



Faculty of Society and Economics

Academic Guide for Exchange Students - Summer Semester 2026



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Important Information – how to choose your modules

The guide contains information about the courses that are available to exchange students in Summer Semester 2026 on the five English language bachelor programs offered at the Faculty of Society and Economics:

- International Business and Management
- International Relations
- Gender and Diversity
- International Taxation and Law
- Sustainable Tourism.

Please **use this guide only** to choose your courses and not the module handbooks on our website. This is because our study programs have been reaccredited. So the old study program versions are gradually being phased out and the new ones phased in. Also the Sustainable Tourism program is being taught in English from this academic year and is being phased in. So in Summer Semester 2026, only 1st year modules are available in English for this program.

If you want to take modules from our German language bachelors program Early Childhood Education (B2 German required) or from our English language masters programs Economics and Finance or Sustainable Development Management, please contact me for information about available modules: anne.tempel@hochschule-rhein-waal.de

The guide firstly provides you with an overview of the available modules. It then gives you the detailed course descriptions and prerequisites.

When choosing your courses (modules and electives) from this guide, please follow the following instructions:

- You can take a **maximum of 30 ECTS** per semester. If your home university does not require you to take 30 ECTS, we strongly advise you to take less.
- Choose **one main study program** in this guide.
- It is possible to take **up to two** modules or electives from a second study program. But you cannot combine courses from more than two study programs within the faculty

- You **cannot combine** any modules and electives from the Faculty of Society and Economics with modules and electives from other Faculties.
- You can choose modules and electives from a study program which is different from the study program you are taking at your home university. However, if you do so, **choose modules from the 1st year only and electives from the 2nd year, if these electives do not have prerequisites.** Please note that in Summer Semester, our 6th semester students do either a semester abroad or an internship. This is why there are no 3rd year courses in summer.
- Some modules and electives **have prerequisites**. You will find these in the course descriptions. Please make sure that you read these carefully and make sure that you fulfil them.
- To give you a wide choice of modules and electives, we allow you to combine modules and electives from different levels of one study program (i.e. 1st, 2nd and 3rd year) and to combine modules and electives from two different programs. Please note that if you do so, your learning agreement before mobility **will be approved subject to timetables**. As teaching timetables are published after I sign your learning agreements before mobility, I cannot guarantee at that time that there will be no timetable clashes. However, you have the first five weeks of semester to make any changes you want or need to make to your learning agreement. If you choose all of your modules/electives from one level of one study program, there will be no timetable clashes.
- We offer a special module for exchange students: "Introduction to German Society, Economics and Politics". This is taught in English and is accredited with 5 ECTS. We **require all** exchange students studying at the Faculty of Society and Economics to take this module. More details can found on page 5.

If you have any questions, please contact me by [email](#).

We are looking forward to welcoming you to Kleve for your semester abroad at the Faculty of Society and Economics!

Dr. Anne Tempel
Academic Exchange Coordinator
Faculty of Society and Economics

April 2025

Special Module for Exchange Students: Introduction to German Society, Politics and Economics



Learn more about Germany during your semester abroad!

This module is a series of key lectures by professors from the Faculty of Society and Economics introducing you to Society, Politics and Economics in Germany. It consists of lectures on:

- Key facts about German politics
- Key features of the German business system
- German economic policy in a European context
- Germany, Migration and the Social Participation of Migrants
- Places and Cultures in Germany

The lectures normally take place on Wednesday afternoons to ensure that there are no timetable clashes with regular courses.

It can also involve an excursion, for example to the State Parliament of North-Rhine Westphalia, a regional company or to the European Institutions in Brussels.

The module is taught in English. In order to gain 5 ECTS, you need to submit an essay on a topic related to one of the key lectures.

Overview of Modules and Electives

Suitable for

Exchange Students

| International Business and Management | | | | | | |
|---------------------------------------|---|---|-------------------------------------|--|---------------------------------------|---|
| each module = 5 ECTS | | | | | | |
| prerequisites in red | | | | | | |
| YEAR 1 | IBM 2 6209 Descriptive Statistics | IBM 2 6029 Introduction to Accounting | IBM 2 6216 Marketing | IBM 2 6207 Business Ethics and Sustainability | IBM 2 6202 Introduction to Law | IBM 2 6213 Public Finance and Taxation Knowledge of economics |
| YEAR 2 | IBM 4 6218 International Marketing and Brand Management Background in business studies | | | IBM 4 6220 Strategic Management Background in business studies | | |
| | Electives | | | | | |
| | IBM 4 6323 Advanced Reporting and Finance Advanced knowledge of finance and financial reporting | IBM 5 6226 Business Intelligence and Business Analytics For advanced business students only | IBM 5 6227 Digital Marketing | IBM 4 6036 Foreign Language (English or German) | | |

| International Relations each module = 5 ECTS prerequisites in red | | | | | | |
|--|--|---|--|--|--|--|
| YEAR 1 | IR 2 6107 Qualitative and Quantitative Methods of Social Science | IR 2 6144 Political Philosophy | IR 2 6109 European Integration Basic knowledge of international relations and economics | IR 2 6145 Contemporary History | IR 2 6111 Public Choice Theory Basic knowledge of economics | IR 2 6146 Regional Integration and International Organisations Basic knowledge of international relations |
| | IR 4 6119 Competition and Regulation Background in international relations | IR 4 6120 Sociocultural Factors Background in international relations | IR 4 6121 Development and Human Rights Background in international relations | IR 4 6122 Energy, Resource and Environmental Policy Background in international relations | Electives | |
| YEAR 2 | IR 4 6126 Analysis of Economic and Political Crises Background in international relations | IR 4 6127 Current Issues in International Relations and International Political Economy For advanced international relations students only | IR 4 6128 International Commerce and Taxation Basic knowledge of business studies | IR 4 6036 Foreign Language (English or German) | | |

| Gender and Diversity | | | | | | |
|----------------------|-------------------------------|--|--|--------------------------------|--------------------------------------|------------------------------------|
| each module = 5 ECTS | | | | | | |
| prerequisites in red | | | | | | |
| YEAR 1 | GD 2 6007 | GD 2 6008 | GD 2 6009 | GD 2 6010 | GD 2 6011 | GD 2 6012 |
| | Basics of Qualitative Methods | Applied Methods in Equal Opportunities | Social Structure, Inter-sectionality and Diversity | Basics of Quantitative Methods | Gender, Diversity and Work | New Models and Theories of Society |
| YEAR 2 | GD 4 6019 | | GD 4 6020 | | IR 4 6022 | |
| | Organisation Studies | | Policy Analysis, Design and Advice | | Gender Theories | |
| | Electives | | | | | |
| | GD 4 6027 | GD 4 6030 | GD 4 6031 | | GD 4 6036 | |
| | Psychology | Gender and Mobility | Sexualities | | Foreign Language (English or German) | |

| International Taxation and Law each module = 5 ECTS prerequisites in red | | | | | | |
|---|--|--|---|---|--|---|
| YEAR 1 | TL 2 6309 Basics of International Taxation | TL 2 6306 Business Taxation | TL 2 6102 Introduction to Economics | TL 2 6349 Research Skills | TL 2 6310 Financial Accounting Knowledge of Bookkeeping | TL 2 6305 Management Accounting |
| YEAR 2 | | | Electives | | | |
| | TL 4 6315 Public Finance Knowledge of economics | TL 4 6323 Advanced Reporting and Finance Advanced knowledge of finance; financial accounting/ reporting | TL 4 6331 Digitalisation and Tax Consulting | TL 4 6325 Negotiation and Behavioural Decision Making | TL 4 6036 Foreign Language (English or German) | |

| Sustainable Tourism each module = 5 ECTS | | | | | | |
|--|--|---|--|---|---|---|
| YEAR 1 | ST 2 6446 Sustainable Destination Management | ST 2 6447 Geography, Environment and Sustainability | ST 2 6448 Introduction to Tourism Management | ST 2 6449 Basics of Marketing | ST 2 6450 Project and Conflict Management | ST 2 6451 Diversity, Equality and Inclusion |

INTERNATIONAL BUSINESS AND MANAGEMENT

COURSE DESCRIPTIONS

IBM 2 6209 Descriptive Statistics

1st Year module; Summer Semester; lectures and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

The module aims to familiarize students with the first steps of the statistical process, i.e. data collection, organization and summary, typically utilized in empirical research and applied by corporate management and public administration. Upon successful completion of the module, students will be able to:

- Use the main concepts and techniques stated below.
- Assess the relevance and shortcomings of these approaches.
- Apply the statistical methods in order to solve realistic decision problems, practical case studies and exercises from business.
- Draw conclusions from available data.

Content

The module covers the basic concepts of descriptive statistics and probability theory. The main focus is on the following topics:

- Data collection, organization and presenting techniques
 - Measures of central tendency, position, dispersion and concentration
 - Probability theory and selected probability distributions
 - Sampling theory and distributions
-

IBM 2 6029 Introduction to Accounting

1st Year module; Summer Semester; lectures and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Distinguish between bookkeeping and cost accounting to understand their importance and interrelations.
- Differentiate and analyse cash-flows, expenses, and costs to separate impacts in Finance, Financial Accounting, and Management Accounting.
- Apply the system of double entry bookkeeping to record business transactions and to draft simple financial statements from bookkeeping data.
- Analyse the effects of different accounting alternatives/ methods on business decisions.

