

AGRIBUSINESS, B. A.

INFORMATION ABOUT STUDY PROGRAMME

Agriculture is a booming business. But global competition, resource scarcity and increasing demand are challenging the sector in new ways. For companies to remain competitive, they will need talented specialists who are well-versed not only in the state of agricultural and food industries, but also understand the issues driving regional development, sustainability management and environmental policy.

Agribusiness B.A. trains these types of specialists: graduates able to combine business expertise and advanced management skills tailored to the agricultural and nutritional sciences. During your studies you will explore in great detail how companies can not only navigate rising consumer expectations in the food industry and increasingly complex production logistics, but do so and thrive. As part of your studies, you will even practice building your own company. Close ties with regional agribusiness and agricultural institutions both in Germany and abroad ensure that the knowledge and skills you acquire in this degree programme are practical and oriented towards real industry application. This practical element is combined with a solid theoretical foundation, ensuring you have the necessary academic skills to pursue a master's degree if you decide to.

CAREER PATHS AND SKILLS

This degree programme will open the door to a variety of interesting career paths in the private and public sectors, each with very bright prospects for future growth. You will be qualified, for example, to coordinate sales and distribution, develop marketing strategies, optimise business and organisational processes, provide consulting services to companies for the areas of cultivation, quality assurance and logistics.



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STUDY PROGRAMME SUMMARY

Place of study: Kleve

Start date: Winter semester

Duration of study: 7 semesters

Study model: Full-time studies

Degree awarded: Bachelor of Arts, B. A.

Language: English

Study or Internship abroad: mind. 20 weeks

Restricted admission: No

COURSE SCHEDULE

1st Semester

- Marketing
- Sustainable Learning – Learning Sustainability
- Agronomy I and Animal Husbandry
- Principles of Economics
- Analysis and Interpretation of Data I
- Communication

3rd Semester

- International Markets, Trade and Agricultural Policy
- Quality of Plant and Animal Products
- Environmental, Agricultural and Food Law
- Natural Resource and Environmental Economics
- Analysis and Interpretation of Data II
- Management Accounting

5th Semester

- Ethics in Life Sciences
- Sustainability and Agri-food Chains
- Food Processing and Human Nutrition
- Integrated Management Systems
- Elective Modules 2

7th Semester

- Academic Methods and Principles
- Elective Modules 3
- Bachelor Thesis
- Colloquium

Elective Modules 2:

- Focus Field Law
- Focus Field Business Management II
- Focus Field Business Economics II
- Focus Field Sustainable Development II
- Focus Field Sustainable Agriculture
- Module from any other Bachelor Study Course at Faculty of Life Sciences at Rhine-Waal University of Applied Sciences

2nd Semester

- Strategy and Management
- Agronomy II and Horticulture
- Financial Accounting
- Rural Development and Sustainable Behaviour
- Agricultural Economics and Farm Management
- Supply Chain Management

4th Semester

- Agricultural Extension
- Entrepreneurship and Innovation Management
- Market Research
- Project
- Elective Modules 1

6th Semester

Internship or study abroad (mind. 20 weeks)

Elective Modules 1:

- Focus Field Business Management I
- Focus Field Sustainable Development I
- Focus Field Business Economics I
- Focus Field Macroeconomics and Policy
- Focus Field Research Methods
- Focus Field Sustainable Agriculture
- Module from any other Bachelor Study Course at Faculty of Life Sciences at Rhine-Waal University of Applied Sciences

Elective Modules 3:

- Project reg. Academic Principles and Methods in Preparation of Bachelor Thesis
- Language Course
- Module from catalogue 1 and 2 of Study Programme
- Module from any Bachelor Study Course at Rhine-Waal University of Applied Sciences

Contact

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