

## Curriculum

### 1<sup>st</sup> SEMESTER

Basics of Sustainable Tourism  
Introduction to Sustainability:  
Scientific Foundations  
Basics of Business  
Administration and Accounting  
Digital Skills  
Basics of Economics  
Basics of Scientific Working

### 2<sup>nd</sup> SEMESTER

Sustainable Destination Ma-  
nagement  
Geography, Environment and  
Sustainability  
Introduction to Tourism Ma-  
nagement  
Basics of Marketing  
Project and Conflict Manage-  
ment  
Diversity, Equality and Inclu-  
sion

### 3<sup>rd</sup> SEMESTER

Sustainable Marketing and  
Customer Behaviour  
Mobility and Tourism  
Applied Management  
Sustainability Accounting and  
Reporting  
Change Management for  
Resilient Destinations  
Interdisciplinary Project

### 4<sup>th</sup> SEMESTER

Digitalisation and Custo-  
mer Centricity in Tourism  
Applied Concepts of Psy-  
chology in Tourism  
Tourism Ethics  
Sustainable Finance and  
Entrepreneurship  
Elective Modules

### 5<sup>th</sup> SEMESTER

Tourism and International  
Relations  
Law in Tourism  
Sustainable Event Ma-  
nagement  
Empirical Methods and  
Philosophy of Science  
Elective Modules

### 6<sup>th</sup> SEMESTER

Internship or Semester  
Abroad

### 7<sup>th</sup> SEMESTER

Workshop Bachelor Thesis  
Sustainable Impact Camp  
Project  
Bachelor Thesis  
Colloquium

## Rhein-Waal University of Applied Science

Are you looking for a university with an open, friendly atmo-  
sphere and a young team of professors? A university that pre-  
pares you optimally for your professional life? Then you're in  
the right place: at Rhine-Waal University of Applied Sciences.

Rhine-Waal University of Applied Sciences has two campuses,  
Kleve Campus and Kamp-Lintfort Campus, where everything  
is close at hand: modern teaching and laboratory facilities, lib-  
raries, language centers, cafeterias, and student dormitories.

We offer an innovative, interdisciplinary range of study pro-  
grams in both German and English, which can be completed  
full-time, in dual format, or part-time while working. In total,  
students can choose from 25 bachelor's and 11 master's pro-  
grams.

Actively shape your professional future!

### Campus Kleve

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47533 Kleve, Deutschland  
Phone: +49 2821 80673-0

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www.hochschule-rhein-waal.de/en



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**SUSTAINABLE TOURISM, B.A.**

in English

**NEW**

**CAMPUS KLEVE**  
FACULTY SOCIETY AND ECONOMICS

## SUSTAINABLE TOURISM, B.A.

### At a Glance

**Campus:** Kleve

**Intake:** every winter semester

**Duration of Degree:** seven semesters (210 ECTS)

**Study model:** full time

**Fees:** none (only semester fee)

**Degree Awarded:** Bachelor of Arts, B.A.

**Language of Instruction:** English

**Preparatory internship:** 8-weeks, completed by the 4th semester re-enrolment deadline

**Internship or Study Abroad:** 20 weeks in 6th semester or semester abroad

**Restricted Admissions (NC):** No

**Application Deadline:** 15th of July (for the following winter semester)

### Contact

#### Degree Programme Management

E-mail: [st-fgo@hochschule-rhein-waal.de](mailto:st-fgo@hochschule-rhein-waal.de)

#### Student Advisory Service

E-mail: [study@hochschule-rhein-waal.de](mailto:study@hochschule-rhein-waal.de)

### About the study program

The desire to travel remains unbroken! The tourism industry has recovered from the setbacks of the COVID-19 pandemic and is reinforcing its status as one of the largest economic sectors worldwide. This development has positive outcomes, such as increased income and jobs, but global travel activities also lead to socio-cultural and ecological problems. These include acculturation, violation of social standards and human rights, environmental destruction, and contributions to CO<sub>2</sub> emissions, which exacerbate climate change.

This is where the interdisciplinary study program "Sustainable Tourism" comes into play. The goal is to maximise the positive impacts of tourism while minimising its negative effects. This requires well-trained professionals who can shape the transformation of global tourism.

As a student of our Sustainable Tourism program you will discuss current issues related to the tourism industry and develop practical and application-oriented solutions to these challenges. By incorporating content from the disciplines of tourism, sustainability, sociology, economics and ecology, we aim to equip you with comprehensive perspectives and qualify you as "Change Agents" for your future career.



Further information about this degree programme can be found here:

[www.hochschule-rhein-waal.de/en/ST](http://www.hochschule-rhein-waal.de/en/ST)

### Career Paths

The Sustainable Tourism, B.A. course qualifies you for many different professional fields on the national and international job market.

These include, for example

- Organisations in the field of climate tourism, sustainable tourism development, environmental protection
- Tourism promotion and planning in cities and municipalities
- Hospitality and gastronomy
- Tour operators and destination management organisations
- Fair and event organisers
- Travel, tourism and leisure consultancies

### Requirements for Admission

Prospective students with qualifications earned neither in Germany, nor from a German education institution must meet specific legal requirements to study at Rhine-Waal University of Applied Sciences:

- A qualifying University Entrance Qualification
- Sufficient level of English language proficiency (CEFR level B2 or better)
- Completion of an 8-week preparatory internship. This is not required for initial admission, but must be met by the 4th semester re-enrolment deadline at the latest.



Information about general admission requirements can be found here:

[hsrw.info/admissionrequirements](http://hsrw.info/admissionrequirements)