Content

The lecture covers two aspects:

(1) Bookkeeping

- Introduction into accounting – a common overview of both parts
- The accounting equation and system of accounts
- Recording of business transactions
- The adjusting process

- Booking of merchandising operations
 - Booking of production operations
- (2) Cost accounting
- Fundamentals of management accounting
 - Cost type accounting
 - Cost centre accounting
 - Cost object accounting
 - Activity based costing
 - Common costs as challenge in decision making
-

IBM 2 6216 Marketing

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Identify different marketing concepts related to marketing mix to understand the importance of marketing in economic sector.
- Distinguish types and methods of basic marketing research concepts to apply them in different business fields.
- Analyse internal and external business environment to respond to market challenges and contribute to business development.
- Elaborate communication mix and its importance for successful marketing to promote products and services to specific market segments.
- Propose and evaluate a marketing plan for selected business/product/service to gain competitive advantage.

Content

- A conceptual definition of marketing
 - The marketing environment
 - Social responsibility of marketing
 - Market research
 - Consumer behaviour
 - Market segmentation and Positioning
 - Product
 - Place
 - Price
 - Promotion
 - Digital marketing
 - Creation of marketing plan
-

IBM 2 6207 Business Ethics and Sustainability

1st Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Define the meaning of doing business ethics by discussing the foundational principles that guide ethical behaviour and decision-making within the business context to form a solid understanding of the core principles of business ethics.
- Perform a stakeholder analysis by using the power-interest matrix to visualize stakeholder influence, in order to prioritize and manage stakeholder relationships and make informed decisions.
- Discuss the role of corporate social responsibility in business by delving into the concept of CSR, fostering a comprehensive understanding of the ethical and social responsibilities of businesses and their impact on stakeholder and the broader community.
- Discover the role of sustainability in business by exploring principles and practices of sustainable development, in order to equip students with the knowledge and awareness needed to recognize the importance of sustainability in modern business, make informed decisions that balance economic, environmental, and social factors, contributing to the long-term well-being of organisations, communities, and the environment.
- Deconstruct the ethical decision-making process by utilizing the framework for understanding ethical decision-making in business to gain a comprehensive understanding of the ethical decision-making process within the business domain, enabling to navigate complex ethical dilemmas, make sound ethical choices, and uphold ethical standards in organisational settings.
- Establish a foundational understanding of argumentation and academic writing through a series of critical thinking workshops and assignments, providing necessary knowledge to communicate ideas effectively and enhance critical thinking skills.

Content

- Introduction to business ethics
 - Stakeholder and social responsibility
 - Corporate social responsibility
 - CSR and ethics management
 - Sustainability and the Triple-Bottom-Line
 - Business responses to sustainability issues
 - Emerging business ethics issues
 - Ethical decision making
 - Critical thinking workshops
-

IBM 2 6202 Introduction to Law

1st Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Identify and describe fundamental practically highly relevant legal issues in the fields of contracts and corporations by using basic legal knowledge in these fields.
- Argue simple cases regarding frequently recurring situations.
- Act as an intermediary for the legal profession in the area of civil law and business law, in order to relate such practically highly relevant legal issues in the fields of contracts and corporations to various real-life situations and in order to consider them for the purpose of the management of a business.

Content

- Civil law: Introduction
 - Contracts: Formation, cancellation, fulfillment, breach
 - Litigation in civil law
 - Foundation and fundamentals of inner workings of a corporation, using a GmbH as an example
-

IBM 2 6202 Public Finance and Taxation

1st Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Basic knowledge of economics

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Describe and summarize the public expenditure and the public revenues in industrialized and developing countries, with a special focus on Germany.
- Analyse public finances in an international setting and interpret the decision-making process of the public budget.
- Critically examine and reflect government expenditure and public revenue policies in order to estimate their incentive effects.
- Apply theories of and approaches to public expenditure and public revenues to a variety of policy fields in national and international scenarios.

Furthermore, after successful completion of the taxation part of the module, students will be able to:

- Know what are the taxes which are relevant for businesses.
- Understand how taxation rules are designed and these rules are in line with economic theory.
- Use simple mathematical calculations to understand the influence of the tax system on business decisions.

Content

- Government expenditure in industrialized and developing countries
 - Public revenues in industrialized and developing countries
 - The positive and normative economic approach to government budgets especially to taxes and public debt
 - Critical discussions of fiscal government programs
 - Selected public re-distribution policies
 - Discussion of the role, rationale, objectives, and consequences of government intervention into the economic and social system
 - Overview over the 3 important categories of taxes (on income, on wealth, on consumption) and how they function
 - Rules for income and corporation tax and the German trade tax as examples for how income tax rules work
 - The economic constraints which explain why the basic rules of e.g. income taxation are as they are;
 - The impact of tax rules on business decisions with regard e.g. to the choice of the location of the enterprise, the choice of the legal form of the enterprise, the choice between debt financing and equity financing, and similar other business decisions
-

IBM 4 6218 International Marketing and Brand Management

2nd Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Prerequisite: Background in business studies

Learning Outcomes

Module participants will build their managerial or entrepreneurial thinking in marketing. Students will be enabled to support a launch (or re-launch) of a national or international brand, and to initiate the brand building and branding process.

For the analysis part of the class, the students will be asked to complete the following:

- Detect new market opportunities by analysing international consumer values/need gaps, as well as competition in international markets
- Analyse consumers' brand perceptions using secondary analysis or by conducting qualitative research approaches
- Segment international markets based on different segmentation variables
- Investigate the international market opportunities and competitive positioning

For the synthesis part of the class, the students will be asked to complete the following:

- Evaluate consistency of marketing strategies, brand architecture using brand positioning
- Conceptualise brand positioning or repositioning
- Formulate a brand concept with consistent benefits, while considering brand architecture and segmentation
- Creatively convey branding- or brand-enrichment strategies from brand positioning
- Derive different branding and brand enrichment strategies within the context of an international environment
- Decide on an adaption or standardisation degree of marketing mix factors
- Design coherent marketing mix, giving special consideration to online und social media marketing for specific target groups and give the rational to the decision

Content

- Basics of international marketing and international brands
 - International marketing strategies
 - International market segmentation
 - Identification of changes and analysis of future demands
 - International brand perception and customer analyses in different countries
 - Brand positioning and concept
 - Brand architecture
 - International branding and brand enrichment strategies
 - Digital Marketing
 - Customer journey and online measures
 - Reciprocity principle
-

IBM 4 6220 Strategic Management

2nd Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Background in business studies

Learning Outcomes

Upon successful completion of this module, students will be able to understand the responsibilities of strategic management. Furthermore, they will understand different types of strategic positioning and will be able to explain the concepts behind them. They will understand the complexity of organising and running a company. Students will learn how to analyse strategic issues concerning the management of a firm and will be able to apply techniques to implement strategies in order to solve potential issues.

Content

- Definition and history of strategic management
 - Basics of strategic management
 - General business strategies
 - Strategic positioning
 - Strategic management tools and techniques
 - Processes to implement strategies
 - Basics of sector analysis
 - Analysis of resources and skills
 - Global strategies
-

IBM 4 6324 Advanced Reporting and Finance

2nd year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Advanced knowledge of finance and financial accounting/reporting

Learning Outcomes

Throughout this course, students will expand their knowledge with special regards to selected standards of IFRS, as well as potential difficulties in their application. Upon successful completion of this course, the students will be able to solve complex financial reporting problems using the different sources of IFRS and will be able to critically evaluate IFRS standards from the perspective of both the preparers of the reports and the users of financial statements. Students will be able to assess the potential impact of financial reporting decisions (e.g. earnings management) for the capital market communication of a company.

Content

The course highlights the importance of financial reporting as a tool for financial communication and covers selected standards of IFRS. Possible topics include the following:

- The role of financial reporting for corporate financial communication
 - Earnings management and capital market implications
 - Accounting for financial instruments
 - Accounting for leases
 - Revenue recognition
 - Accounting for impairments of tangible and intangibles
-

IBM 4 6226 Business Intelligence and Business Analytics

2nd year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Suitable for advanced business students only

Learning Outcomes

Business Intelligence is an approach to extract valuable information for managerial decision-making processes from various sources. Databases and data warehouses are the basis for business intelligence. Data from operational databases are extracted, transformed and loaded into a data warehouse. The aim of this module is to develop a deep understanding of such information systems and their role in business processes alongside practical skills in business intelligence reporting and business analytics. That all teach students to learn to apply current quantitative techniques and tools to a variety of problems encountered in business and management.

Upon successful completion of the module, students will:

- Have a good grasp of the term big data.
- Have insights in business intelligence (BI) and business analytics (BA).
- Understand the different phases in the data-science process (data collection, data cleansing, preparation of data, data transformation, visualisation, as well as modelling, evaluation and deployment of data).

