer or several shorter block-seminars. The course is part of the regular module on „Science & Innovation Journalism, Freelancing“, offered in the second semester of SCB.

The course is meant to introduce students to the main formats, requirements, styles, editorial structures and processes in each of the following types of media:

- print (particularly special interest magazines and newspaper sections for popular science and technology trends);
- web (particularly commercial online news sites, while the more interactive and social media applications are covered in-depth in the course "Interactive Media", which is taught separately in this module);
- radio (particularly online radio, visual radio, podcasting and slidecast formats).

Requirements:

Significant subject-related practical work experience (usually at least 5 years), and possibly a university degree in the subject area. The lecturer is required to teach the course(s) entirely in English with a proficiency of CEF-level C1 or higher. It would be ideal if the lecturer had experience in teaching science journalism.

Subject area / module #2: “Media Production Technologies”

The lecturer is required to offer 45x45 minutes of training in English between April and June 2016, possibly in two longer or several shorter block-seminars. The course is an elective module in the fourth semester of our Science Communication programme.

Irrespective of whether students intend to become science journalists or whether they want to work in other areas of communication, a basic understanding of how audio-visual media are technically produced is highly valuable to everyone in the field. PR agencies, for instance, have to be briefed and supervised properly, when they are contracted to produce image trailers or other material. Also scientists often ask the central communications department for advice, when they want to produce their own amateur footage, record lectures or design a MOOC. Journalists usually appreciate it when PR colleagues are both willing and capable of considering the specific requirements of TV and radio at a press conference or event.

This course is meant to offer students the possibility to discuss and reflect such scenarios, learn about the different styles and formats, and particularly train the use of different media technologies. Students are introduced both to the processes and to the tools for producing audio-visual content. They learn about different camera and microphone systems, cutting and editing software, streaming software and low-cost freeware / shareware options for media production. Opportunities for practically applying these skills and possibly even broadcasting the results will be offered in the context of Rhine-Waal “Campus Radio” and “CampusTV”. Furthermore the course also covers online formats such as video scribes, ‘kinetic type’, slide casts and podcasts.

Rhine-Waal University offers its lectures several networking opportunities and specific teacher trainings to ensure a sustainable skills improvement, a close link between theory and practice and an increase in the quality of our teaching.

Please only send copies with your applications, because these will not be returned.

We are welcoming your application by **11 April 2016** via e-mail **stating the reference number and module title**. Please address your message to Dr. Alina Leson (alina.leson@hsrw.eu), whom you may also contact for any questions and further information (phone: +49 2821 806 73 637).