

Study Degree "International Business Administration"

1 st semester				2 nd semester				3 rd semester				4 th semester				5 th semester				6 th semester			7 th semester					
	CP	WL	Exam		CP	WL	Exam		CP	WL	Exam		CP	WL	Exam		CP	WL	Exam	CP	WL	Exam		CP	WL	Exam		
Fundamentals of Business Administration	5	150	WE	Operations and Supply Chain Management	5	150	WE	Human Resource Management	5	150	WE	Corporate Finance and Investment	5	150	WE	Quality and Risk	5	150	WE	Internship / Semester abroad	30	900		Bachelor Thesis, Colloquium	15	450		
Financial Accounting	5	150	WE	Marketing	5	150	P	Strategic Management and Business Planning	5	150	P/WE	Specialization: Elective course 1	5	150		Specialization: Elective course 4	5	150										
Economics	5	150	WE	Management Accounting	5	150	WE	Innovation Management	5	150	WE	Specialization: Elective course 2	5	150		Specialization: Elective course 5	5	150										
International Business Law	5	150	WE	International Economics	5	150	A/WE	Economic and Social Policies	5	150	WE	Specialization: Elective course 3	5	150		Specialization: Elective course 6	5	150						Bachelor Workshop 1: Data Analysis and Presentation	5	150		
Business Mathematics	5	150	WE	Project Management	5	150	P	Entrepreneurship and Taxes	5	150	WE	International Relations	5	150	TP	Interdisciplinary Project	10	300						Bachelor Workshop 2: Academic Writing	5	150		
Scientific Working	5	150	A/TP	Statistics	5	150	TP/WE	Key Competency 1	5	150	A/WE	Key Competency 2	5	150	A									Bachelor Workshop 3: Advanced Seminar	5	150		
Summen:	30	900			30	900			30	900			30	900			30	900			30	900			30	900		

	CP	WL
Business	80	1500
Methods	45	1650
Internship / Semester abroad / Thesis	45	1350
Specialization	30	900
Key Competencies	10	300

Key Competencies	C	P	WL
Communication and Cooperation	5	150	
Fundamentals of Corporate Social Responsibility	5	150	
Applied Communication	5	150	
Self-Management	5	150	
Applied Software Competence	5	150	

Elective courses (summer term)	CP	WL	Elective courses (winter term)	CP	WL
Trend Research and Strategy Formulation	5	150	Political Economy of European Integration	5	150
Advanced Finance and Accounting	5	150	Marketing Communications	5	150
Consumer Psychology	5	150	Human Resource Development	5	150
Business Ethics	5	150	Corp. Govern. and Current Topics in Finance + Account.	5	150
Paradigms in Economics	5	150	Corporate Social Responsibility	5	150
Advanced Statistics	5	150	Digital Technology and Data Analytics Marketing	5	150
Culture and Diversity	5	150			