Content

- Big data
 - Business intelligence
 - Business analytics
 - Data-science process
-

IBM 4 6227 Digital Marketing

2nd year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

Throughout the course, students will gain the following competencies and will be able to:

- Gain knowledge of key digital marketing concepts, theories and methods
- Acquire knowledge of state-of-the-art research practices for digital marketing
- Study digital marketing cases and research papers independently
- Obtain critical thinking competencies and strategies of gathering and applying knowledge through structured reading of marketing research articles
- Improve their oral and written communication skills in English, as well as teamwork skills
- Reflect and evaluate digital marketing strategies, while comparing them to other concepts, tools and business practices
- Make informed decisions regarding the choosing of appropriate digital marketing management approaches

Content

Digital marketing is a rapidly growing area of interest in marketing practice. Effectively implemented digital marketing strategies represent a powerful tool to build, maintain and grow strong customer relationships that can serve as a source of competitive advantage. Yet, successfully developing and implementing digital marketing strategies remains a challenge for marketers. Using a research-based teaching approach that combines online lectures and classroom discussions of the existing literature on that discusses marketing on an academic and practical level, this module focuses on understanding and managing digital marketing strategies consistent with emerging service marketing theory and practice. Students will learn to define key digital marketing concepts, discuss the state-of-the-art digital marketing,

examine retail examples in business practice and identify various digital marketing characteristics that can either help or hinder overall firm performance.

IBM 4 6306 Foreign Language (German or English)

It is possible to take a German or English language course offered by our language centre and gain 5 ECTS for the course. *Please indicate on your learning agreement whether you want to take a course in German or in English.* For more details of courses offered – only German and English can be taken as the foreign language elective – please see: <https://www.hochschule-rhein-waal.de/en/international/language-courses/language-courses>

INTERNATIONAL RELATIONS

COURSE DESCRIPTIONS

IR 2 6107 Qualitative and Quantitative Methods of Social Science

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Recall basic knowledge of the social science research process in order to identify the quality of secondary data and identify the reliable scientific sources.
- Recognize the differences between qualitative and quantitative methods, outline their underlying epistemologies, structure, scope and analysis in order to choose methods, applicable to a certain research questions
- Identify the data base needed to answer a certain research question and apply both basic qualitative and quantitative techniques according to their individual research needs.
- Estimate the ethical implications of conducting social research in order to avoid research pitfalls.

Content

The module aims at providing students with conceptual and practical knowledge of both qualitative and quantitative types of social research.

- Different epistemological positions (e.g. empiricism, standpoint theory, postmodernism, post-colonialism)
 - The main differences and appropriate applications of qualitative and quantitative research, including the different toolkits and knowledge on sources for gaining advanced research skills
 - How to develop a research question, research design, make a reasonable decision on data to be collected/used and analyse/interpret the findings according to an appropriate theoretical framework
 - Paradigmatic methods from both qualitative research (e.g. ethnographic research, participant observation, interviews, discourse analysis) and quantitative research (e.g. surveys, experiments, different types of large n-statistical analysis, descriptive and inferential)
-

IR 2 6144 Political Philosophy

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Differentiate between the different areas of philosophy.
- Describe, review, and explain the key concepts of epistemology, the theory of science, and logics.
- Discuss key concepts of political philosophy.
- Name and outline the thoughts of influential figures in the history of classical and modern political philosophy.
- Analyse key texts of political philosophy.
- Relate key concepts of the history of political and economic thought to contemporary political discussions, in order to engage in critical and controversial debates about conflicting values in political philosophy.

Content

- Introduction to philosophy (including selected areas of philosophy)
 - Introduction to epistemology, the theory of science, and logics
 - History of political thought
 - Key concepts of political philosophy and their evolution until the 21st century
 - The development of political ideologies
-

IR 2 6109 European Integration

1st Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Basic knowledge of international relations and microeconomics

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Describe and summarize the structures and functions of the institutions of the European Union, their historical development and their economic impact.
- Analyse the political and economic system of the European Union and the respective decision-making procedures by using adequate analytical categories and theories (like “liberal intergovernmentalism”, “neo-functionalism”, “federalism” and others).
- Critically reflect on selected EU policies and discuss the process of policy making in the context of the multi-level-governance structure of the EU and its member states.
- Apply theories of economic and regional integration to the case of European integration.

Content

- History of European integration
 - The political system of the EU and its main institutions
 - Basic EU law and the ordinary legislative procedure
 - Selected EU policies
 - Economics of European integration and the EU's impact on the global economy
 - Theories of European integration
 - Current issues in European policy and economics
-

IR 2 6145 Contemporary History

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the course, students will be able to:

- Apply basic interpretive approaches to historical events
- Relate modern events to their historical antecedents by tracing the potential consequences of historical events
- Place themselves in the shoes of historical actors so they may be better able to understand the then-existing pressures and limitations that impacted historical decisions and actions in order to critically evaluate historical events and the logical connections between them.

Content

- The emergence of the Westphalian System and its shaping of the modern international community
 - Modern Revolutions (French, American and Russian) and their impact on the rise and fall of different political systems
 - Colonialism and its consequences in the modern world
 - The Industrial Revolution and the beginnings of modern economics and globalization
 - The World Wars and the rise and fall of Great Powers
 - Post-World War II and the creation of the United Nations
 - The current state of the world: the historical precedents that helped create it and historical analogues that can assist in understanding it
-

IR 2 Public Choice Theory

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Prerequisite: Basic knowledge of economics

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Explain the constitution of states, collective decision-making and the functioning of political institutions by using the rational choice approach
- Analyse and predict the outcome of various political processes as well as the behaviour of political actors by applying microeconomic tools and methods

in order to be equipped to critically evaluate real life political decision-making and institutional set ups.

Content

- Introduction to basic concepts and theoretical foundations of Public Choice Theory such as rational choice, methodological and normative individualism
 - Introduction to Constitutional Economics with focus on the origins of the state (market failure in case of public goods and externalities) and the relation between collective coercion and individual liberty
 - Analyses of collective decision-making including the examination of the characteristics, strengths and weaknesses of unanimity and majority rules as well as reflection on optimal majorities; specific aspects of collective decision-making such as the Condorcet paradox and logrolling are discussed as well
 - Analyses of political processes and behaviour of political actors such as participation of voters in elections (paradox of voting), motivations and constraints of politicians in political competition (median voter model), the organization of interests and lobbyism (logic of collective action) as well as motivations and constraints of public bureaucrats (principal-agent-problems)
-

IR 2 6146 Regional Integration and International Organisations

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Prerequisite: Basic knowledge of international relations

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Identify the nature, diversity, and scope of regional integration across the globe, yet outside Europe (cf. the separate module on “European Integration”).
- Discuss and analyse the dynamics of regional integration processes, in particular their political and economic foundations, in order to appreciate the “region” as a locus of cooperation, which is different from global forms of coordination.
- Describe leading regional as well as international security and socio-economic organizations of cross-continental and global scope (their mandates, the power dynamics within, and the role of shifting global orders for the organization’s presence and status).
- Explain the capacities and inabilities of regional and international organisations against the background of theories of inter-state cooperation, thereby employing theoretical knowledge to better analyse the presence of these organisations.
- Assess the performance and effectiveness of select regional as well as leading global international organisations.
- Estimate the resilience of established and newly built rivalling organisations, and hence be competent to discuss the likely future of international cooperation.

Content

The module introduces leading regional organisations outside Europe (e.g. the AU, the OAS and ASEAN) and select international organisations (e.g. the United Nations, NATO, World Bank/IMF and the OECD) as instances of inter-state cooperation. In the first half, it traces dynamics of regional integration processes, as well as their economic and political foundations, with the help of integration theories and models and the tools of comparative regionalism. Attention will also be given to more recent trends such as dis-integrative tendencies, alternative and supposedly post-hegemonic regionalisms. In the second half of the module, the scope is widened to trans-continental and global organisations. Select organisations, around which international orders have been built, will be introduced and critically discussed as regards their presence, impact and prospective future development. Particular emphasis will be on their roles as problem-solvers, power tools (of leading states), and knowledge brokers. Finally, more novel developments such as the emergence of rival and shadow institutions (e.g. the AIIB, the NDB/BRICS, and the SCO) will be examined in order to gauge the likely future trajectories of international cooperation orders. During the exercise-part of the module, the students will work on a particular organisation of their choice to deepen their understanding and apply the basic ideas introduced in the lecture.

IR 4 6119 Competition and Regulation

2nd Year module; Summer Semester; lecture and accompanying exercise; 4 contact hours per week; 5 ECTS

Prerequisite: Background in international relations

Learning Outcomes

At the end of this course, students will have a thorough understanding of the economic rationale for competition policy and regulation, its main instruments and its impact on the economy. They will gain a better understanding of the thin line between profit maximisation and illegal anticompetitive business strategies. Students will also be able to develop some initial views on the limitations of the economic concepts discussed in this course. They will furthermore be able to evaluate whether or not the policy

decisions of national regulators, competition authorities and other policy-makers are economically efficient. Students will be prepared to analyse and compare regulatory regimes between different countries and world regions.

