

Bitte beachten Sie, dass die nicht-amtlichen Gesamtfassungen zu Ihrer Information dienen, dieses Angebot aber keine amtliche Bekanntmachung darstellt. Rechtlich verbindlich ist allein die in den Amtlichen Bekanntmachungen der Hochschule Rhein-Waal veröffentlichte Fassung.

# Examination Regulations

for

## Information and Communication Design, B.A.

Faculty of Communication and Environment  
Rhine-Waal University of Applied Sciences

Dated 14 August 2019  
(Official Notice 41/2019)

Amended version produced by the Second Amending Statutes

Dated 20 January 2026  
(Official Notice 08/2026)

### **Contents**

- Section 1 Scope
- Section 2 Academic objectives; purpose of examination; degree awarded
- Section 3 Admission requirements
- Section 4 Basic internship
- Section 5 Programme Structure; Volume of Instruction Hours; Progression of Studies
- Section 6 Scope of examinations
- Section 6a Requirements for admission to examinations
- Section 7 Scope and form of the thesis
- Section 8 Admission to the thesis and colloquium
- Section 9 Credit values for the thesis and colloquium
- Section 10 Conferral of the bachelor's degree
- Section 11 Entry into force
- Annex

## **Section 1 Scope**

These examination regulations apply to the bachelor's degree programme Information and Communication Design, B.A., offered in English by the Faculty of Communication and Environment of Rhine-Waal University of Applied Sciences, in conjunction with the General Examination Regulations for Bachelor's and Master's Degree Programmes ("RPO") of Rhine-Waal University of Applied Sciences. They govern the full-time, seven-semester mode of study.

## **Section 2 Academic objectives; purpose of examination; degree awarded**

(1) The bachelor's examination (*Bachelorprüfung*) concludes this degree programme and entitles graduates to continue their studies in a master's degree programme. This degree programme aims to qualify students to work as communication designers at companies or in self-employment; typical employers in this field are design agencies, advertising agencies and media companies. Additional aims and objectives are outlined in Section 3 RPO. A strong command of English is key to success in this degree programme, as it provides the essential basis for the programme's continuous objective of expanding and honing students' professional language skills.

(2) The academic degree "Bachelor of Arts", abbreviated as "B.A.", is awarded for successfully completing the bachelor's examination.

## **Section 3 Admission requirements**

(1) General admission requirements are defined in Section 4 RPO.

(2) Applicants are ineligible for admission if they failed the final attempt at a mandatory examination in a previous degree programme that was very similar content-wise to this degree programme and offered by a university subject to German Basic Law. In addition, applicants must pass an artistic aptitude test for Rhine-Waal University of Applied Sciences. For details, refer to the relevant aptitude test regulations for this degree programme.

(3) Acceptable proof of English proficiency is defined in Section 4 (5a) RPO.

## **Section 4 Basic internship**

As the degree programme contains a sufficient amount of curricular content with direct practical relevance, a basic internship within the meaning of Section 4 (3) RPO is not required.

## **Section 5**

### **Programme Structure; Volume of Instruction Hours; Progression of Studies**

- (1) The total volume of instruction for this degree programme is 136 contact hours per week (CH, or SWS in German).
- (2) The modules of this degree programme comprise a total of 210 credits in accordance with the ECTS framework defined in Section 6 (5) RPO.
- (3) All modules and examinations are conducted in English. However, students in Information and Communication Design, B.A. may, with the prior approval of the Examination Board and on a case-by-case basis, complete electives offered in German by other degree programmes at Rhine-Waal University of Applied Sciences.
- (4) Additional information about the breakdown of this degree programme and the type, form and scope of modules is available in the study and examination plan at the end of this document. Additional information about learning outcomes, qualification aims, contents and forms of examination is available in the module guide, which is available for viewing in the faculty's central office.
- (5) Curricular courses marked with an "(A)" in the curriculum have mandatory attendance. Mandatory attendance per sentence 1 is defined as attending at least 75% of the course. Successful completion is confirmed by certificate/attestation as defined by Section 20 (2) RPO. If a student is unable to fulfil the attendance requirement due to a long period of absence for justified reasons (e.g., illness, pregnancy or parental leave), the responsible instructor can decide, upon request, if and how the student can make up for the absences. Section 16 (4) RPO applies with regard to compensatory arrangements.

