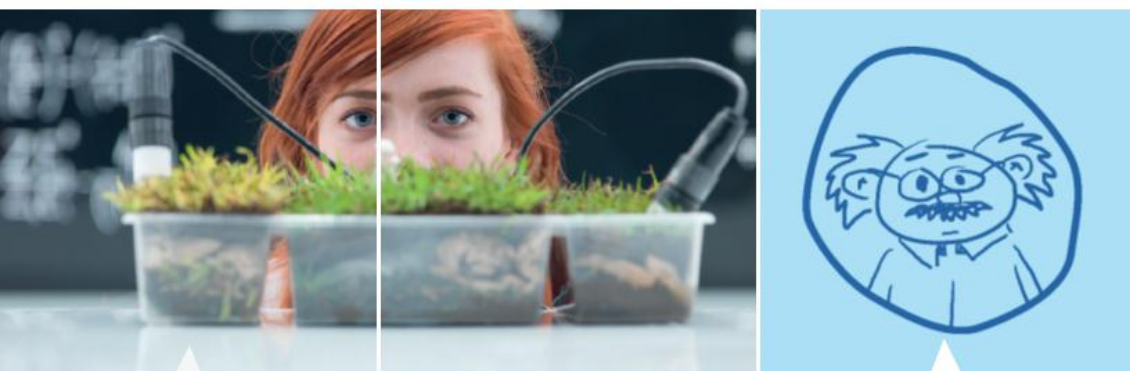


Master Class

Current mind-sets and approaches in entrepreneurship



HET CREËREN VAN
INNOVATIEVE
PRODUCTEN EN
DIENSTEN



HET VERMARKTEN VAN
**NIEUWE
KENNIS**



Master Class

'Current mind-sets and approaches in entrepreneurship'

Innovation through sustainable and entrepreneurial behavior
22nd of March 2014 Burgers Zoo, Arnhem, the Netherlands

Invitation

We invite you to join us on Saturday the 22nd of March to explore your own innovation behavior for entrepreneurship, guided by experts in entrepreneurial behavior and attitude.

We open the doors to entrepreneurs and young professionals (students) from Germany and the Netherlands in a networking and very inspiring environment!

Topics

- Multicultural Identity in Entrepreneurship
- Entrepreneurial behavior
- Social Innovation
- Sustainable entrepreneurship

The programme starts at 9.30 until 17.00 hours and includes drinks and lunch.

Registration

Students and entrepreneurs can join this English spoken programme for free. More information about the master class and registration procedure:

www.kennisalliantie.eu or Gusta Pondes (gusta.pondes@han.nl)

Mede mogelijk gemaakt door:



MASTER CLASS ENTREPRENEURSHIP

Attitude: 'Innovation through sustainable and entrepreneurial behaviour'

22 March 2014

Programme

9:00 - 10:00

Arrival with tea and coffee and registration

10:00 - 10:10

Word of welcome, introduction of the day

10:10 - 11:00

Key note speech Social Innovation by Mr. Jan Jurriens

11:00 - 11:15

Break

Multicultural identity in Entrepreneurship

Entrepreneurial behaviour

Entrepreneurial activity

11:15 - 12:15

Workshop I Students

Workshop II Entrepreneurs

Students

12:15 - 13:30

Lunch and Meet & Greet students and entrepreneurs

13:30 - 14:30

Workshop I Students

Workshop II Students

Entrepreneurs

14:30 - 14:45

Break

14:45 - 15:45

Workshop I Entrepreneurs

Workshop II Students

Students

15:45 - 17:00

Closure of the day, drinks