Content

This module teaches the most important economic theories of both competition policy and regulation. Economic theories will be introduced and applied to real world industries, taking into account the significant changes in economic thinking, policy-making and the case law from recent decades.

The following topics will be covered:

- benefits of competition
 - competition: different schools of thought
 - analysing markets
 - agreements which restrict competition/cartels
 - abuse of market dominance
 - merger control
 - state aid control
 - different theories of regulation
 - the disaggregated regulatory approach
-

IR 4 6120 Sociocultural Factors

2nd Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Background in international relations

Learning Outcomes

Upon successful completion of this module, students will:

- Be equipped with a basic understanding of how a sociological perspective contributes to our understanding of what the international political is
- Know some key sociological concepts and how to apply them to empirical issues in international relations
- Be able to discuss society-level phenomena and activities across borders with regards their political implications
- Become aware of the different views of globalisation (historical, environmental, economic and cultural)
- Be able to analyse the concept of culture and its importance to international cooperation and cross-cultural management decisions
- Become capable of further developing their personal views on ethical issues within an intercultural environment
- Understand the importance of verbal and non-verbal communication within the intercultural context and know some of the main authors on national characteristics such as Trompenaars and Hofstede.

Content

In the last two decades, there has been an increasing focus on Sociology within international and supranational, and concomitant inter-societal social forms of action. In International Relations, this has been mirrored by a heightened awareness of various activities “from below” and across borders since the 1990s. Concepts borrowed from Sociology have paved the way to analyse transnational interactions below the nation-state level. In particular, ongoing attempts at elaborating a “Sociology of International Relations” have broadened our perspective on what counts as legitimate areas and topics of research in IR. In this module, students will learn how to use tools, ideas and concepts from Sociology, and how to approach international phenomena from a “sociological perspective”. Throughout the module, particular emphasis is given to matters of culture, inter-culturality and cross-cultural communication. As the world is constantly changing, new ideas about intercultural relationships develop. One such idea that has become particularly important is globalisation. Today, many management decisions and outcomes are influenced by international actors. It appears therefore paramount to know about these

global processes and their impact on general culture and business culture. The course “Intercultural Management” aims to explain the key concepts of intercultural management and to apply those concepts through a variety of practical examples. It deals with the cross-cultural comparisons of so-called “national characteristics” and consequent communication processes. A particular focus is on linking all of these topics to the personal lives of the students.

IR 4 6121 Development and Human Rights

2nd Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Background in international relations

Learning Outcomes

Upon successful completion of the course, students will be able to assess a country's stage of development and identify the most important issues that affect its economic growth and human development. Furthermore, they will possess the terminological and theoretical toolset to allow them to critically reflect on development policies and on development cooperation as a whole. In addition, students will be able to critically evaluate the fundamental concepts, principles and theories underlying international human rights law, as well as determine the current scope of selected substantive human rights. Finally, they will have gained a detailed understanding of the strengths and weaknesses of the current international and regional human rights regimes.

Content

- Basic concepts (poverty, inequality, human development, sustainable development, developing and developed countries) and theories (modernisation theory, dependency theory, neoliberalism) of development.
 - Discussion of internal (conflict, corruption, pollution, population growth, malnutrition, natural resources, urbanisation, education, health) and external (colonialism, development aid, foreign investment, trade, tariffs, credit, debt, brain drain, remittances) problems and policies.
 - Rudimentary principles of human rights law and legal regimes (international covenants, the African regional system, the Inter-American system and the European regional system, cultural relativism), as well as specific human rights (right to life, right to self-determination, right to a fair trial, prohibition on torture, etc.).
-

IR 4 6122 Energy, Resource and Environmental Policy

2nd Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Prerequisite: Background in international relations

Learning Outcomes

At the end of the course, students will understand energy, resource and environmental policy measures and market development, and will be able to interpret and analyse policies based on relevant methods from Political Science and Economics. Specifically, they will be equipped with basic and intermediate concepts to help them present, explain and assess global, European and U.S. policy developments. Students will also apply these tools to select case studies in order to discuss current policy issues and to elaborate on possible future scenarios.

Content

Special attention is given to current energy, natural resource and environmental problems, analysed from a political, social, economic and legal perspective. Main topics to be touched on include the subsequent aspects:

- Recent trends, current issues, and future prospects and challenges of energy
 - Resource and environmental policymaking from a global, European, US and emerging/developing countries' perspective
 - Principles, strategies, goals and instruments of energy, resource and environmental policy, as well as institutional and legal setting of international energy and environmental policy
 - Development of energy markets (supply and demand, availability, costs and prices)
 - Selected topics of energy policy (use of oil, natural gas, coal, nuclear power, and renewable and alternative energy; liberalisation and regulation of electricity and gas markets; energy security and poverty)
 - Specific topics of natural resource and environmental policy (use of land, water, forests and species; waste disposal and resource recycling; noise; pollution of air and water; climate change and global warming; environmental policy instruments, such as standards, taxes/charges and emission trading; population and sustainable development)
 - Relevant methods and concepts of Political Science, and of Energy and Environmental Economics
-

IR 4 6126 Analysis of Political and Economic Crises

2nd Year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Background in international relations

Learning Outcomes

After successful completion of the course, students will be familiar with causes, mechanisms, developments and impacts of political and economic crises and are enabled to define related terminology and categorise and contrast different types of crises. Furthermore, they are enabled to identify and analyse the interrelation of political and economic tensions that might lead to a crisis-situation from a politico-economic perspective. Based on this, students will be able to identify processes and resources of crisis management and develop core elements of a crisis response plan. Moreover, during the course, students will be able to create scenario models in order to analyse current economic and political crises and discuss their adverse impact on different groups in the society. Finally, students learn how to extract and present the core essence of relevant scientific literature and empirical material.

Content

Crisis is a ubiquitous concept in politics and economics. It describes the processes that may turn low-stress situations rapidly into extraordinary, uncertain and unstable situations, often including the threat or use of violence. As crises might be caused by systemic and behavioural reasons, there is need for a change and adaptation of old institutions. Prominent crises in recent times were the Cuba missile crisis, "9/11", the subprime real-estate crisis in 2008, the Euro crisis and "Fukushima", which significantly changed the public agenda with reverberating effects on public opinion and political attitudes. Based upon empirical material, the module offers theoretical, methodological and practical explanations from the disciplines of political sciences and (macro-)economics in order to analyse crises mechanisms and evaluate their impact on international relations, trade relations, distribution of income and wealth, poverty and societal segregation. It identifies the key actors, strategies, patterns of crisis escalation and reviews the success of containment and mitigation strategies. The module combines theoretical and empirical insights, case studies and simulations.

Major topics include the following:

- The history of economic and political crises
- Typology of crises and their causes
- Politico-economic processes as crisis accelerators
- Structural and financial indicators of crises

- Asset Prices and Interest Rates
 - Bubbles and crashes
 - The impact of recession on society
-

IR 4 6127 Current Issues in International Relations and International Political Economy

2nd Year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisites: Suitable for advanced international relations students only

Learning Outcomes

Upon completion of the course, students will:

- Have acquired a deeper understanding of particular matters concerning recent International Relations and the International Political Economy.
- Demonstrate in-depth knowledge of the state of academic debate in a recent field of interest in International Relations and/or International Political Economy.
- Be able to develop an idea in this context, which is likely to make an independent and novel contribution to the academic debate.

Content

Students will discuss specific current issues relevant to either IR or IPE academic debates and/or policy discussions. Among them are the following potential issues:

- Dynamics of power transition
 - Regional vs. global vs. local dynamics impacting upon cross-border interaction
 - The international diffusion of governance models
 - Questions of dominance and contestation
 - Ethical and normative debates
 - Authority-market dynamics
 - Socio-economic concerns such as development, inequality, prosperity and sustainable livelihoods
-

IR 4 6128 International Commerce and Taxation

2nd Year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisites: Basic knowledge of business studies necessary

Learning Outcomes

Upon successful completion of the course, students will:

- Have expanded their knowledge on core topics of international business relations-- namely international commerce and international taxation.
- Understand the how multifaceted, real-life international business relations are (through the lens of commerce), and why they present a widely discussed matter of high political importance.
- Know why taxation is a complicated terrain, as they are able to explain the devastating effect of “clashes” between two national legislations without coordination (phenomenon of double-taxation).
- Understand the main instruments to cope with difficult problems, such as double taxation.
- Have developed an understanding of how globalisation affects the possibilities of national legislators in designing laws and regulations (international tax planning).

