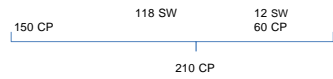


Code No (Kennnummer)	Module	SW (SWS)	Type (Veranstaltungsart)						TE (Prü)	CP (CP)	WS1	SS2	WS3	SS4	WS5	SS6	WS7
			L (V)	SL (SL)	S (S)	Ex (Ü)	PT (Pra)	Pro (Pro)									
IBA_1.01	Fundamentals of Business Administration	4	2				2			E	5	4					
IBA_1.02	Economics	4	2				2			E	5	4					
IBA_1.03	Financial Accounting	4	2				2			E	5	4					
IBA_1.04	International Business Law	4	2				2			E	5	4					
IBA_1.05	Business Mathematics	4	2				2			E	5	4					
IBA_1.06	Scientific Working	4		4						E	5	4					
IBA_2.01	Operations and Supply Chain Management	4	2				2			E	5		4				
IBA_2.02	Marketing	4	2				2			E	5		4				
IBA_2.03	Management Accounting	4	2				2			E	5		4				
IBA_2.04	International Economics	4	2				2			E	5		4				
IBA_2.05	Project Management	4	2				2			C	5		4				
IBA_2.06	Statistics	4	2				2			E	5		4				
IBA_3.01	Human Resource Management	4	2				2			E	5			4			
IBA_3.02	Strategic Management and Business Planning	4	2				2			E	5			4			
IBA_3.03	Innovation Management	4	2				2			E	5			4			
IBA_3.04	Economic and Social Policies	4	2				2			E	5			4			
IBA_3.05	Entrepreneurship and Taxes	4	2				2			E	5			4			
IBA_4.01	Corporate Finance and Investment	4	2				2			E	5				4		
IBA_4.02	International Relations	4	2				2			E	5				4		
IBA_5.01	Quality and Risk	4	2				2			E	5					4	
IBA_5.02	Interdisciplinary Project	6						6		E	10					6	
	Key Competencies**	8									10			4	4		
	Elective courses**	24									30			12	12		
	Semester hours per week (total)	118									150	24	24	24	24	22	12

IBA\_6.01 Internship or semester abroad (30 CP; TE; C)  
IBA\_7.01 Workshop 1: Data Analysis & Pres. (5 CP; 4 SW; 5 TE; C)  
IBA\_7.02 Workshop 2: Academic Writing (5 CP; 4 SW; 5 TE; C)  
IBA\_7.03 Master Thesis (12 CP; 4 SW; 5 TE; C)  
IBA\_7.04 Bachelor Thesis (12 CP) and Colloquium (3 CP)



Allocation	SW	total	130	24	24	24	24	22	-	12
	CP	total	210	30	30	30	30	30	30	30

Code No (Kennnummer)	Key Competencies (Schlüsselkompetenzen) A minimum of one course will be offered each semester	SW	Type	TE	CP
IBA_3.06	Communication and Cooperation	4	SL	E	5
IBA_4.03	Fundamentals of Corporate Social Responsibility	4	SL	E	5
ZIQ_01	Applied Communication	4	SL	C	5
ZIQ_02	Self-Management	4	SL	C	5
ZIQ_03	Applied Software Competence	4	SL	C	5

\* With the consent of the examination committee, key competency modules can be chosen from any study course at the Rhine-Waal University of Applied Sciences; alternatively, a 5 ECTS credit point language course can be chosen

Code No (Kennnummer)	Elective Courses (Wahlpflichtkurse) A minimum of four courses will be offered each semester	SW	Type	TE	CP	Specialization (Schwerpunkt) Marketing**	Specialization (Schwerpunkt) Finance, Accounting and Corporate Governance**	Specialization (Schwerpunkt) Applied Economics**	Specialization (Schwerpunkt) Human Resources**	Specialization (Schwerpunkt) Corporate Social Responsibility**
IBA_W.01	Trend Research and Strategy Formulation	4	SL	E	5	x				
IBA_W.02	Advanced Finance and Accounting	4	SL	E	5		x			
IBA_W.03	Marketing Communications	4	SL	E	5	x				
IBA_W.04	Corporate Governance and Current Topics in Finance and Accounting	4	SL	E	5		x			
IBA_W.05	Paradigms in Economics	4	SL	E	5			x		
IBA_W.06	Political Economy of European Integration	4	SL	E	5			x		
IBA_W.07	Consumer Psychology	4	SL	E	5	x				
IBA_W.08	Business Ethics	4	SL	E	5				x	x
IBA_W.09	Advanced Statistics	4	SL	E	5			x		
IBA_W.10	Culture and Diversity	4	SL	E	5				x	x
IBA_W.11	Human Resource Development	4	SL	E	5				x	
IBA_W.12	Corporate Social Responsibility	4	SL	E	5		x			x
IBA_W.13	Digital Technology and Data Analytics Marketing	4	SL	E	5	x				

\*\* As elective courses, a maximum of 10 CP can be chosen with the consent of the examination committee from any study course at the Rhine-Waal University of Applied Sciences  
\*\*\* A specialization consists of 2 elective courses out of the list of the indicated modules

List of abbreviations	
SW	Semester hours per week (Semesterwochenstunden)
L	Lecture (Vorlesung)
SL	Seminaristic lecture (Seminaristische Lehrveranstaltung)
S	Seminar (Seminar)
Ex	Exercise (Übung)
PT	Practical training (Praktikum)
Pro	Project (Projekt)
TE	Type of examination (Prüfungsform)
CP	Credit Points
WS	Winter semester (Wintersemester)
SS	Summer semester (Sommersemester)
E	Examination (Prüfung)
C	Certificate (Testat)