

Klever Birne Sustainability Competition

Terms and Conditions for Participants

Preamble

The future starts here and now. People of action are needed – all those who live and embody the idea of sustainability, who are not afraid to take charge and make things happen – to tackle global challenges right here at the local level. Our natural living conditions need protecting so that good lives are possible for everyone on Earth, starting with Kleve. Thus, the Klever Birne Sustainability Competition was born to find and showcase projects of passion, vision and enthusiasm that will lay the foundations for our city's sustainable development.

1. General provisions

The Sustainability Competition "Klever Birne" is an initiative of the TransRegINT project of Rhine-Waal University of Applied Sciences in conjunction with the city of Kleve. Rhine-Waal University of Applied Sciences is responsible for the organisational implementation of the project.

The winners of the competition are jointly decided by the city of Kleve and Rhine-Waal University of Applied Sciences.

The competition is open to everyone who considers themselves a shaper of a more sustainable future. Private organisations, non-profits, individuals and groups, HSRW students, public institutions (schools, libraries, adult education centres etc.), educational institutions, companies, startups, clubs and associations are all welcome to apply.

Minors or persons with legally appointed guardians must have a written confirmation from their parent(s) or guardian(s) who acknowledge and accept the terms and conditions for the competition on their behalf. This can be a short, written acknowledgement, submitted as a scanned PDF by email together with the official entry form.

2. Requirements for submissions

- Your idea must be in the active planning or implementation phase and have an appreciable effect on Kleve.
- Your idea must involve one or more of the 17 UN Sustainable Development Goals (SDGs).
- Your idea must be implemented within Kleve.
- The prize money must be reinvested into your idea.

Former award winners are excluded from participation.

3. Submitting an application

We are looking for forward-thinking projects, ideas and initiatives focused on sustainability in Kleve that also make tangible contributions towards the 17 global Sustainable Development Goals of the United Nations. For the sake of fairness, applicants may submit one idea only. Commercial products and services can be submitted if the idea involves re-purposing them in

an innovative way to solve a sustainability-related issue. Submissions must be implemented within the city limits of Kleve. Applications must be submitted in German, as German is the official language of the competition.

To enter, please fill out and submit an official entry form from the competition's website. Entry forms must be submitted between 1 May 2024 and 30 June 2024 to qualify.

Entry forms must be filled out fully and correctly to be valid. Please include a sufficiently detailed explanation of your idea to give the jury a good understanding of your vision. All information must be truthful and current, and any changes must be communicated immediately. Applicants are obliged to guarantee the correctness of their submissions and ensure that a person authorised to represent the group and disclosure related information is responsible for the submission.

Applications can also include up to two images (photos or illustrations no larger than DIN A3, for example) as supplementary documentation.

Applications must be submitted to transregint@hochschule-rhein-waal.de in full before the deadline to qualify. Late or incomplete applications will not be considered under any circumstances.

The deadline for all submissions is 30 June 2024.

The competition organisers reserve the right to extend the deadline as necessary. There is no right to appeal this decision.

4. Competition and selection

The Klever Birne Sustainability Competition has two phases.

Phase 1: The entry phase will run until 30 June 2024. All qualifying ideas, projects and initiatives must be submitted during this time. A jury of experts from both Rhine-Waal University of Applied Sciences and the city of Kleve will evaluate all submissions immediately after the deadline.

Phase 2: Ten of the best ideas will be selected from among all qualifying submissions. These ideas will have the honour of being presented to the public on 12 September 2024. The presented ideas will be evaluated again by a jury and by the audience. The three best ideas will be chosen as winners of the Klever Birne Sustainability Award. In addition, the audience will vote on an award for their favourite idea and also the student prize "Student Impact Start-up Ideas" will be awarded. The jury is also entitled to declare no winners if it deems none of the submitted ideas prize-worthy. The jury's decision is final and there is no right to appeal.

Applicants whose ideas were selected for presentation on 12 September 2024 will be notified by mid-August. This initial selection will also be published publicly. All other applicants will be notified later of their non-selection. Selected applicants will be given two months to prepare a presentation of their idea. Free workshops will be offered to help with preparing these presentations.

5. Prizes

All teams presenting on 12 September 2024 will receive an idea book, pen and certificate.

The three best ideas, as decided by the jury, will receive a special award and a cash prize. A fourth prize will be awarded for the audience's favourite idea.

The prizes are:

1st place: 2,000 EUR + coaching + certificate

2nd place: 1,500 EUR + coaching + certificate

3rd place: 1,000 EUR + coaching + certificate

Student award "Student Impact Start-up Ideas": 1,000 Euro + coaching + certificate

Audience award: Pear tree + coaching + certificate

6. Award ceremony

The jury's decision is final and there is no right to appeal.

The award ceremony will take place on 12 September 2024 on the Kleve Campus of Rhine-Waal University of Applied Sciences. Participants will be presenting their submissions on this day. Rhine-Waal University of Applied Sciences will supply both the rooms and furnishings (tables, displays).

By submitting an application, applicants acknowledge and agree with the rules for participation.

7. Grounds for exclusion

Employees of the city of Kleve and Rhine-Waal University of Applied Sciences, sponsors and members of the jury are excluded from participating in the competition.

8. Publication and privacy

Applicants consent to the publication of their submitted project name, photos, description and details, the name of the team/organisation, its location and a link to its website on the official competition website, the ideas's relevance to specific SDGs, and publication of the idea in other advertising outlets for the Klever Birne Sustainability Competition. Submitted information is not considered confidential.

Applicants are not legally entitled to have their submitted information published. The competition organisers reserve the right to edit or make changes to the submitted descriptions.

The competition organisers are entitled to retract publications if applicants violate the terms and conditions of the Klever Birne Sustainability Competition or it becomes untenable for competition organisers (in their own reasonable discretion) to maintain published submissions, particularly if the conduct of the responsible applicants could potentially damage the reputation of the organisers and of the competition, either directly or indirectly.

Personal and organisational data submitted via an official entry form will be collected, saved and processed for the purpose of conducting the competition. This data will not be disclosed to third parties.

By submitting an entry form, applicants confirm that they are in full possession of the rights to any submitted images or videos, or that they have received appropriate permission to submit said images or videos to the competition organisers. Applicants also guarantee that the submitted images or videos are free of third-party intellectual property rights and that any pictures or depictions of individuals do not violate any personal rights, in particular copyrights within the meaning of § 22 of the Artistic Copyright Act (*KUG*). If one or more individuals are identifiable in any submitted images or videos, these individuals must consent to publication. Applicants affirm that they have obtained necessary consent from affected individuals for the aforementioned use or, if necessary, can obtain this consent in writing.