Content

- International commerce: overview of the practical aspects of cross-border international business relations (cross-border payments, effects of different national production standards; content and problems relating to free trade agreements, etc.)
 - International taxation: basic overview of existing taxes, and unlimited and limited tax liability
 - The economic effects of double-taxation, methods to mitigate double taxation, typical content of double taxation treaties and their application in simple cases. Possibilities of international tax planning and outlook on potential future developments
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IR 4 6036 Foreign Language (German or English)

It is possible to take a German or English language course offered by our language centre and gain 5 ECTS for the course. ***Please indicate on your learning agreement whether you want to take a course in German or English.*** For more details of courses offered – only German and English can be taken as the foreign language elective – please see: <https://www.hochschule-rhein-waal.de/en/international/language-courses/language-courses>

GENDER AND DIVERSITY

COURSE DESCRIPTIONS

GD 2 6007 Basics of Qualitative Research Methods

1st Year module; Summer Semester; lecture and seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module:

- Students have a basic knowledge of qualitative social research methods and methodologies.
- They understand paradigmatic research styles, in theory of qualitative research and qualitative methodology by their first practice in methods of qualitative data analysis.
- They can describe the stages of the qualitative research process and they hold reflexive experience in conducting and analysing interviews.

Content

The module gives students theoretically informed and practical insights into qualitative research. Students will learn about paradigmatic research styles and will reflect on theory of qualitative research. There is also a focus on qualitative methodology. Moreover, students practice qualitative data collection and analysis and they will practice in methods of qualitative data analysis and gain reflexive experience in conduct and analysing interviews with a focus on the following aspects:

- epistemological issues of interviewing
 - ethics of qualitative research
 - planning an interview study
 - conducting an interview
 - interview variations
 - interview quality
 - transcribing interviews
 - analysing interviews
 - validation and generalization of interview knowledge
 - reporting interview knowledge
 - enhancing interview quality
-

GD 2 6008 Applied Methods in Equal Opportunities

1st Year module; Summer Semester; seminar and seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the course:

- Students have developed advanced awareness and analytical skills regarding discrimination practices in the workplace, in educational contexts, organizations and institutions.
- Students know different approaches such as anti-racism, anti-bias and gender training methods. Students know how to plan training and what to take into consideration for the planning. They have gained theoretical and practical knowledge about applied methods in equal opportunities.
- Students have enhanced their self-reflectivity concerning social processes of discrimination by acquiring basic knowledge about a variety of applied methods in equal opportunities.

Content

Institutions, organizations and the workplace are changing and there is a growing demand for the inclusion of women and societal minorities such as migrants and international workers, persons with disabilities and people who are older than the average. This opens the chance to discover new goals and to develop a new culture of recognition.

- Students will learn about methods with which self-reflexivity can be enhanced.
 - Students learn of self-reflexivity and the reflection of communication processes.
 - Students acquire a basic knowledge of methods in equal opportunities such as gender trainings, anti-racism trainings, anti-bias trainings and social justice and diversity training.
 - Students will have practical training with these methods⁴. Moreover, they are able to apply a variety of methods in equal opportunities to heterogeneous organizational settings and demands.
 - They will reflect these practical approaches not only from the applied methods focus; but they will also analyse the approaches from a comparative and critical theoretical perspective.
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GD 2 6009 Social Inequality, Social Structure and Intersectionality

1st Year module; Summer Semester; lecture and seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module:

- Students understand basic concepts and theories of social inequality as well as social stratification. They have learned that different dimensions of inequality intersect and reinforce one another. Specifically, they have acquired insight into the question how ,race'/ethnicity, class, gender, and age intersect in the structure of a given society.
- Students understand that ranking systems based on categories like wealth, gender, ,race'/ethnicity, or age form important structural features of society. They learn to which extent the distribution of power and resources is related to these structures in society.
- They understand the important consequences of these social structures for individuals' opportunities and experiences.
- Students are able to read statistical data and apply theories of social inequality on case studies.

Content

The lecture gives insight in theories of social inequality and the analysis and measuring of social stratification. Life chances are distributed unequally in society. One important issue of theories of social inequality is to understand to what extent belonging to certain social strata or to social groups determines participation in economy and society. Topics are theories of social class, social status, functional stratification, social space and practice, social milieus, theories on the construction of 'race', the construction of gender. Measures of social structure are a further issue. Questions raised are: Why does social inequality exist? How is it reproduced? What are dimensions of social stratification and social inequality? How has social inequality developed during time? What are issues of inequality today? After learning about basic concepts of social stratification, the intersectionality of inequalities is discussed. Measures of social stratification are dealt with. Students learn how social inequality is analysed not only within nation states but also internationally. Students also learn about the access of different social groups to resources. In working groups, the impact of life-events on families of different social groups are discussed using theories of social stratification and social inequality. A particular focus is on the intersectionality of social inequalities experienced by families belonging to different social groups.

GD 2 6010 Basics of Quantitative Research Methods

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Having completed the course, students will be able to describe the stages of quantitative research processes. They have gained insight into different quantitative research designs and methods of data collection. Students are able to present and communicate quantitative scientific data in a professional way. They can describe such data and illustrate it by means of high quality graphs. Students understand the basic concepts of hypothesis testing and have gained an overview of statistical approaches to data analysis. They have learned how to draw conclusions from quantitative data using descriptive and inferential statistical methods. They are aware of the limitations of quantitative data and be capable of using such data in a responsible way.

Content

The course gives an introduction to quantitative research approaches and to relevant methods of data collection in the social sciences. Students will be introduced to the concept of measurement in the social sciences and its epistemological assumptions. Main topics will be quantitative research in applied social sciences, stages of the quantitative research process, the concept of hypothesis testing, quantitative methods of data collection such as questionnaires, behavioural observation, rating scales and experimental studies, quality criteria in quantitative research, and the basics of descriptive and inferential statistics.

GD 2 6011 Gender, Diversity and Work

1st Year module; Summer Semester; lecture and seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module, students understand how work has become a highly relevant matter nowadays in many (post)industrial economies and societies. They know about the relations between paid work and unpaid care work and how work is linked to social stratification. Students have acquired an understanding of issues regarding sex-segregated labour markets and other forms of segregation, including concepts like tertiarisation, industrialism and post-industrialism. They have a basic knowledge of forms of workplace resistance and unionism. Students are able to address issues and problems in the world of labour independently and in a group. They have developed self-directed learning skills and collaborative learning skills, and are able to research and organize the required literature. Students are able to work in groups and moderate a group discussion, as well as document and reflect on group discussions.

Content

The lecture introduces issues in the world of labour from a sociological and historical perspective. Work has become a central field for the organization of (post-) industrial societies today. The question of participation in society is strongly linked to work, even in a rapidly changing world. Starting with a historical perspective on the transformation of work during the time of industrialization, the course continues with conditions of mass production and the more recent changes, which led to increasing requirements for flexibility, and mobility of employees. One focus of this lecture is the question, how gender and gender relations contribute to the organization of work. A further focus is on other forms of diversity in the workforce and their impact in work and work relations. In the seminar students work on topics in the field of work in groups and individually. The aim is to learn how to address a specified topic and problem in the field of work, for example by using the method of problem based learning.

GD 2 6012 New Models and Theories of Society

1st Year module; Summer Semester; lecture and seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module, students understand core theories relating to society and its institutions. They are able to identify which theory is useful to garner insight into an application example of their choice. They are able to argue the strengths and weaknesses of their chosen theory (theories) within the applicable context. They understand the format of an academic essay and are able to write one.

Content

The course introduces students to key models and theories relevant to the study of societies. Each session is divided between an introduction of a theory with reference to one of its representatives in lecture form and the study and discussion of primary literature on the lecture's topic. The course starts out with a reflection on the meaning and relevance of theories in sociology. In an exemplary structure, following this, students' knowledge of constructivist structuralism through the writings of Pierre Bourdieu is deepened. This is followed by an introduction to post-structuralism and the work of Michel Foucault. Next, the concept of hegemony and the importance of Antonio Gramsci's theoretical contributions to sociology are highlighted. Critical Theory is introduced to the course through the writings of Jürgen Habermas, structuration theory based on the work of Anthony Giddens. Other selected theoretical approaches might include Manuel Castell's Theory of a network society or World Systems Theory, with reference to the works of Immanuel Wallerstein and Saskia Sassen. The course potentially also broadens the knowledge of the students on feminist theories of society, such as Queer Theory or New Feminist Materialism. Students then are required to show the knowledge achieved e.g. in an essay, where they combine one of the theories out of the course with a societal phenomenon upon their own choice, working out the analytical and explanatory power (and possibly also weaknesses) of the respective theoretical approach. Throughout the course, the learning process is supported by the targeted use of documentaries, interviews, exemplary essays or the like.

GD 4 6019 Organisation Studies

2nd Year module; Summer Semester; lecture and seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module:

- Students have acquired knowledge about structures and processes in organizations; they know how work is organised against the background of increasingly specialized forms of work.
- Based on sociology of organizations as well as organization studies, they have gained insight into main features of organizations.
- Students understand and can critically reflect organizational structures and processes, the interaction at vertical and horizontal levels especially regarding gender and diversity in organizations. Furthermore, they are able to explain the wide range of interactive relations between organizations, the stakeholders and the corporate environment.
- Students are able to analyse organizational structures and processes and distinguish different approaches to organization. Students have gained a deeper understanding of gender and diversity relations in organizations.
- Students have acquired an overview on different approaches and models of organization development as means of coordinating and enhancing cooperation within an organization. A particular focus is on gender and diversity objectives and how they can be pursued by taking up organization development measures.