## **Section 6**

### **Scope of examinations**

- (1) The time allotted to students for a written examination is based on the credit value of the respective course and will not exceed 120 minutes. In the case of combined examinations (Section 14 (3) RPO), the time allotted is reduced accordingly.
- (2) An oral examination generally lasts at least 15, but no more than 30 minutes per student.
- (3) Assignments, term papers or projects for an entire module worth 5 credits should not exceed 54,000 characters (text portion). The scope of design projects shall be defined accordingly by the examiner in conjunction with the head of the module.

## **Section 6a**

### **Requirements for admission to examinations**

The following provisions apply to elective modules in this degree programme:

1. Design projects are offered in semesters 3 through 5. These involve a varying range of projects that students may select from a catalogue that is re-organised and offered

anew each semester. In lieu of a design project, students can select in the fifth semester an interdisciplinary project with the same number of credits from a different degree programme of the Faculty of Communication and Environment. Note that only one design project may be replaced by an interdisciplinary project. The rules governing multiple examination attempts (refer to Section 12 (1) sentence 1 RPO) apply accordingly to both design projects and interdisciplinary projects. If a project is failed, the second attempt must be completed in a different design project or interdisciplinary project, provided the original project is not offered again.

2. Students may register for up to three design projects simultaneously.
3. Examinations take place over the course of study.

### **Section 7**

#### **Scope and form of the thesis**

- (1) The thesis usually consists of a design project with accompanying documentation. The scope and form of the project are defined together with the thesis supervisor. The documentation should consist of approximately 30,000 characters and illustrate in text and image both the final results and the development process.
- (2) If submitting three copies of the thesis can be considered impossible or unreasonable, a more suitable form of documentation and/or individual media can be submitted contrary to Section 25 (1) RPO with the prior approval of the examiners.
- (3) The thesis can also be submitted as group work if each student's individual contribution fulfils the requirements set forth in Section 23 (1) RPO and is clearly distinguishable (and thus assessable) thanks to clear and distinct separation by sections, page numbers or other criteria.

### **Section 8**

#### **Admission to the thesis and colloquium**

- (1) In addition to the thesis admission requirements set forth in Section 24 RPO, students must have obtained 175 credits.
- (2) In addition to the colloquium admission requirements set forth in Section 27 (2) RPO, students must have obtained 207 CP.

### **Section 9**

#### **Credit values for the thesis and colloquium**

- (1) Twelve credits are awarded for passing the bachelor's thesis.
- (2) Three credits are awarded for passing the colloquium.

**Section 10**  
**Conferral of the bachelor's degree**

The bachelor's degree specified in Section 2 (2) is officially conferred upon issuing of the bachelor's degree certificate defined in Section 30 (1) RPO.

**Section 11**  
**Entry into force**

These examination regulations will enter into force on the day after the publication of the German-language original as an Official Notice of Rhine-Waal University of Applied Sciences.

*Note: These examination regulations entered into force in their present version on 13 March 2026.*

