

2. Study Programme

2.1 Recommended Study Plan

SEMESTER 1	Basics of Sustainable Tourism	Introduction to Sustainability: Scientific Foundations	Basics of Business Administration and Accounting	Introduction to Applied Information Technology	Basics of Economics	Basics of Scientific Working
SEMESTER 2	Sustainable Destination Management	Geography, Environment and Sustainability	Introduction to Tourism Management	Basics of Marketing	Project and Conflict Management	Diversity, Equality and Inclusion
SEMESTER 3	Sustainable Marketing and Customer Behaviour	Mobility and Tourism	Applied Management	Sustainability Accounting and Reporting	Change Management for Resilient Destinations	Interdisciplinary Project
SEMESTER 4	Digitalisation and Customer Centricity in Tourism	Applied Concepts of Psychology in Tourism	Tourism Ethics	Sustainable Finance and Entrepreneurship	Elective Modules 1	
SEMESTER 5	Tourism and International Relations	Law in Tourism	Sustainable Event Management	Empirical Methods and Philosophy of Science	Elective Modules 2	
SEMESTER 6	Internship or Semester Abroad					
SEMESTER 7	Workshop Bachelor Thesis	Sustainable Impact Camp	Project	Bachelor Thesis		Colloquium

Tourism and Sustainability	Economics and Law	Environment and Society	Research Methods