Content

The aim of the lecture is to get insight in different theoretical approaches on organization as well as on different issues at hand such as the division and coordination of work and which conflicts may arise from structures and processes within organizations. The course offers an overview of the sociological description and explanation of formal and informal organizational structures, the production and reproduction of social inequalities in organizations, focusing the meso-level of organizations as well as the micro-level of social interactions. Main topics include organization theories and organizational dynamics such as organizational culture as well as different issues such as coordination of work and dealing with conflicts. Empirical methods of organization analysis will also be dealt with.

This module also focuses on key issues of organization development. Students get insight in methods and processes of organization change, they learn about the significance of research within an organization, in order to identify issues of concern, as well as the integration of an organization's members' perspective in the process of organization development. Students learn how group dynamics, interpersonal relations, individual competencies as well as a systems perspective on cooperation within organizations form a basis to induce changes. The concept of organization culture and the question of how cultural diversity can be included in organization change is one particular issue in the course. In group work, they prepare a presentation on a topic of organization change and apply the contents on a case study.

GD 4 6020 Policy Analysis, Design and Advice

2nd Year module; Summer Semester; lecture and accompanying practical training; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will:

- Know about the institutional framework and the legislative procedures of the European Union
- Demonstrate knowledge of key players in policy advice and consulting
- Be able to evaluate different policy proposals for an identified problem, based on objective evaluative criteria
- Be able to critically reflect the role of consultants and lobbyism in policy making
- Be able to draft policy briefs
- Be able to develop consulting proposals and pitch these in front of a possible customer
- Have the competence to give policy recommendations

Content

The course provides a basic introduction into the field of politics, by studying the legislative procedures of the European Union and its actors, as the EU is a relevant policy-maker with respect to gender and diversity issues. It analyses the policy-cycle, discusses evaluative criteria for different policies and methods on how to propose alternatives. Based on this foundation, the focus turns to the more practical issues in real policy-making by discussing the role of various actors in policy design and advice, e.g. the political-administrative system, the scientific community, commissions and lobbyists.

The students learn to evaluate policy proposals based on evaluative criteria and to give policy recommendations by drafting policy briefs.

In a second step, students will see the typical steps of a tendering process for consultants and learn the phases of a consulting project. They will develop a consulting proposal for a policy advice assignment that needs to be delivered in a typical "consulting pitch" situation to a possible political decision maker as customer. For this, they practice the required skills and conduct in the consulting environment, e.g. project management skills, effective slide-writing and oral presentation.

Thus, the course delivers students the required qualifications for the tasks and the role of a political advisor in parliament, ministries, foundations, companies or various other (N)GOs. Content-wise the main focus is on the provision of equal opportunities and managing diversity, qualifying students to use political instruments to eliminate discrimination in any form.

During the course, students get every opportunity to practice their knowledge using specially designed role play simulations of consulting situations.

Topics include but are not limited to:

- Fundamentals of public policy in the European Union
 - Key analytical categories in the field of policy analysis and design
 - Aims and actors in policy-making
 - The Consulting Process
 - Drafting and delivery of effective consulting proposals
 - Critical perspective on the policy advice business
-

GD 4 6022 Gender Theories

2nd Year module; Summer Semester; lecture and accompanying seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module:

- The students are familiar with the main theoretical threads from the field of Gender Studies.
- They are able to identify threshold concepts of gender theories.
- They are capable of working with different types of academic texts, including primary and secondary sources, theoretical texts and applications of theory.
- They have a deepened understanding of how gender theories apply to a selected specific subject area.
- Students know how to give a presentation based on academic sources and how to reproduce their knowledge in a written examination.

Content

Each session of the course discusses a different key concept or strand of a specific gender theory. In the first half of the session, students receive an introduction about the session's theory and are able to familiarize themselves with it on the basis of both textbooks and primary sources. In the second half, possible applications of the theory are explored by reading, presenting and discussing a text from the course's focal topic where the respective theoretical approach is referred to, such as e.g. the subject area gender, war and peace (the outline of the sessions can be modified to give each cohort a specific theoretical or thematic focus).

The course covers a broad spectrum of threshold theories, ranging from Liberal Feminism, Radical Feminism and Standpoint Feminism over Social Constructivism, Deconstructivist Gender Theories to Intersectionality, Postcolonial Gender Theories and Theories of Masculinity. Further sessions can examine theoretical branches such as Queer Theory, New Feminist Materialism and Affect Theory.

The introduction into the respective theories is complemented with their application to a chosen focal topic. This means that e.g. in the above mentioned case of gender, peace and war the examination of Liberal Feminism is complemented with research on equality in the context of armed forces; Radical Feminism and its credits in addressing sexualized violence are examined also with respect to armed conflicts; Standpoint Feminism is approached by reflecting gendered peace activism etc. This procedure is applied also to the other mentioned theories such as Social Constructionist Approaches, Intersectionality, Postcolonial and Deconstructivist Gender Theories and Hegemonic Masculinity.

GD 4 6027 Psychology

2nd Year elective; Summer Semester; lecture and accompanying exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module, students will be able to identify relevant concepts discussed in the fields of social and political psychology, and psychology of gender. They will acquire the necessary knowledge to analyse and reflect topics related to issues in gender and diversity against the background of theories, models and empirical findings provided by social and political psychology, and by domains in psychology that focus on gender-related topics.

Content

This course provides students with a basic introduction to the areas of social and political psychology. Main topics to be covered include:

- historical roots of and trends in the fields of social and political psychology
- social perception and attribution and social cognition
- the self as a result of social and political construal processes
- attitudes and attitude change
- social and political influence
- social and political decision making
- aggression
- prosocial behaviour and morality
- interpersonal attraction
- group dynamics, group structure and performance
- intergroup relations
- the social and political psychology of culture

The course also introduces students to the field of psychology of gender. Students will be acquainted with relevant theoretical perspectives, empirical findings and applications of gender psychology. Main topics to be covered include:

- historical developments and current trends in gender psychology
 - evolutionary and comparative psychology of gender
 - interactional and transactional models of human development
 - theories of gender development across the lifespan
 - gender socialization and cultural differences
 - gender in educational contexts
 - self-construal and gender
 - the cognitive psychology of gender
 - psychology of emotion and gender
 - the social psychology of gender
 - gender and the psychology of health and aging
 - gender and mental health
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GD 4 6030 Gender and Mobility

2nd Year elective; Summer Semester; lecture and accompanying seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module:

- Students are familiar with core issues relating to gendered aspects of mobility
- They are aware of how different forms of work relate to gender and migration
- They have a nuanced view of gender and mobility in different areas of society (family, civil society, economy)
- They are familiar with academic discourses relating to issues around migration and their specific gendered impacts

Content

The course addresses different forms of mobility and migration through a gendered lens. It starts out by a general look at gender, mobility and migration, and following this, moves on to examine a wide range of aspects of the given subject area. The thematic areas dealt with include for instance gendered aspects of migration and work; and/or a closer look is taken at the role of domestic and care work in mediating the relationship between gender and mobility. Further sessions can examine the topics of marriage and migration or transnational mothering. The course also introduces academic perspectives on gender and asylum, and on the civic participation of migrant women. Finally, it addresses the issues of human trafficking and sex tourism and their gendered aspects. Against this background, students are given the possibility to choose and specialize in one of the mentioned topics in order to get not only an overview about gender and mobility, but also to deepen their knowledge on a selected aspect of it.

GD 4 6031 Sexualities

2nd Year elective; Summer Semester; lecture and accompanying seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

After successful completion of the module:

- Students are familiar with interdisciplinary (medical/psychological, cultural/constructionist as well as sociological and political science) approaches to sexualities.
- Graduates are able to apply those theories on topics like sexual violence, trafficking, sexuality and identity construction.
- Students are able to discuss the conceptions of heteronormativity, gender regimes on sexualities, institutional control over sexualities.
- They can reflect on power relations with respect to sexualities.
- Students are able to explain how sexualities are being reflected in different societal fields (education, media, capitalist production, etc.).
- The students can analyse forms of exclusions and discrimination with respect to sexualities.

Content

In this module, a multidisciplinary approach offers a broad perspective on various aspects of sexuality. Interdisciplinary approach helps students to understand the complexity of meanings and framings of sexuality in a society. Sexual identities and biographical phases of sexuality developments (like sexual development in childhood and adolescence, elderly) will be taken up. From a historical constructivist perspective, students learn how sexuality has been constructed in specific historical periods and how sexuality is linked to the development of modernity and the concept of the individual through (self-) discipline. Students learn the conception of sexual citizenship, sexual regimes, LGBTTIQ-activism and political participation with respect to sexualities; sexuality is addressed as the site of the reproduction of power relations between individuals and between social groups, on the grounds of the intersection of social structures related to gender, ethnicity, class as well as age.