# Annex

## Recommended study and examination plan for Information and Communication Design B.A., full-time:

Curriculum B.A. Information and Communication Design

Code No	Module	SW	Typ						TE	CP	Sum CP	WS1	SS2	WS3	SS4	WS5	SS6	WS7
			L	SL	S	Ex	PT	Pro										
8211	Communication Design Basics 1 (A) Grundlagen des Kommunikationsdesign 1 (A)	6		6					C+E	5	5	6						
8212	Experimental Design Basics (A) Experimentelle Gestaltung (A)	6		6					C+E	5	5	6						
8213	Drawing 1 (A) Zeichnerische Darstellung 1 (A)	4		4					C+E	5	5	4						
8214	Photography 1 (A) Fotografie 1 (A)	4		4					C+E	5	5	4						
8215	Digital Media Digitale Medien																	
	Digital Media Digitale Medien	4	2			2			E	3	5	4						
	Design Software Design Software	2	1			1			C	2		2						
8216	Design History Designgeschichte	4	2			2			E	5	5	4						
8221	Communication Design Basics 2 (A) Grundlagen des Kommunikationsdesign 2 (A)	6		6					C+E	5	5	6						
8222	Fundamentals of Typography (A) Grundlagen der Typografie (A)	6		6					C+E	5	5	6						
8223	Drawing 2 (A) Zeichnerische Darstellung 2 (A)	4		4					C+E	5	5	4						
8224	Photography 2 (A) Fotografie 2 (A)	4		4					C+E	5	5	4						
8225	Media Production 1 Medienproduktion 1																	
	Printing Technologies Drucktechnik	2	2						E	2	5	2						
	Workshop Bookbinding Workshop Buchbinden	2				2			C	3		2						
8226	Design Methods Design Methoden	4	2			2			E	5	5	4						
8275	Design Project (A) Design Projekt (A)	6		6					C+E	10	10			6				
8276	Design Project (A) Design Projekt (A)	6		6					C+E	10	10			6				
8231	Media Production 2 Medienproduktion 2																	
	Interaction Design Basics Interaction Design Grundlagen	3	1			2			C	2	5			3				
	AV-Technologies AV-Technik	3	1			2			C	2				3				
	MP 2 Workshop Elective MP 2 Workshop Wahlpflicht	2				2			C	1				2				
8232	Communication Theory & Visual Perception Kommunikationstheorie und visuelle Wahrnehmung	4	2			2					5			4				
8277	Design Project (A) Design Projekt (A)	6		6					C+E	10	10			6				
8278	Design Project (A) Design Projekt (A)	6		6					C+E	10	10			6				
8241	Media Production 3 Medienproduktion 3																	
	Sound & Motion Ton und Bewegung	3	1			2			C	3	5			3				
	Prototyping & Code Prototyping & Code	3	1			2			C	2				3				
8242	Design Theory Designtheorie	4	2			2			E	5	5			4				
8279	Design Project (A) Design Projekt (A)	6		6					C+E	10	10			6				
8280	Design Project (A) Design Projekt (A)	6		6					C+E	10	10			6				
8251	Entrepreneurship Entrepreneurship	4	4						E	5	5				4			
8252	Media Theory Medientheorie	4	2			2			E	5	5				4			
8261	Internship or semester abroad Auslands- oder Praxissemester										30						30	
	Thesis and Presentation BA-Arbeit und Präsentation																	
8201	Thesis BA-Arbeit								E	12	12							
8202	Presentation Präsentation								E	3	3							
8271	Workshop Design Research Workshop Design Research	4		2		2			C	6	6							4
8272	Media and Copyright Law Medien und Urheberrecht	2		2					C	3	3							2
8273	Plenum Plenum	6		6					C	6	6							6
total semester hours per week		136							CP	210	30	28	24	22	20	30	12	

(A) = attendance mandatory (Anwesenheitspflicht)

SWS 124  
(1st to 5th sem.)

MP 2 Workshop Elective	SW	CP	TE
Workshop Printing Technologies	2	1	C
Workshop Creative Coding	2	1	C

Allocation	SWS	WS1 SS2 WS3 SS4 WS5				
		30	28	24	22	20
CP	210					

List of abbreviations	
SW	Semester hours per week (Semesterwochenstunden)
L	Lecture (Vorlesung)
SL	Seminarian lecture (Seminaristische Lehrveranstaltung)
S	Seminar (Seminar)
Ex	Exercise (Übung)
PT	Practical training (Praktikum)
Pro	Project (Projekt)
TE	Type of examination (Prüfungsform)
CP	Credit Points
WS	Winter semester (Wintersemester)
SS	Summer semester (Sommersemester)
E	Examination (Prüfung)
C	Certificate (Testat)

Weight calculation	
CP graded Modules	140
% weight towards grade per CP	0.57
weight of 5 CP module in %	2.88