



**PARTICIPATION FORM  
SUSTAINABILITY AWARD  
KLEVER BIRNE 2025**

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**Personal details:**

First name and surname of the main contact person

E-mail address and telephone number

Affiliation, if applicable (company, association, school etc.)

Name and affiliation of all other team members

**Project idea:**

Please describe your project idea.

Please describe how you would use the prize money to further develop the project idea.

**Sustainability:**

What contribution does the idea make to sustainable development in Kleve?

How strongly does the idea motivate other citizens to act sustainably?



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**Social added value and participation:**

How does your idea strengthen the community?

**Feasibility**

How can the idea be realistically implemented in Kleve? How does it contribute to achieving your selected sustainability goals?

**Degree of innovation**

What makes your idea creative and innovative in Kleve? Is the challenge solved in an innovative way?

To illustrate your idea, you can also attach two pictures (photos, sketches, etc.).

Please send the completed PDF and, if applicable, the images by e-mail to [transregint@hochschule-rhein-waal.de](mailto:transregint@hochschule-rhein-waal.de).

**The deadline for applications is 30 June 2025.**

Contact for queries: Christina Martens (02821/806739637 or [transregint@hochschule-rhein-waal.de](mailto:transregint@hochschule-rhein-waal.de)).

By submitting your idea, you agree to the [terms and conditions](#) of the competition and to the [data protection](#).

## The 17 sustainability goals in the “Three Pillars of Sustainability”

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social		ecological		economic	
<div>1</div> <div>NO POVERTY</div> <div></div>	No poverty	<div>6</div> <div>CLEAN WATER AND SANITATION</div> <div></div>	Clean water and sanitation	<div>8</div> <div>DECENT WORK AND ECONOMIC GROWTH</div> <div></div>	Decent work and economic growth
<div>2</div> <div>ZERO HUNGER</div> <div></div>	Zero hunger	<div>7</div> <div>AFFORDABLE AND CLEAN ENERGY</div> <div></div>	Affordable and clean energy	<div>9</div> <div>INDUSTRY, INNOVATION AND INFRASTRUCTURE</div> <div></div>	Industry, innovation and infrastructure
<div>3</div> <div>GOOD HEALTH AND WELL-BEING</div> <div></div>	Good health and well-being	<div>13</div> <div>CLIMATE ACTION</div> <div></div>	Climate action	<div>11</div> <div>SUSTAINABLE CITIES AND COMMUNITIES</div> <div></div>	Sustainable cities and communities
<div>4</div> <div>QUALITY EDUCATION</div> <div></div>	Quality education	<div>14</div> <div>LIFE BELOW WATER</div> <div></div>	Life below water	<div>12</div> <div>RESPONSIBLE CONSUMPTION AND PRODUCTION</div> <div></div>	Responsible consumption and production
<div>5</div> <div>GENDER EQUALITY</div> <div></div>	Gender equality	<div>15</div> <div>LIFE ON LAND</div> <div></div>	Life on land	<div>Which of the 17 sustainability goals does your idea fit in with?</div> <div><div><div><div>17</div><div>PARTNERSHIPS FOR THE GOALS</div><div></div></div><div>Partnerships for the goals</div></div></div> <div>Select one or more goals!</div>	
<div>10</div> <div>REDUCED INEQUALITIES</div> <div></div>	Reduced inequalities				
<div>16</div> <div>PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div></div>	Peace, justice and strong institutions				