GD 4 6036 Foreign Language (German or English)

It is possible to take a German or English language course offered by our language centre and gain 5 ECTS for the course. ***Please indicate on your learning agreement whether you want to take a course in German or English.*** For more details of courses offered – only German and English can be taken as the foreign language elective – please see: <https://www.hochschule-rhein-waal.de/en/international/language-courses/language-courses>

TAXATION AND LAW

COURSE DESCRIPTIONS

TL 2 6308 Basics of International Taxation

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Describe the basic principles of international taxation, which are essential for navigating tax regulations in a globalized economy.
- Compare the impact of different methods used to eliminate double taxation, a key skill for ensuring tax efficiency in multinational corporations and advisory roles.
- Explain the influence of European law on national tax systems, preparing them to work in an international legal and regulatory environment.
- Analyze major challenges in international taxation and assess the role of the OECD in addressing these issues, equipping them with the knowledge to stay updated on global tax developments.
- Solve different cases in international taxation, enabling them to apply theoretical knowledge to real-world scenarios in corporate tax planning, consultancy, and financial management.

Content

- Introduction (term “international taxation”, importance of topic, relation to other modules)
 - Basic principles of international taxation (principles of international tax law, double taxation and minor taxation, methods for elimination of double taxation)
 - Developments at the level of the OECD and the EU (BEPS, Pillar 1 and 2, transformation of minimum tax into German law)
 - German international taxation (tax liabilities, tax base and international activities, double tax agreements)
 - International tax planning (basics, international taxation and organisational form, group taxation)
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TL 2 6306 Business Taxation

1st Year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Have a profound basic knowledge of the taxation of enterprises, either in the form of capital companies (corporation tax) or as partnerships (transparent taxation under income tax), as well as the fundamentals of corporate taxation at the national and international level.
- Understand the principles of corporate taxation, including group taxation concepts and cross-border taxation issues.
- Solve cases in the field of business taxation in a professional way by applying the legal rules to real-world scenarios.
- Use their knowledge to analyze economic problems (e.g., the optimal choice of the legal form of an enterprise under tax aspects, the choice of financing options for investments, the impact of tax law on investment location decisions, and tax implications for corporate restructuring).

Content

- Corporation tax systems (possibilities from which states can choose in designing their tax system for enterprises and the relevant economic constraints)
 - Corporation tax
 - Taxation of partnerships
 - Corporate taxation, including group taxation and cross-border tax aspects
 - German trade tax as an example of a local tax where a modified form of profit serves as a tax base (and reasons why these modifications must be made)
 - Influence of business taxation on business decisions (choice between sole proprietorship, partnership, or capital company as the legal form for the enterprise; investment decisions; choice between credit financing and equity financing, etc.)
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TL 2 6102 Introduction to Economics

1st Year module; Summer Semester; lecture and exercise; 6 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the course, students will be able to:

- Describe the basic mechanisms at work in the economic system at micro and macro level.
- Illustrate the theoretical foundations of demand and supply, the role of consumers, producers and the public sector, especially in the context of monetary markets and macroeconomic framework.
- Discuss and compute different means and measures affecting the economy in the short- and long-run.
- Interpret and relate theories to individuals as they try to maximize their utility, to businesses that try to maximize profits and to the whole of society as it attempts to use its scarce resources efficiently.
- Solve simple diagrammatic and algebraic models in micro- and macroeconomics and to identify as well as analyse and develop applications and transfer of these models to real cases.

Content

- Basic microeconomic concepts, tools and theoretical foundations (economic principles, supply and demand, economics of the public sector, production costs and the organisation of markets, economics of factor markets, consumer preferences and budget constraints, Market Equilibrium and Elasticity, the role of pricing and principal-agent problems).
 - Basic macroeconomic concepts, tools and theoretical foundations (macroeconomic accounts and data, the goods market, monetary markets and policy, labour market and unemployment, aggregate supply and demand, short-run fluctuations, long-run economic development, analysis of economic policies)
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TL 2 6349 Research Skills

1st Year module; Summer Semester; seminar; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Define fundamental principles of research skills to identify different problems in business sector.
- Distinguish primary and secondary sources of data to utilize already existing and primary research methods.
- Differentiate qualitative and quantitative research methods to gain competencies in collecting data from both perspectives.

- Collect primary data by interviews and surveys to practice research skills and apply them in relevant industry sector for problem solving.
- Cite sources according to academic standards.
- Write an academic research report to exercise writing skills.

Content

- Introduction to research
 - Sources of research topics and ideas
 - Formulating research aims and objectives
 - Developing a conceptual framework
 - Writing a research proposal
 - Primary and secondary data sources
 - Qualitative research
 - Quantitative research
 - Data collection methods
 - Data analysis and interpretation
 - Report writing skills
-

TL 2 6310 Financial Accounting

1st Year module; Summer Semester; lectures and exercise; 4 contact hours per week; 5 ECTS

Prerequisite: Knowledge of bookkeeping

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Gain a basic understanding of financial accounting in accordance with German Commercial Code in order to comprehend the importance of the financial reporting function for a company.
- Apply selected rules and principles to prepare financial statements in accordance to German Commercial Code.
- Critically evaluate accounting rules from the perspective of preparers of reports as well as from the perspective of users of financial statements in order to assess the quality and limits of information presented in financial statements in accordance to German Commercial Code.
- Apply German Accounting rules and principles to selected new simple cases in teams and are able to defend their positions in order to solve basic financial reporting problems not explicitly covered by a legal rule.
- Understand the importance of financial accounting for capital markets in order to acknowledge the requirement for ethical and professional standards for accountants.
- Understand and evaluate the key differences between accounting in accordance with German Commercial Code and IFRS in order to assess the impact of different accounting standards on financial statements.

Content

- Introduction to financial accounting in Germany: Basic legal rules, elements of financial statements and primary users of financial statements, single accounts versus group accounts.
 - Accounting for assets according to German accounting rules: Recognition and measurement of tangible and intangible non-current assets, for inventories, and for financial instruments
 - Recognition and measurement of equity and liabilities according to German accounting rules
 - Treatment of special balance sheet items (goodwill and deferred taxes)
 - Profit and loss statement and balance sheet according to German accounting rules
 - Other reporting tools (management report, non-financial information etc.)
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TL 2 6305 Management Accounting

1st Year module; Summer Semester; lectures and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Distinguish between bookkeeping and cost accounting to understand their importance and interrelations.
- Understand the processing of costs through a three-level process for pricing decisions.
- Analyse the effects of different accounting alternatives/ methods on business decisions.
- Apply value-based costs for decision steering.

Content

- Introduction to Management Accounting and its relation to Accounting, Finance, and Taxation
 - Fundamentals of management accounting
 - Cost type accounting
 - Cost centre accounting
 - Cost object accounting
 - Direct costing
 - Activity based costing
 - Common costs as challenge in decision making
-

TL 4 6316 Public Finance

2nd Year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisite: Knowledge of economics

Learning Outcomes

Upon successful completion of the module, the students will have an overview of public finances in industrialised and developing countries and will be able to analyse and interpret public finances in an international setting. The students will be equipped to examine government expenditure and public revenue policies, and to estimate their incentive effects from a normative and positive perspective. The module enables students to transfer concepts from the fields of Public Finance, especially of the Theory of Government Revenues and of Business Taxation to various policy and business issues, to apply the tax theory concepts to real-world issues and to deduce policy recommendations from their findings.

Content

- The positive and normative economic approach to government expenditure and to public revenue, especially to taxes and public debt.
 - Discussion of the role, rationale, objectives and consequences of fiscal government intervention in the market economy, and especially of tax policy issues.
-

TL 4 6323 Advanced Reporting and Finance

2nd Year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Prerequisites: Advanced knowledge of finance and financial accounting/reporting necessary

Learning Outcomes

Throughout this module, students will expand their knowledge with special regards to selected standards of IFRS, as well as potential difficulties in their application. Upon successful completion of this module, the students will be able to solve complex financial reporting problems using the different sources of IFRS and will be able to critically evaluate IFRS standards from the perspective of both the preparers of the reports and the users of financial statements. Students will be able to assess the potential impact of financial reporting decisions (e.g. earnings management) for the capital market communication of a company.

Content

The module highlights the importance of financial reporting as a tool for financial communication and covers selected standards of IFRS. Possible topics include the following:

- The role of financial reporting for corporate financial communication
 - Earnings management and capital market implications
 - Accounting for financial instruments
 - Accounting for leases
 - Revenue recognition
 - Accounting for impairments of tangible and intangibles
-

TL 4 6331 Digitalisation and Tax Consulting

2nd Year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

This elective deals with not only basic concepts, but also questions of information management that arise from new digital technologies. Furthermore, fundamental concepts of IT infrastructure and applications are presented in the lecture, which enable students to understand the “IT world” and to communicate with IT experts in business environments. Digital technologies such as artificial intelligence (AI), blockchain, or the Internet of Things (IoT) are explained and, depending on the focus, deepened. General principles of IT organizations and various models of IT value creation are introduced and compared.

