

AGRIBUSINESS, B. A.

STUDIENVERLAUFSPLAN IN VOLLZEIT

1. Semester

- Sustainable Learning -Learning Sustainability
- Sales and Marketing in Agribusiness
- Basics of Agricultural Production Systems
- Economics and Logistics
- Analysis and Interpretation of Data

2. Semester

- Strategy and Management
- Basics of Horticulture
- Business Economics
- Rural Development
- Accounting, Book Keeping and Taxation
- Project

3. Semester

- International Markets, Trade and Agricultural Policy
- Quality Management of Food and Flowers
- Environment, Agricultural and Food Law
- Ethics and Philosophy in Life Sciences
- Current Issues in Agribusiness
- Management Accounting
- Interpersonal and Intercultural Communication

Elective Modules 1:

- Conflict Management and Moderation
- Regional Marketing
- Innovation in Agricultural Products, Food and Flowers
- Traceability of Agricultural Products
- Methods of Qualitative Social Research
- Corporate Finance I
- Free Choice

4. Semester

- Agricultural Extension and Consulting
- Social and Labour Policy
- Supply Chain Management and Advanced Logistics
- Market Research and Marketing
- Elective Modules 1

5. Semester

- Human Resource Management
- Food Processing and Human Nutrition
- Resource Economics and Risk Assessment
- Analysis of International and Regional Supply Chains
- Integrated and Sustainable Management Systems
- Elective Modules 2

Elective Modules 2:

- Alternative Tourism
- Company Law
- Corporate Finance II
- Advanced Logistics in Agribusiness
- Entrepreneurship
- Agribusiness Project
- Free Choice

Praxis- oder Auslandssemester (20 Wochen)

Bachelorarbeit (3 Monate)

Kontakt

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