

Accompanying Programme

Case Study

A competition for students and pupils on the topic of "Social Entrepreneurship"

Live Music - University Band

Poetry Slam

Supported by

Rhein-Waal Studentische Unternehmensberatung e. V.

Rotary Club Kamp-Lintfort/Grafschaft Moers

Verein für Ethik, Nachhaltigkeit und Anlage e. V.

Ethics Day at Rhine-Waal University of Applied Sciences

Date & Time

November 7, 2018 | 1:00 p.m.

Location

Kamp-Lintfort Campus
Friedrich-Heinrich-Allee 25
47475 Kamp-Lintfort
Lecture Halls | Building 1

Contact

Email: ethik@hochschule-rhein-waal.de
www.hochschule-rhein-waal.de/en/ethics-day

Organisation

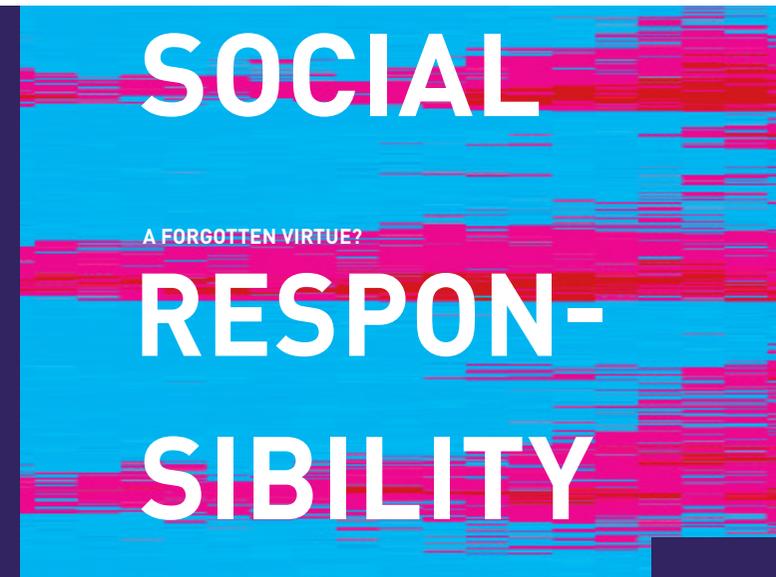
Professor Dr Klaus Hegemann



Follow us on Twitter
www.twitter.com/HochschuleRW



Like us on Facebook
www.facebook.de/hochschulerheinwaal



Ethics Day

A project of Rhine-Waal University

Kamp-Lintfort Campus

November 7, 2018 | 1:00 p.m.

Participation is free of charge.

Registration is not necessary.

Ethics Day – Social Responsibility

Globalization, current debates and non-financial reporting have raised our consciousness of social responsibility and ethics. How important are businesses and organisations in this context and how can they support social issues? Our Ethics Day on social responsibility wants to raise awareness of the fact that the decisions we make today will shape tomorrow.

Students of Rhine-Waal University would like to invite everyone who is interested in discussing this complex issue together with experts to an exciting day on the campus.

Come and join us for a lot of interesting presentations, workshops and competitions.



Welcome and Presentations

- 1:00 p.m. **Welcome**
Rhine-Waal University and
Professor Dr Christoph Landscheidt
Major, City of Kamp-Lintfort
- 1:15 p.m. **Amazon, Facebook, Google, etc –
Ethical challenges of digital marketing**
Professor Dr Joachim Wiemeyer
Ruhr-University Bochum
- 1:45 p.m. **How money can effect society –
Sustainable banking at GLS**
Thorsten Holstein
GLS Bank
- 2:45 p.m. **Economic development 4.0 –
How to foster regional value chains and
cooperative economies**
Jana Rasch
Wuppertal Institute for Climate, Environment
and Energy
- 3:15 p.m. **Ethical issues in for-profit health care**
Professor Dr Med. P. R Verreet
Catholic Karl-Leisner-Hospital

Workshops

- 4:15 p.m. **Different workshops related to presentations**
Jana Rasch
Thorsten Holstein
Professor Dr Joachim Wiemeyer
- 5:15 p.m. **Award presentation „Case Study“**
A competition for students and pupils on the
topic of “Social Entrepreneurship”
- 5:30 p.m. **Panel discussion**
- 6:15 p.m. **Final reception**
Live music
Poetry slam



The audience is more than welcome to join the discussion and to take part in the workshops.