In addition, the essential topics of IT security are covered. The areas covered include, in particular, the aspects of cryptography, signatures (security protocols), authentication (passwords, security tokens, biometrics, authentication protocols), authorization, accountability, data protection and human factors.

TL 4 6326 Negotiation and Behavioral Decision-Making

2nd Year elective; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will understand and interpret negotiation and bargaining strategies and understand why self-interest, trust and fairness are essential motives behind human behaviour. They will be able to apply basic concepts of cooperative game theory in negotiation situations. With concepts of epistemology, formal logic and philosophy of language, students will learn to characterise rational and bounded rational negotiation behaviour. There will be an introduction to a semiformal negotiation method that can be applied in actual socio-political conflict situations.

Content

The module provides the methodology to formalise and analyse negotiation situations. For this, the students will be introduced to logic and cooperative game theory. In contrast to non-cooperative game theory, cooperative game theory is used to study strategic decision-making, where the actors are allowed to make binding agreements in order to take certain actions. Besides the formal game theoretical aspects of negotiation, selected topics such as the philosophy of language and epistemology will be discussed, as well as modern empirical results in behavioural and experimental economics. The students will have the opportunity to analyse negotiation situations in the laboratory of experimental economics. Main topics to be covered include the following: Stable sets, core, kernel, nucleolus, Shapley value, Banzhaf power index, Trust, Fairness, Social Choice theory, Arrow theorem, Gibbard–Satterthwaite theorem, Selected topics of formal logic, epistemology and philosophy of language.

TL 4 6036 Foreign Language (German or English)

It is possible to take a German or English language course offered by our language centre and gain 5 ECTS for the course. *Please indicate on your learning agreement whether you want to take a course in German or English.* For more details of courses offered – only German and English can be taken as the foreign language elective – please see: <https://www.hochschule-rhein-waal.de/en/international/language-courses/language-courses>

SUSTAINABLE TOURISM

COURSE DESCRIPTIONS

ST 2 6446 Sustainable Destination Management

1st year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will be able to:

- Deliver basic knowledge of destination management.
- Understand linkages of specific locations and tourism development, in particular the associated impacts.
- Select and apply suitable methods for evaluating the sustainability of destinations.

Content

This course covers the following topics:

- the evaluation and basics of a destination, including the definition and evaluation of a destination, strategic and organizational destination management, destination management organisations and destination stakeholders,
 - critical issues relating to destination development with regard to touristic impacts and sustainability,
 - a comprehensive overview of destination management with a focus on sustainability and the Sustainable Development Goals (SDGs)
 - strategic destination management for sustainability
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ST 2 6447 Geography, Environment and Sustainability

1st year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will be able:

- to explain basic geoscientific and environmental processes
- to describe critical interventions in the complex human-environment system and their effects on natural resources. The knowledge of different sub-disciplines of geography and environmental sciences is also transferred to tourism
- to determine and assess the effects of tourism on environmental systems and the destination's resources
- to show alternative choices for sustainable resources use.

Content

- Considering the interdisciplinary character of the human-environment system, knowledge is imparted e.g. on the topics of climatology, geomorphology, biogeography, hydrogeography, and human interventions in the ecosystems.
- The basic knowledge is related to selected examples in tourism. Topics covered include tourism induced climate change climate change and decarbonisation of the sector as well as the use of

various resources by tourism, e.g. biodiversity as a tourism resource, water and food consumption in destinations, the use of geological heritage (geotourism).

ST 2 6448 Introduction to Tourism Management

1st year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of this module, students will be able to

- understand the geographical characteristics of tourist regions and tourism flows,
- identify economic, environmental, social and political tourism challenges,
- classify international tourism activities,
- recognise national and international tourism stakeholders and associated standards and quality requirements,
- explain trends and current developments of globalisation and localisation in relation to the field of international tourism management
- describe the reasons for internationalization of tourism,
- compare the advantages and disadvantages of international tourism,
- transfer the acquired knowledge to tourism and compare the different internationalisation strategies of different tourism stakeholders,
- understand service quality and quality management and know how to apply it to tourism,
- apply different procedures for recording and measuring service quality and different quality management models,
- convey this knowledge to the service and tourism sector and learn to pay attention to the specifics of quality management in the tourism industry.

Content

- Geographical characteristics of tourist regions
 - influence of tourism on economy, environment, economy and politics
 - tourism processes related to competition, mobility, globalisation and localization
 - internationalisation of tourism providers, especially tour operators, transport operators and the hotel industry.
 - different forms of market entries into tourism
 - motivations for international tourism market activity
 - practical examples of strategies that tourism actors choose in order to enter international markets.
 - quality management in tourism including the definition, characteristics and importance of quality management and the measurement of quality (e.g. certifications).
-

ST 2 6449 Basics of Marketing

1st year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon successful completion of the module, students will be able to:

- Discuss marketing mix elements and elaborate their importance in tourism.
- Analyse internal and external marketing environment.
- Differentiate market segmentation and market positioning in tourism sector.
- Distinguish successful marketing strategies for tourist destinations and tourism companies.
- Prepare and present marketing plan for the tourism business/service entity or tourist destination.

Content

- Introduction to marketing
 - The marketing environment in tourism sector
 - Market research in tourism
 - Market segmentation and Positioning
 - Marketing strategies
 - Product
 - Place
 - Price
 - Promotion
 - Digital marketing opportunities in tourism sector
-

ST 2 6450 Project and Conflict Management

1st year module; Summer Semester; lecture and exercise; 4 contact hours per week; 5 ECTS

Learning Outcomes

Upon completion of this module, students have developed abilities to:

- Plan and implement projects.
- Be proficient in the use of methodological tools for planning, implementing, monitoring, and completing projects with regard to personnel, costs, appointments, and quality.
- Be proficient in adequately presenting project results.
- Understand the dynamics and common pitfalls in projects.
- Deal appropriately with conflicts in project teams.
- Understand the most relevant theories and ideas of conflict management.
- Develop an understanding of the different approaches and current problems of conflicts in (project) teams.
- Reflect on their own behaviour in conflict situations.
- Deal constructively in potential conflict situations and counteract escalations.

Content

- Goals, processes, and phases of projects
 - Goal setting and project planning (definition of work packages, planning of milestones, network plans, etc.)
 - Project monitoring and controlling
 - Tools in project management
 - Project completion and documentation
 - Presentation of project results
 - Definitions, types of conflicts
 - Analysis of different causes of conflicts
 - Dynamics and development of conflicts
 - Methods and strategies of conflict resolution
 - Significance of conflicts in teams and organizations
-

ST 2 6451 Diversity, Equality and Inclusion

1st year module; Summer Semester; lecture; 4 contact hours per week; 5 ECTS

Learning Outcomes

This module will help students to:

- Achieve an understanding that all individuals in tourism should be treated fairly and respectfully.
- Understand the meaning of the terms diversity, equity and inclusion in general and specifically in tourism and tourism development.
- Be able to organise this knowledge as a potential force to reduce the reproduction of social inequalities in tourism.
- Recognize the connection of diversity, equity and inclusion with tourism and the Sustainable Development Goals.
- Develop their conceptual thinking that leads to more fairness and equality in the outcomes of tourism development.
- Apply this theoretical knowledge to practical developments, especially with regards to creating an inclusive tourism environment.
- Analyse existing concepts of social inclusion and accessibility to tourism development.
- Develop ideas for alternative possibilities of inclusion within tourism.

Content

- Definition of the term and concepts of diversity, equity, inclusion and justice.
 - Examination of the ethical, socio-cultural, economic and political aspects of integration and inclusion.
 - Application of those concepts to sustainable tourism and tourism development with a particular focal point on the special needs of people with physical and mental disabilities.
 - Clarification why inclusion in tourism ultimately affects all (potential) types of tourists and groups of people and therefore offers opportunities for the tourism industry.
 - Explanation of the importance of an inclusive and diverse touristic workforce as well as the touristic participation of disadvantaged groups.
 - Description of specific subjects such as the unconscious bias towards particular groups in tourism because of their ethnicity, gender, sexual orientation, physical and mental abilities, socio-economic status, age, geographic background, religious beliefs, political beliefs and life experiences.
 - Analysis of touristic development from the perspective of the disadvantaged tourists as well as the touristic workforce.
 - Illumination of the importance of self-determination and accessibility for everyone while travelling.
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IBM/IR/GD/TL 4 6036 Foreign Language Elective (English or German)

If you choose Sustainable Tourism as your main study program and you would like to include a language course on your learning agreement, please write Foreign Language Elective and indicate whether you want to take an English or a German class (5 ECTS). If you have chosen modules from a second study program, use the code of that program – e.g. for International Business and Management, use the code IBM 4 6036. If you have chosen only modules from the Sustainable Tourism program, choose one of the codes above. For more details of courses offered – only German and English can be taken as the foreign language elective – please see: <https://www.hochschule-rhein-waal.de/en/international/language-courses/language-courses>
